

2009 America Recycles Day



Poetry and T-Shirt Design Project

ARTWORK DESIGN TIPS

Designing artwork to be printed on a T-shirt is a little harder than it may seem. These designs are going to be reproduced by a 4-color process (you may use as many colors as you like in your artwork). Use bright, BOLD colors. Faint or light designs don't work quite as well. The objective is to relay a recycling or waste reduction message that can be understood in a moment. Some helpful hints to keep in mind when developing your design are as follows:

1. Keep It Simple

Keep your design to a maximum of six elements (for example, a "tree" would be one element, a "plastic bottle" would be a second element, etc.). Too many pictures or words make your design busy...detracting from your message. One big picture makes an impact.

2. Size of Design

Please draw your design on 8.5 X 11 " paper. All designs must be 2-D.

3. Recycle Slogan or Message

If you incorporate your slogan into the body of your design, make sure that you write clearly and check your spelling!

4. Sketch Your Design

Do a rough sketch of your ideas. That way you won't spend hours of your time fine-tuning a design that is too small and may not work well.

5. Use Bright Colors

Once the pictures are in place, color adds the magic. Color not only adds impact to your message, but brings your design to life.

POETRY COMPOSITION TIPS

JUDGING CRITERIA:

Entries will be judged based on:

- 1. Originality**
- 2. Inclusion of a positive waste reduction and/or recycling message**
- 3. Demonstration of language arts skill**

All poems MUST be original pieces.

The poetry should be printed or written on an 8¹/₂" x 11" page (Please be sure to keep a copy of poems as they will not be returned).

Please limit poems to 15 lines of text or less.

Each poem must convey a waste reduction and/or recycling message or theme conveyed in a positive way (for example: "Recycle for Life!" not, "If We Don't Recycle... The Planet will Die!"). AVOID USING "DON'T" IN THE MESSAGE! All entries are to be created by individual poets.

RELEASE FORMS: Teachers of winning students will be faxed/mailed Release Forms that must be completed before we can publish student's poetry. These forms are also available for download on the City of Tampa Department of Solid Waste Web site.

Keep these basic hints in mind and you are sure to create a wonderful piece of artwork or poetry with a meaningful waste reduction message!

For more information, visit: www.TampaGov.net/solidwaste

All entries should be received by 11/21/09

Please mail to:

Freddie Moore, Project Coordinator
City of Tampa Dept. of Solid Waste
4010 W. Spruce St., Tampa, FL 33607

REMEMBER TO RECYCLE!