

The iPark CardTM

“The World’s Smallest Parking Meter”

Benefits for Motorists

The personal parking meter is easy to use and convenient for motorists. The iPark card acts as a "debit" card for parking. Users pre-load money on their iPark card. When parking, the user turns on the card, selects the zone where they are parking and authorizes the card to start paying for parking. Its that simple! When they return to their car, the driver simply presses the "off" button. The iPark card will display the zone, amount of time used, the amount paid, and remaining balance on the card before shutting off.

- No need to carry change or "feed the meter"
- Motorists pay only for parking time used
- Simple-to-use instructions and interface
- Card is activated in the car - No need to worry about inclement weather or difficult to read meter instructions
- Significant benefit for handicap motorists
- Adding funds to your iPark card is simple and secure
- Funds can be downloaded at the Parking office



How It Works

The iPark card is issued with a pre-loaded line of credit.

- The card is pre-programmed to conform to the city requirements (i.e., parking time and fees)
- The motorist activates the card to pay the metered parking fee electronically
- The card is then attached to the rear view mirror for verification by a parking officer
- Upon returning, the motorist presses the “off” button to deactivate the card

Get Yours Today

- The initial cost of purchasing the card is \$20
- Parking funds may be purchased in increments of \$100 or \$50, plus a load fee of \$5
- The card is available for sale at the Fort Brooke Parking Administrative office located at 107 North Franklin Street, ground floor
- Please park in the hourly side of the garage and bring your ticket to the office so we may validate your parking while purchasing the iPark

**For more information contact:
The City of Tampa Parking Division
(813) 274-8417**