



CITY OF TAMPA, FLORIDA  
c/o Contract Administration Department  
306 E. Jackson Street # 280A4N  
Tampa, FL 33602

## RFQ 11-D-00047; Nebraska-Hillsborough Corridor Master Plan

(rev. 6-23-11)

PUBLIC ANNOUNCEMENT IN COMPLIANCE WITH REQUIREMENTS OF CHAPTER 287.055, LAWS OF FLORIDA, CONSULTANTS COMPETITIVE NEGOTIATION ACT, AS AMENDED AND THE CITY OF TAMPA'S EQUAL BUSINESS OPPORTUNITY PROGRAM

**RFQ- 11-D-00047** - The City of Tampa desires to obtain professional **Engineering / Planning / Urban Design / Economic Development / Engineering Services for the Nebraska-Hillsborough Corridor Master Plan**. The services will include, but will not be limited to: Corridor Master Plan for a 4-mile roadway corridor (Nebraska – Hillsborough Avenue); Master Development Concept Plan the central city area (within 2 miles of downtown Tampa); Land Development Regulations to implement the corridor master plan; Recommendations to Streamline the Development Review Process; and “Knowledge Sharing” Workshops to promote collaboration / idea sharing and increase staff skill capacity to implement the Corridor Master Plan.

The selected firm will have considerable knowledge and expertise in the following areas:

- Multi-faceted downtown plans, sector plans and community plans;
- Corridor planning including coordination of land use, housing, historic preservation, parks/greenways and transportation connectivity strategies;
- Planning for effective regional, multi-modal mass transit systems, including short-distance rail (light rail), long distance rail (commuter rail), bus-rapid transit (BRT) and electric streetcar systems;
- Multi-modal station area/nodal planning and development, including land use, economic development, housing development, parking strategies, transit-oriented development and multi-modal connectivity;
- Traffic, bicycle and pedestrian circulation and connectivity planning;
- Economic development and incentive based approaches;
- Land development regulations, including transit oriented design regulations, form-based codes, urban design standards and historic preservation regulations;
- Process improvement and streamlining approaches
- Public utility planning, i.e., stormwater, potable water, wastewater and solid waste systems;
- Capital improvements planning and funding strategies;
- Conducting community design charettes and producing alternative development concepts;
- Placemaking and public realm strategies, including pedestrian connectivity, greenways and parks planning and creating urban activity centers;
- Sustainability and greenhouse gas reduction strategies;
- Skills-based assessment and knowledge sharing / transfer techniques; and

- Community engagement, communication and consensus building techniques.

A pre-submittal conference will be held at 3 P.M. Monday July 11, 2011 in the 3<sup>rd</sup> Floor City Council Chambers, Old City Hall 315 E. Kennedy Blvd., Tampa, Florida 33602. Attendance is not mandatory.

Links to reference data or additional material may be provided at:

[http://www.tampagov.net/dept\\_contract\\_administration/programs\\_and\\_services/architectural\\_engineering\\_construction\\_and\\_related\\_rfgs/index.asp](http://www.tampagov.net/dept_contract_administration/programs_and_services/architectural_engineering_construction_and_related_rfgs/index.asp) . Unless otherwise posted on that site, no further data will be available before the deadline established for the submission of Letters-Of-Interest.

Questions may be directed to Jim Greiner, P.E., Contract Administration, City of Tampa DPW, 4th Floor North, 306 E. Jackson Street, Tampa, Florida 33602; Telephone (813) 274-8598, Fax (813) 274-8080, or E-Mail [Jim.Greiner@tampagov.net](mailto:Jim.Greiner@tampagov.net).

Firms desiring to provide these services to the City must submit **A Single Electronic File in Searchable PDF format, Smaller than 3MB**, that includes a Letter of Interest referring to RFQ 11-D-00047, Statement of Qualifications and any supplemental material allowing evaluation for further consideration based upon the following criteria/point system: Knowledge and Expertise in Specified Areas , (45); Experience With Projects of Similar Scope and Complexity, (25); Workload, Availability, and Experience of staff to be assigned (20); Past Performance/Low amount of City work (5); Standard Form #330 (or #254)(5); Planned SLBE participation(5).

The PDF file must be addressed to:

Steve Daignault, P. E., Chairman, Consultants' Competitive Negotiation Committee, City of Tampa – c/o CAD - 4th Floor North, 306 E. Jackson Street, Tampa, Florida 33602, but must be E-Mailed to

[ContractAdministration@tampagov.net](mailto:ContractAdministration@tampagov.net)

**BEFORE 2 P.M.,**

**Thursday, August 4, 2011.**