

MAYOR

| RESOURCES | ACTUAL FY06 | ACTUAL FY07 | BUDGET FY08 | PROJECTED FY08 | RECOMMENDED FY09 |
|----------------------|----------------|----------------|----------------|-------------------|---------------------|
| Personnel Expenses | \$ 596,771 | \$ 477,656 | \$ 461,901 | \$ 457,533 | \$ 467,299 |
| Operating Expenses | <u>64,560</u> | <u>86,101</u> | <u>89,672</u> | <u>89,626</u> | <u>79,333</u> |
| Operating Budget | \$ 661,331 | \$ 563,757 | \$ 551,573 | \$ 547,159 | \$ 546,632 |
| Capital Outlay | <u>0</u> | <u>2,754</u> | <u>0</u> | <u>0</u> | <u>0</u> |
| Budget Allocation | \$ 661,331 | \$ 566,511 | \$ 551,573 | \$ 547,159 | \$ 546,632 |
| Authorized Positions | 7 | 6 | 5 | 5 | 5 |

The mayor's office provides services required of the executive branch of city government including administrative functions and representing the city at ceremonial and community events. The mayor provides direction to department heads, administers ordinances and resolutions of city council, meets with the public and provides information on matters of community concern. Under the mayor's leadership, the administration is focused on six key strategic initiatives:

- **Investing in Neighborhoods:** To keep Tampa's diverse neighborhoods strong, the city is committed to providing the quality basic services that taxpayers expect at the best possible value. We are dedicated to investing tax dollars in those quality of life initiatives that make a difference on a day-to-day basis. This allows us to help ensure safe, clean and attractive neighborhoods throughout our city.
- **Economic Development in Our Most Challenged Areas:** In some areas of the city, years of neglect and a lack of investment created barriers to new development. This strategic area focuses the city's efforts in a variety of ways including partnerships with businesses, community organizations and other government agencies and dedicating resources to generate real economic development. This comprehensive approach, if sustained, will generate urban revitalization transforming these areas of our city into vibrant neighborhoods.
- **Creating a Downtown Residential Community:** This strategic initiative allows the city to focus on transforming Tampa's downtown into a residential neighborhood from the North Franklin Street area to the Channel District. Building upon our assets, the city is working to improve the downtown environment by transitioning from a sole business and government center to a thriving, 24/7 urban community.
- **Efficient City Government Focused on Customer Service:** Tampa's citizens should be able to expect that their city government runs efficiently with an emphasis on customer service. We are working to make city departments more responsive to the needs of residents, while delivering quality services at the best possible value.
- **Tampa as a City of the Arts:** Tampa is developing into a community where the arts can flourish. The city is working to make Tampa a cultural destination by encouraging the "creative class" of artists and audiences from all ethnic, cultural and socioeconomic backgrounds to help expand the arts throughout our community. We are also working to establish partnerships with organizations to develop art initiatives that further enhance our city.
- **Making Regional Mass Transit a Reality:** The city is working on a regional basis to create a mass transit system consisting of both rail and enhanced bus service to serve future generations.

The mayor is committed to focusing on the basics and directly tying tax dollars to our strategic goals in order to positively impact our neighborhoods and improve the quality of life throughout our city.

The mayor serves or is represented on the following governing authorities:

- Hillsborough County Aviation Authority
- Tampa Port Authority
- Tampa Bay Regional Transportation Authority