



**Pam Iorio, Mayor**

**To:** The Honorable Thomas Scott, Chairman  
and Members of Tampa City Council

**From:** Pam Iorio, Mayor *Pam Iorio*

**Subject:** Convention Center and Tourism Director      **DATE:** March 17, 2010

With the recent resignation of John Moors, Convention Center and Tourism Director, we have been evaluating the best approach to keep the Convention Center running as a first class convention operation. I believe we have the talent within our administration to fill this position.

Our Neighborhood Services Administrator, Santiago Corrada has proven himself as an outstanding administrator with exceptional leadership, management and communication skills. He is currently my representative on all non-profit boards including Tampa Bay and Company, and is well acquainted with our entertainment venues and the stakeholders who work in the hospitality industry due to his prior involvement with the Super Bowl and current planning efforts with the World Cup, Republican National Convention, and Super Bowl 2014 bids. His ability to work with the community, his operational management style and fresh approach to the Convention Center will serve us and the hospitality community well.

Assigning Santiago the responsibility of running the Convention Center means a reassignment of most of the departments and divisions currently under his management in order to allow him sufficient time to fulfill these new responsibilities. Plans are underway to re-assign Clean City, Community Affairs, Code Enforcement and Business Tax, and Neighborhood and Community Relations to other management areas.

Santiago would then have overall management responsibility for the Convention Center, continued oversight of the Parks and Recreation Department, Arts Programs, coordination of major events, and will continue to be my representative on the non-profit boards. Because his overall focus is changing, his job title will change to Convention Center, Tourism, Recreation and Cultural Arts Administrator and there will be no change in his salary.

Making this change will eliminate the current position of Convention Center and Tourism Director and one Executive Aide position. This will save the City \$195,548 in salary and benefits for the Director position and \$97,737 in salary and benefits for the Executive Aide position for a total savings of \$293,285. This change will be detailed in an Executive Order that will come before you for approval pursuant to the Charter.

**Cc:** Santiago Corrada, Administrator  
Darrell Smith, Chief of Staff  
Chip Fletcher, City Attorney  
Paul Catoe, President & CEO, Tampa Bay & Company