

NEIGHBORHOOD SERVICES

RESOURCES	ACTUAL FY04	ACTUAL FY05	BUDGET FY06	PROJECTED FY06	RECOMMENDED FY07
Personnel Expenses	\$ 2,024,720	\$ 2,194,483	\$ 2,359,972	\$ 2,290,846	\$ 2,370,978
Operating Expenses	<u>251,822</u>	<u>224,430</u>	<u>578,322</u>	<u>564,922</u>	<u>306,300</u>
Operating Budget	\$ 2,276,542	\$ 2,418,913	\$ 2,938,294	\$ 2,855,768	\$ 2,677,278
Capital Outlay	<u>18,747</u>	<u>25,079</u>	<u>30,381</u>	<u>30,381</u>	<u>3,600</u>
Budget Allocation	\$ 2,295,289	\$ 2,443,992	\$ 2,968,675	\$ 2,886,149	\$ 2,680,878
Authorized Positions	25	27	35	35	33

Vision and Mission: The neighborhood services administrator is committed to delivering outstanding services in order to enhance the quality of life in all communities throughout the city. Through experienced leadership, the neighborhood services departments and divisions implement programs and initiatives directed by the mayor and city council.

The administrator oversees those city departments and divisions that directly impact the further development of our progressive city as the most desirable place to live, learn, work and play in the nation. As part of the Investing in Neighborhoods strategy, these departments and divisions are devoted to providing quality basic services that continue to strengthen and enhance all neighborhoods. Combined under the administrator's department budget are the budgets of arts and cultural affairs, community affairs, and neighborhood and community relations.

Goals and Objectives: The neighborhood services administrator provides leadership and oversight responsibility for planning, budgeting and staffing for the following departments to achieve the City of Tampa's strategic goals and objectives.

- Clean city: Provides a comprehensive approach to creating a cleaner city environment.
- Code enforcement: Dedicated to the enforcement of city and state standards, resulting in a city free of infractions.
- Community affairs: Coordinates services and programs that protect individual rights.
- Arts and cultural affairs: Development of new industries, events and networks to support and expand Tampa's creative communities.
- Neighborhood and community relations: Brings government closer to all people by serving as a liaison between the city and all of its neighborhoods.
- Parks and recreation: Provides opportunities to enhance the quality of life through programming, services and natural resources.
- Public art: Responsible for providing enhancements to the City of Tampa's environment through works of art.
- Tampa Museum of Art: Collects, preserves, displays and interprets works of art reflecting art forms of regional, national and international importance.
- Tampa Theatre: A destination landmark for residents and visitors seeking dynamic, creative experiences through film, concerts and learning programs.

Current Operations and Initiatives: The administrator directs and coordinates the services provided by the various departments and divisions to provide the essential services required daily and to accomplish the goals and objectives of the City of Tampa.

NEIGHBORHOOD SERVICES (continued)

NEIGHBORHOOD AND COMMUNITY RELATIONS

Vision and Mission: Neighborhood and community relation’s vision is to reach out to all Tampa stakeholders by building positive relationships that promote a healthy city. The department’s mission is to bring government closer to the people by serving as the liaison between the government and community to help Tampa thrive and shine.

Goals and Objectives: The office serves as the link between City of Tampa departments and Tampa citizens by serving as the official community outreach office and customer service center for the entire city. The office proudly serves on four of the mayor’s five strategic initiative committees and has attended 2,819 meetings since April 2003.

Services provided by neighbor and community relations include:

- Providing outstanding customer service and information to the citizens of Tampa through direct personal contact, speaking engagements, community meetings, e-mail, media, telephone and the *Neighborhood News* newsletter printed in English and Spanish. This includes hurricane preparedness information, both in English and Spanish.
- Development of existing (101 year-to-date) and new neighborhood and civic associations.
- Mayor Iorio’s Town Hall Meetings.
- Mayor Iorio’s coffees with neighborhood presidents and the New Tampa community leaders meetings.
- City of Tampa’s neighborhood fair.
- Management of numerous communication databases, both in English and Spanish.
- Take pictures at mayor’s events for the “Going Places with Pam” site on www.TampaGov.net.
- GIS mapping initiative for a new interactive neighborhood map with layers that will be updated regularly.
- Management and continually updating our office’s website, www.TampaGov.net/neighborhoods.
- New Hispanic outreach through Spanish collateral, the new En Espanol website and public meetings.
- Fundraise for community projects, i.e. mayor’s reading initiative, neighborhood fair.
- Frequent interaction with Tampa City Council.
- Continued partnerships with the United Way of Tampa Bay for the National Day of Caring.
- Managing and organizing the City of Tampa float for 12 parades per year.
- Producing monthly *Spotlight Tampa* neighborhood television shows focusing on neighborhoods.
- Organizing and hosting the mayor’s yearly “Taste of Tampa Neighborhoods” holiday open house.
- Organizing and hosting the mayor’s yearly luncheon with the neighborhood presidents.
- Researched, created and launched the mayor’s faith-based matching grants program.
- The office collectively serves and works with 37 various committees, task forces and boards.

Current Operations and Initiatives: Some current and prior accomplishments include:

- Attended 1,069 meetings and community events.
- Published two *Neighborhood News* newsletters (English and Spanish) monthly and continuous community information blasts.
- Five mayoral town hall meetings.
- Launched the City of Tampa Spanish website, www.TampaGov.net/En_Espanol.

Performance Measures	FY05 Actual	FY06 Projected	FY07 Estimated
Community Outreach Meetings by the NCR Office	1,069	1,600	950
Mayor's Town Hall Meetings & Neighborhood Events	24	18	15
<i>Neighborhood News</i> Newsletter	2	2	4

NEIGHBORHOOD SERVICES (continued)

COMMUNITY AFFAIRS

Vision and Mission: The department of community affairs envisions Tampa as a city where its diverse population enjoys good race relations and effective communication with government. The department creates opportunities for dialogue on human rights issues with diverse cultures and investigates discrimination complaints.

Goals and Objectives:

- Investigate complaints of illegal discrimination in employment, housing, public accommodations and other alleged unfair practices.
- Successfully close fair housing discrimination complaints, employment discrimination complaints and public accommodations/other discrimination complaints estimated in our FY07 performance measures.
- Foster good race/human relations by coordinating activities of the Mayor’s African American Advisory Council (MAAAC).
- Provide youth mentoring and leadership development opportunities for high school students by coordinating activities of the Tampa-Hillsborough County Youth Council.
- Provide resident input into the city’s budget process, by coordinating activities of the Community Development Block Grant (CDBG) Advisory Committee.
- Assist residents who seek vision and dental care by serving approximately 235 clients (funded under CDBG).
- Foster better understanding and facilitate dialogue among residents and law enforcement by coordinating a series of Law Enforcement/Community Relations (LE/CR) Workshops.
- Promote inter-cultural understanding by coordinating activities of the Tampa-Hillsborough County Human Rights Council (HRC) and its annual Awards Breakfast.
- Coordinate/partner with others in the city and the community regarding special events with an emphasis on educational and cultural projects by helping to plan activities in city parks, libraries, schools and other venues.
- Monitor the racial climate of the community through the Community Awareness and Action Team (CAAT) and respond to locations where potential tensions exist.

Current Operations and Initiatives:

- The department anticipates continuing its contractual agreements with both EEOC and HUD in regards to discrimination complaint processing and enforcement of the city’s Human Rights Ordinance.
- Sixty (60) fair housing tests were conducted on race, national origin, disability and familial status; eight (8) cases will be filed against local properties for violations found during the tests.
- The department held a free community fair housing seminar on Saturday, April 22, 2006 in conjunction with the Greater Tampa Association of Realtors, featuring well-known civil rights Attorney Avery Friedman.
- The City of Tampa Black History Committee’s FY06 theme was health care. The Historic Central Ave. Expo Celebration included a Spelling Bee, a Law Enforcement/Community Relations Leadership Retreat, a Family Festival and other activities.
- The Mayor’s Faith-Based Matching Grant Program, a new initiative, links faith-based, community and civic groups.

Performance Measures	FY05	FY06	FY07
	Actual	Projected	Estimated
Discrimination Complaints - Housing	27	30	35
Discrimination Complaints - Employment	104	108	106
Discrimination Compl. - Public Accom./Other	8	7	6
MAAAC Meetings & Forums/Attendance Levels	11/160	11/245	12/250
Youth Council Meetings/Attendance Levels	6/312	6/350	6/350
Dental/Vision Clients	64/162	92/92	70/165
CDBG Meetings/Attendance Levels	6/58	6/59	6/60
LE/CR Workshops/Attendance Levels	13/663	13/625	13/625
HRC Meetings/Breakfast Attendance Levels	7/488	7/500	7/500

NEIGHBORHOOD SERVICES (continued)

ARTS AND CULTURAL AFFAIRS

Vision and Mission: The creative industries manager is a link between the city's creative sector and local and regional economic development agencies, including the Greater Tampa Chamber of Commerce, The Tampa Downtown Partnership and the Tampa Bay Convention and Visitors Bureau. This office works to promote the arts, to link art and commerce, to attract and retain creative talent and to promote cultural tourism.

Goals and Objectives: Tampa is creating an atmosphere that allows the non-profit and commercial arts to thrive side-by-side and recognizes arts as a key partner in the community's economic development initiatives. This city is becoming a magnet for talented people, who are drawn by the area's economic and artistic opportunities, diversity and quality of life. This energy attracts national and international visitors who come to experience the city's authentic cultural, historic and arts assets.

Current Operations and Initiatives: The office is involved in promotion and planning for the city's Pops In The Park Concert Series; development of an annual emerging artists' expo in downtown Tampa; planning for Arte 2007 (Tampa Bay's Festival of Latin American Arts); development of a Cultural Tourism plan in partnership with Tampa Bay Convention and Visitors Bureau; Leadership of the Creative Industries Council which develops initiatives to support the department; production of a quarterly *Creative City* Newsletter; participation in boards of major cultural and arts organizations supported by city dollars.

	FY05	FY06	FY07
Performance Measures	Actual	Projected	Estimated
Florida Orchestra Pops in the Park Concert	6	6	6
Emerging Arts Expo (Gasparilla - Booty)	0	1	1
<i>Creative City</i> Newsletters Produced	2	4	4

PUBLIC ART

Vision and Mission: The mission of the City of Tampa's public art program is to promote the involvement of artists in projects throughout the city that enhance the physical environment and celebrate Tampa's unique character and identity. Having art in the public realm is critical for the well being of any city.

Goals and Objectives: The public art program continues to bring free access to artistic excellence throughout the city and its neighborhoods.

Current Operations and Initiatives: The photographer laureate program will enter into its fourth year and planning for Lights On Tampa 2009 is also underway. One of the many components of Lights On Tampa 2009 will be a gateway program that can be implemented throughout the city. Zack Street located in the downtown and the Riverwalk are a major focus for this area.

Celebrating Tampa's unique character and identity can be implemented in many ways. One avenue to increase awareness of the arts, places of interest and objects in our visual culture in general is through arts education. The public art program will be working with educators throughout the year to develop educational materials using the city as a classroom.

The public art program is also making improvements to its internal operations this year by upgrading its database and inventory tracking systems. This will better allow for the continued care and maintenance to the city's growing fine arts collection.

	FY05	FY06	FY07
Performance Measures	Actual	Projected	Estimated
Inventory Collection	256	278	322
Artist Workshops/Lectures/Presentations	10	10	10
Education/Outreach Materials Produced	18	16	16