



Highlights

- 3rd Annual Tampa Clean City Day a success!
- Friends of Clean City
- Tampa's Ranking
- Art Contest
- Tonnage & Stats
- Participants & Sponsors



Home Builders Institute youth use some of the skills learned at HBI to replace a welcome sign in Sulphur Springs. HBI youth learn plumbing, carpentry and construction skills.

3rd Annual Tampa Clean City Day March 28, 2009

Clean Up Initiative A Success!

The 3rd Annual Tampa Clean City Day initiative was held on Saturday, March 28, 2009 at Al Lopez Park. Approximately 3000 volunteers helped with 68 clean up efforts and beautification projects citywide. Jim Pinkney, Clean City Division Manager, and Sue Ellen Sexton, Friends of Clean City Chairperson, hosted the event with Jack Harris as this year's M.C.

The event is held each year during the Great American Clean Up, which takes place from March through May.

Clean City Day was designed to support beautification projects, clean up efforts and recycling awareness. The goal to move the City of Tampa up into the Top 10 Cleanest cities has been reached (Tampa was ranked #8 by Forbes Magazine in 2008). The

new goal to make Tampa #1 can be achieved if Tampa residents, local government entities, business owners, neighborhood leaders and the like continue to offer their support and participation in events such as Tampa Clean City Day.



After all the hard work, the volunteers were invited to the Celebration Event at Al Lopez Park. Volunteers were treated to live music by the Sam Bullock Band, Zumba Fitness, lunch, youth activities, Blake & Middleton High School & Van Buren Middle School's marching bands and more!



The Friends of Clean City (FOCC) is a group of individuals from both public and private sectors in Tampa who share a common vision for a cleaner city environment. FOCC was created in 2006 and was recognized as a non-profit 501c3 organization in 2008. The primary objective is to support the initiatives of the Clean City Division.

The first Clean City Day was held on May 5, 2007. An amazing 600

volunteers turned out. The Mass Media Communications class from USF developed the anti-litter slogan "Treasure Tampa, A Clean City Is Worth Preserving"; as well as an educational character for elementary and middle school students, Captain Green Eye.

Funding for these events is achieved through donations from corporate sponsors, individual sponsors and proceeds from the

Annual Golf Tournament.



Sue Ellen Sexton,
Friends of Clean
City Chairperson

We will soon begin planning the 4th Annual Tampa Clean City Day. With the continued support of our sponsors and increased awareness from the community, we are certain to reach our goal of becoming #1 on the list of Cleanest Cities.

Tampa's Ranking

In 2005, Tampa was ranked #31 by Reader's Digest on their list of Cleanest Cities in the United States. In 2008, Tampa was ranked #8 by Forbes Magazine on their list of Cleanest Cities. This achievement was made possible by the following:

- Hard work and dedication of the Clean City Division's staff
- Friends of Clean City
- Partnerships with Solid Waste, Tampa Police, Code Enforcement and other city departments
- Partnership with the International Academy of Design & Technology to further brand the city's anti-litter campaign (Treasure Tampa, A

Clean City Is Worth Preserving)

- Captain Green Eye, the educational messenger for elementary and middle school students
- Participation and support of the Annual Tampa Clean City Day initiative by individuals, churches, schools, community groups, business leaders, neighborhood associations and many others.



High School Art Contest (Hillsborough County Public Schools)

This year's High School Art Contest brought many creative entries to the judging table. Special thanks to Ame Silverstein & Phyllis Alexandroff for their assistance and support.

The contest provided students with an opportunity to illustrate a clean city idea with a pirate or treasure chest theme, including the tagline "Treasure Tampa, A Clean City Is Worth Preserving". The top three artists in the Annual Tampa Clean City Day Art

Contest were honored at the event.

The Art Department of the 1st place winner's school received \$300.

Individual awards for students:
1st Place: \$300
2nd Place: \$200
3rd Place: \$100

A special thanks to Richard Hall and Ursula Council for their involvement and support with Hillsborough County school beautifica-

tion projects and transportation for students.



1st Place Winner in the High School Art Contest, Yerik Perez, Spoto H.S.

Tampa ranked #8 on Forbes Magazine list of Cleanest Cities



Beautification Project in South Tampa



First Place
Yerik Perez
Spoto High School



Second Place
Shawn Lesnick
Spoto High School



Third Place
Sarah Schmidt
Durant High School

PHOTOS...



Neighborhood Services Administrator, Santiago Corrada thanked all the volunteers and participants



Sam Bullock Band "Live Performance"



GM vendor booth prize give-aways



Volunteer Registration



Jack Harris, Jim Pinkney and Zumba instructors



Code Enforcement staff

Tonnage & Recycling Fun Facts

The 3rd Annual Tampa Clean City Day netted an astounding 2.7 tons of litter and recyclables! All of the volunteers did an incredible job. Again, thank you!

Here are 5 reasons to recycle:

- 1. Recycling conserves our valuable resources.
- 2. Recycling saves energy.

- 3. Recycling saves clean air and clean water.
- 4. Recycling saves landfill space.
- 5. Recycling can save money and create jobs.

Other Facts:

- Americans threw away 38 billion plastic water bottles in 2006¹.
- Recycling 1 aluminum can saves

enough energy to run your TV for 3 hours².

Decomposition rates³: milk carton 5 years; plastic bag 10-20 years; aluminum can 80 years; plastic soda bottle 450 years; Styrofoam, Never.

¹Fishman, Charles. "Message in a Bottle". Fast Company Magazine July 2007
²The Recycle Challenge
³Environmental Institute of Houston



Jim Pinkney presents Tampa Clean City Day M.C., Jack Harris with a commemorative plaque

We couldn't have done it without you!

The 3rd Annual Tampa Clean City Day initiative could not have taken place without the support, dedication and hard work of a number of people. It takes a collective effort to succeed in making the City of Tampa "Shine"!

Jim Pinkney, Clean City Division Manager, and Sue Ellen Sexton, Friends of Clean City Chairperson spear-headed this initiative. Both share a passion for a cleaner city environment and are committed to Tampa being a model clean city.

In addition, the following individuals were also invaluable and contributed greatly to the success of this initiative:

Stu Rapella, Annual Golf Tournament Chairperson (and hot dog grill master); Tania Rosello, Sponsorship Opportunities Chairperson; Donna Hughes & Carol Choice, Vendor Booths and Grant Writing; Eddie Reyes & Aimee Johnson, Volunteer Recruitment; Ame Silverstein & Richard Hall, Art Contest & Hillsborough County Public Schools Beautification Projects;

Joe Gonzalez/Green Armada waterway clean up participants; Ursula Council, Public Schools Transportation; International Academy of Design & Technology, Graphic Design & Photography; Curtis Smith Jr./Tampa Police Dept. & Tampa Police Explorers; City of Tampa Parks & Recreation; Solid Waste Dept.; Tampa Fire Rescue; David Denson; Howard Cooperider; Lea Mewa, Laura Bianco & Carla Williams, Marketing; Al Young; CTTV; Clean City Division staff; and many more!



Green Armada Waterway Clean Up (Steve Emrick, Jim Pinkney & educational messenger, "Captain Green Eye" - Jeff Hill)

It takes a collective effort to succeed in making the City of Tampa "Shine"!

Registration, litter abatement, beautification projects, youth activities, entertainment, and much more!

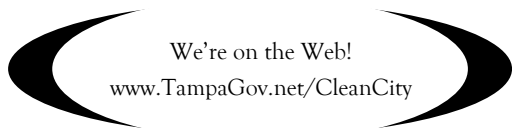




Jim Pinkney, Clean City Division Manager



Cleaning Up Tampa From The Ground Up



Clean City Division

MISSION STATEMENT:

To provide a comprehensive landscape and maintenance system to the interstate, gateways, parkways and medians in an effort to reduce litter, graffiti and illegal dumping through education and enforcement, thus creating a city environment that is aesthetically pleasing.

It is the Clean City Division's goal to maintain the highest standards with our core services and customer service (to both internal and external customers). Clean City is a highly specialized division designed to respond and provide quality services within 24-48 hours to approximately 340,882 City of Tampa residents within a 116.1 square mile radius.

The Division's main objective is to succeed in becoming one of the Top 5 Treasured Cities within the United States; which will enhance the quality of life, economic development and provide a cleaner environment for all to enjoy.

To our sponsors, vendors and participants...THANK YOU!

Thanks a million to everyone who helped make this year's event a success!

Clean City Division
Friends of Clean City
City of Tampa
Solid Waste Dept.
Parks & Recreation
Tampa Police Dept.
Tampa Fire Rescue
Tampa Police Explorers
Code Enforcement
Hillsborough County Sheriff's Office
Pepsi
Little Caesar's Pizza
McDonald's/Casper Corporation
Crystal Springs Water
Tampa T-Shirts
Frito Lay
Chick-fil-A Westshore
Standard Parking
General Motors
HSA
HART

Amerigroup Community Care
Sam's Club
BJ's
International Academy of Design & Tech.
Suncoast Schools Federal Credit Union
Pepin
Home Builders Institute
Blue Crew Services
Green Armada
A & D Automotive Center, Inc.
Greenturf Services
Tampa Sports Authority
Tampa Bay Buccaneers
WTMP
Costco Wholesale
J.O. DeLotto & Sons, Inc.
B & G Painting, Inc.
Sonny Glasbrenner
Royalty Wear
Florida Blood Services
Tampa Downtown Partnership
TreeMart
Florida Business Interiors
GTE
Fast Lane Clothing Company

Sam Bullock Band
Blake High School
Middleton High School
Van Buren Middle School
Coastal Chemical & Paper
Sign Solutions
Master Maintenance
Pine Lake Nursery
Jak Boys
River Quest
Bay Area Building Solutions
717 Parking
Safe Money Concepts
Patrick's Protective Service
Academy of Investigation Securities
Medtronic
General Flooring Corp.
M & M Kids
Channel 10-WTSP

And, most importantly, thank you to the many church groups, students, community groups, businesses and individual volunteers that participated in this initiative!!!