

## Platinum PLUS \$15,000

### Sponsorship Status: Non-Exclusive (maximum 2)

#### On-Site Event Exposure:

- 10 Receptacles (to be chosen upon availability)
- 3 Teams (Annual Golf Tournament – February 24, 2012)
- 1 10x10 tent in premium location
- 6 foot table, (un-skirted) and 2 chairs
- 3 Corporate Banners strategically placed on event grounds
- All commercial media announcements
- Ability to promote and distribute on-site at the event
- Opportunity to have a drawing or contest on-site
- Verbal recognition on stage as event sponsor
- Corporate Branding
- Company logo featured prominently on all advertising and printed materials (print, radio, television, billboards, direct mail, posters and brochures)
- One full-color ad in event program
- Company logo linking to your website from event website ([www.friendsofcleancity.com](http://www.friendsofcleancity.com))
- Company name listed as sponsor in all press releases
- Company logo on event T-shirts



## Platinum \$10,000

### Sponsorship Status: Non-Exclusive (maximum 2)

#### On-Site Event Exposure:

- 6 Receptacles (to be chosen upon availability)
- 2 Teams (Annual Golf Tournament – February 24, 2012)
- 1 10x10 tent in premium location
- 6 foot table, (un-skirted) and 2 chairs
- 3 Corporate Banners strategically placed on event grounds
- All commercial media announcements
- Ability to promote and distribute on-site at the event
- Opportunity to have a drawing or contest on-site
- Verbal recognition on stage as event sponsor
- Corporate Branding
- Company logo featured prominently on all advertising and printed materials (print, radio, television, billboards, direct mail, posters and brochures)
- One full-color ad in event program
- Company logo linking to your website from event website ([www.friendsofcleancity.com](http://www.friendsofcleancity.com))
- Company name listed as sponsor in all press releases
- Company logo on event T-shirts



## Gold \$5,000

### Sponsorship Status: Non-Exclusive (maximum 2)

#### On-Site Event Exposure:

- 2 Receptacles (to be chosen upon availability)
- 1 Team (Annual Golf Tournament – February 24, 2012)
- 1 10x10 tent in premium location
- 6 foot table, (un-skirted) and 2 chairs
- 3 Corporate Banners strategically placed on event grounds
- All commercial media announcements
- Ability to promote and distribute on-site at the event
- Opportunity to have a drawing or contest on-site
- Verbal recognition on stage as event sponsor
- Corporate Branding
- Company logo featured prominently on all advertising and printed materials (print, radio, television, billboards, direct mail, posters and brochures)
- One full-color ad in event program
- Company logo linking to your website from event website ([www.friendsofcleancity.com](http://www.friendsofcleancity.com))
- Company name listed as sponsor in all press releases
- Company logo on event T-shirts

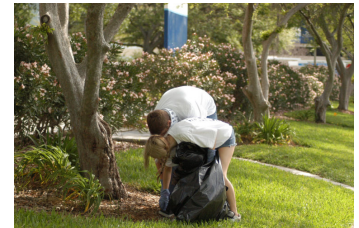


**Silver \$3,000**

**Sponsorship Status: Non-Exclusive (maximum 3)**

On-Site Event Exposure:

- 1 10x10 tent
- 6 foot table, (un-skirted) and 2 chairs
- 2 Corporate Banners strategically placed on event grounds
- All commercial media announcements
- Ability to promote and distribute on-site at the event
- Opportunity to have a drawing or contest on-site
- Verbal recognition on stage as event sponsor
- Corporate Branding
- Company logo featured prominently on all advertising and printed materials (print, radio, television, billboards, direct mail, posters and brochures)
- One half page color ad in event program
- Company logo linking to your website from event website ([www.friendsofcleancity.com](http://www.friendsofcleancity.com))
- Company name listed as sponsor in all press releases
- Company logo on event T-shirts



**Bronze \$1,000**

**Sponsorship Status: Non-exclusive**

On-Site Event Exposure:

- 1 10x10 tent
- 6 foot table, (un-skirted) and 2 chairs
- 1 Corporate Banner placed on event grounds
- All commercial media announcements
- Ability to promote and distribute on-site at the event
- Opportunity to have a drawing or contest on-site
- Verbal recognition on stage as event sponsor
- Corporate Branding
- Company listing in event program
- Company listing on all event posters
- Company listing on event T-shirts



**Friends of Clean City  
2012 COMMITMENT FORM**

- I select the PLATINUM Plus - \$15,000
- I select the PLATINUM – \$10,000
- I select the GOLD - \$5,000
- I select the SILVER - \$3,000
- I select the BRONZE - \$1,000
- High School Art Contest (winners, public schools) - \$1,000
- Photography Support Services - \$1, 000  
(Golf Tournament, Tampa Clean City Day Event, Event Celebration)
- I select the Adopt-A-Trash Receptacle Sponsorship - \$750
- I wish to donate: \$ \_\_\_\_\_ to 2012 Tampa Clean City Day.
- Vendor Booth - \$200 (includes 10x10 tent, 6 foot table (un-skirted), 2 chairs, ability to promote & distribute on site).  
*Please complete the attached **VENDOR REGISTRATION FORM**. Booth payment must be received by March 5, 2012.*

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Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

To ensure your sponsorship, please confirm your participation by completing this form and returning on or before **March 5, 2012**. Booth assignments are available on a first-come, first-serve basis. Please make checks payable to **Friends of Clean City**, a non-profit 501(C)3 charitable organization and mail to:

**Friends of Clean City  
PO Box 172035  
Tampa, FL 33672**

If you have any questions please feel free to contact:  
Paul Cumbie @ (727) 430-0192 or [pcumbie@paramountpwr.com](mailto:pcumbie@paramountpwr.com)  
Jacqueline Leeks @ (813) 927-6407 or [jcleeks@cdnetwork.com](mailto:jcleeks@cdnetwork.com)



# 6th Annual Tampa Clean City Day

*"Treasure Tampa: A Clean City Is Worth Preserving!"*

Raymond James Stadium – 4201 North Dale Mabry

Saturday, March 24, 2012



## VENDOR REGISTRATION FORM

<b>Company Name/ Organization</b>	
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<b>Contact Name</b>	
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<b>Address</b>	
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<b>City</b>		<b>State</b>		<b>Zip Code</b>	
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<b>Work</b>	(    )	<b>Cell</b>	(    )
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<b>Email</b>	
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Please describe briefly the type of business/service your company or organization provides and what you will be showcasing at your vendor table during our event.


**NOTE:** the Friends of Clean City & City of Tampa Clean City Division reserve the right to deny any company or organizations participation as a vendor at its discretion (when applicable) if it is not in accordance with the purpose or theme of the event.



# VENDOR REGISTRATION FORM INSTRUCTIONS

Please confirm your participation by completing this form and submitting payment on or before **Monday, March 5, 2012**.  
Booth assignments are available on a first-come, first-serve basis

**FEES:**           **\$200 per table**  
**Complimentary tables** for Sponsors, City of Tampa and Hillsborough County departments; non-profit organizations with 501(c)3 status

**VENDOR PREP:**       For drop off/storage of items on **Friday, March 23<sup>rd</sup> from 2:00pm to 5:00pm ONLY**

**VENDOR SETUP:**     For final setup of vendor booth/exhibits on day of event, **Saturday, March 24<sup>th</sup> no later than 11:00am**

## VENDOR BOOTH INCLUDES:

- One 6-ft table (unskirted)
- 2 folding chairs
- 10 x 10 tent

**(NOTE: participants are permitted to bring table skirts)**

**VENDOR COORDINATOR:**   Carla Jackson, City of Tampa  
Cell: 813-610-5073; Fax: 813-274-5696  
Email [carla.jackson@tampagov.net](mailto:carla.jackson@tampagov.net)

**PAYMENT:**           Vendor booth fees can be made in cash, check or money orders only (*no credit/debit cards please*) and must be received by the vendor registration deadline, **Monday, March 5, 2012**

Please make checks or money orders payable to the **Friends of Clean City (FOCC)**  
**Mail your vendor form and payment by the deadline to:**

Carla Jackson, City of Tampa  
c/o Friends of Clean City (FOCC)  
102 East 7<sup>th</sup> Avenue  
Tampa, Florida 33602



The **Friends of Clean City (FOCC)** supports the City of Tampa's clean city initiatives. The non-profit corporation with a 501(c)3 status established in 2006 is currently working to make Tampa one of the cleanest cities in America. The achievements of the organization are exemplified by the sustainable community improvements to the Tampa Bay area. As a result of the organizations efforts, in collaboration with the City of Tampa's Clean City Division and partnership with the City of Tampa's Solid Waste department, Tampa's rating has risen from #31 in 2005 to #8 in 2008 on Forbes List of the 50th Cleanest Cities.

For more information regarding FOCC, visit their website at <http://friendsofcleancity.com/wordpress/>



For more information regarding the event or becoming a volunteer or sponsor,  
Call: 813-307-5516 or 813-307-5513  
Email: [Eva.Hughes@tampagov.net](mailto:Eva.Hughes@tampagov.net); Visit the Website: [www.tampagov.net/cleancity](http://www.tampagov.net/cleancity)