

# ***Six Strategic Focus Areas***

## ***Investing in Tampa's Neighborhoods***

*Advance the quality of life in Tampa's neighborhoods by delivering outstanding services.*

## ***Economic Development in Our Most Challenged Areas - Using East Tampa as a Model***

*Transform East Tampa into a community of vibrant residential, business, recreational, social and cultural life through the implementation of a strategic, neighborhood asset focused economic development model that can be replicated in other challenged areas within the City of Tampa.*

## ***Creating a Downtown Residential Community***

*By 2010, our downtown will have a safe, pedestrian oriented neighborhood serving a broad mix of incomes and providing homes to individuals and families.*

## ***Efficient City Government Focused on Customer Service***

*The City of Tampa will become a model of government efficiency and effectiveness, delivering the highest quality of services at the best possible value, while providing outstanding customer service in all areas of operations.*

## ***Tampa as a City of the Arts***

*Tampa will be a place that celebrates the works of artists, writers, and performers; providing opportunities for residents and visitors of all ages to enjoy and be enriched by a wide array of creative pursuits, while encouraging the growth of creative businesses.*

## ***Making Regional Mass Transit a Reality***

*The City of Tampa will work on a regional basis to create a mass transit system consisting of both rail and enhanced bus service to serve future generations.*