

# TAMPA THEATRE

RESOURCES	ACTUAL FY01	ACTUAL FY02	BUDGET FY03	PROJECTED FY03	RECOMMENDED FY04
Personnel Expenses	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Operating Expenses	153,266	191,698	206,120	198,508	182,283
Operating Budget	\$ 153,266	\$ 191,698	\$ 206,120	\$ 198,508	\$ 182,283
Capital Outlay	0	894	2,300	2,300	13,000
Budget Allocation	\$ 153,266	\$ 192,592	\$ 208,420	\$ 200,808	\$ 195,283
Authorized Positions	NO POSITIONS ARE BUDGETED IN THIS DEPARTMENT				

The Tampa Theatre, listed on the National Register of Historic Places in 1978 and declared a Tampa City landmark by City Council in 1988, is a 1926 movie palace owned and maintained by the City of Tampa. The Arts Council of Hillsborough County programs and manages the theatre via a joint operating agreement with the City.

The Theatre's organizational goals are:

- To maintain, preserve and restore the facility and to offer a variety of arts, entertainment and community events so that all citizens may have the opportunity to enjoy this cultural landmark which symbolizes Tampa's cultural heritage.
- To preserve and enhance the Theatre's architectural and historic character consistent with the U.S. Department of Interior's Guidelines for Historic Preservation.

The Theatre's organizational objectives are:

- To provide a quality meeting and entertainment facility which will contribute to the redevelopment and revitalization of downtown Tampa and the Franklin Street Mall.
- To present a year round schedule of cinema for all tastes including premieres of new independent, art and foreign language films as well as Hollywood classics.
- To provide a first class meeting and entertainment facility for use by promoters, businesses, conventions and community organizations.
- To operate the building in a manner which minimizes the need for public subsidies.

A restoration program has been on-going since 1977 to renovate and restore the Theatre to it's original architectural design as a 1920's movie palace. To supplement funding provided by the City of Tampa for restoration projects, the Arts Council of Hillsborough County collects a restoration fee and seeks contributions and grants from other sources, including the Florida Legislature and private contributions.

Accomplishments and FY04 objectives are summarized below.

Performance Measures	FY02 Actual	FY03 Projected	FY04 Estimated
Events	649	651	670
Attendance	126,213	134,000	140,000
Rental Days	82	87	90