

Six Strategic Focus Areas

Investing in Tampa's Neighborhoods

Advance the quality of life in Tampa's neighborhoods by delivering outstanding services.

Economic Development in Our Most Challenged Areas- Using East Tampa as a Model

Transform East Tampa into a community of vibrant residential, business, recreational, social and cultural life through the implementation of a strategic, economic development model focused on neighborhood assets that can be replicated in other challenged areas within the City of Tampa.

Creating a Downtown Residential Community

By 2010, our downtown will have a safe, pedestrian oriented neighborhood serving a broad mix of incomes and providing homes to individuals and families.

Efficient City Government Focused on Customer Service

The City of Tampa will become a model of government efficiency and effectiveness, delivering the highest quality of services at the best possible value, while providing outstanding customer service in all areas of operations.

Tampa as a City of the Arts

Tampa will be a place that celebrates the works of artists, writers, and performers; providing opportunities for residents and visitors of all ages to enjoy and be enriched by a wide array of creative pursuits, while encouraging the growth of creative businesses.

Making Regional Mass Transit a Reality

The City of Tampa will work on a regional basis to create a mass transit system consisting of both rail and enhanced bus service to serve future generations.