

Revitalizing East Tampa

The revitalization of East Tampa, a seven-square mile area designated as a community redevelopment area (CRA), is a major focus for this administration. The work of the East Tampa development division, in conjunction with the East Tampa Community Revitalization Partnership, is already making a difference. The division administers a special tax increment finance (TIF) district funded by revenues generated from annual increases in property values within the CRA. This year alone has resulted in a 22 percent increase in property values, generating about \$2.5 million to be re-invested in East Tampa.

Public Safety

We are investing over \$3 million this year toward the design and construction of the District III Police Headquarters in East Tampa on 32nd Avenue and 22nd Street.

Investing in the Basics

We will invest over \$1.6 million to improve Lake Avenue from 22nd Street to 29th Street including the enhancement of the intersections at 22nd Street and 29th Street to include sidewalks, landscaping and decorative pavers in the form of stamped asphalt. In addition to dollars

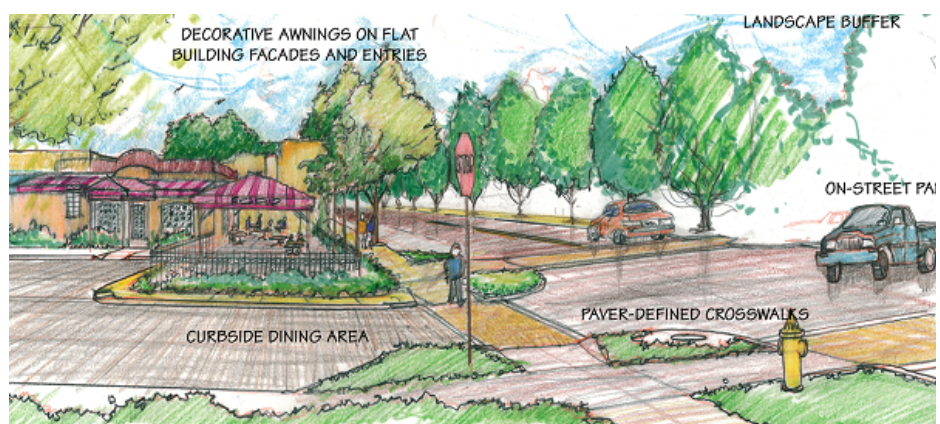
dedicated by the transportation division, the East Tampa division will dedicate dollars to the basics including neighborhood roadway improvements such as streetlights, sidewalks and signage.

Parks & Recreation Improvements

The parks and recreation department has three major improvement projects in East Tampa, completing the renovations of the historic Cuscaden Swimming Pool, construction of the Cyrus Green Community Center and the construction of a playground activity center at Highland Pines Park.

Beautification of East Tampa

This year a dedicated full-time East Tampa litter control and environmental clean-up program will be established, in partnership with the clean city division.



Artist rendering of Lake Avenue enhancement project.