

Proclamation



Pam Iorio, Mayor

WHEREAS, the first Neiman Marcus store was opened on September 10, 1907 in Dallas, Texas by founders Herbert Marcus, Sr., his sister, Carrie Marcus Neiman, and her husband, A.L. Neiman; and

WHEREAS, designed by its founders as “an exclusive shopping place for fashionable women, devoted to the selling of ready-to-wear apparel”, Neiman Marcus stores are renowned for their dedication to superior quality merchandise and customer service; and

WHEREAS, today millions of customers shop via the 39 Neiman Marcus retail stores located throughout the United States, through the Neiman Marcus and Horchow catalogues, or through NeimanMarcus.com. Also, through traditions such as the Fortnight celebrations, the Neiman Marcus Award for distinguished Service in the Field of Fashion, and the “His & Hers” gifts in their Christmas Book, millions more have come to know the legend of this company; and

WHEREAS, Florida takes pride in having more Neiman Marcus stores than any other state with the first one opening in the Bal Harbour Shops in 1971. This was followed by Fort Lauderdale, Palm Beach, Tampa, Coral Gables, Orlando, and Boca Raton, all specializing in exclusive apparel and accessories for men, women, and children and in merchandise for the home; and

WHEREAS, the Neiman Marcus in International Plaza has served their Tampa customers with the same quality service and merchandise and is known for giving back to the community through charitable donations and fundraising events which enrich and improve the lives of many in the Tampa Bay area; and

WHEREAS, the City of Tampa is honored to recognize those individuals and businesses whose dedication and commitment have made a positive impact on our community.

NOW, THEREFORE, I, Pam Iorio, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim September 10, 2007 as

"NEIMAN MARCUS DAY"

in the City of Tampa, Florida, and urge all citizens to join me in recognizing these contributions and in celebrating the 100th birthday of Neiman Marcus stores throughout our country.





Mayor
City of Tampa
Florida