

TAMPA THEATRE

RESOURCES	ACTUAL FY00	ACTUAL FY01	BUDGET FY02	PROJECTED FY02	RECOMMENDED FY03
Personnel Expenses	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Operating Expenses	147,966	153,266	187,332	180,807	203,833
Operating Budget	\$ 147,966	\$ 153,266	\$ 187,332	\$ 180,807	\$ 203,833
Capital Outlay	0	0	1,000	1,000	2,300
Budget Allocation	\$ 147,966	\$ 153,266	\$ 188,332	\$ 181,807	\$ 206,133
Authorized Positions	NO POSITIONS ARE BUDGETED IN THIS DEPARTMENT				

The Tampa Theatre, listed on the National Register of Historic Places in 1978 and declared a Tampa City landmark by City Council in 1988, is a 1926 movie palace owned and maintained by the City of Tampa. The Arts Council of Hillsborough County programs and manages the theatre via a joint operating agreement with the City.

The Theatre's organizational goals are:

- To maintain, preserve and restore the facility and to offer a variety of arts, entertainment and community events so that all citizens may have the opportunity to enjoy this cultural landmark which symbolizes Tampa's cultural heritage.
- To preserve and enhance the Theatre's architectural and historic character consistent with the U.S. Department of Interior's Guidelines for Historic Preservation.

The Theatre's organizational objectives are:

- To provide a quality meeting and entertainment facility which will contribute to the redevelopment and revitalization of downtown Tampa and the Franklin Street Mall.
- To present a year round schedule of cinema for all tastes including premieres of new independent, art, and foreign language films as well as Hollywood classics.
- To provide a first class meeting and entertainment facility for use by promoters, businesses, conventions, and community organizations.
- To operate the building in a manner which minimizes the need for public subsidies.

A restoration program has been on-going since 1977 to renovate and restore the Theatre to it's original architectural design as a 1920's movie palace. To supplement funding provided by the City of Tampa for restoration projects, the Arts Council of Hillsborough County collects a restoration fee and seeks contributions and grants from other sources, including the Florida Legislature and private contributions.

Accomplishments and FY03 objectives are summarized below.

Performance Measures	FY01 Actual	FY02 Projected	FY03 Estimated
Events	652	651	670
Attendance	119,329	125,000	130,000
Rental Days	82	83	85