



CITY OF TAMPA, FLORIDA
c/o Contract Administration Department
306 E. Jackson Street # 280A4N
Tampa, FL 33602

RFQ 6-D-81

PUBLIC ANNOUNCEMENT IN COMPLIANCE WITH REQUIREMENTS OF CHAPTER 287.055, LAWS OF FLORIDA, CONSULTANTS COMPETITIVE NEGOTIATION ACT, AS AMENDED AND THE CITY OF TAMPA'S WOMEN / MINORITY BUSINESS ENTERPRISE PROGRAM

RFQ- 6-D-81 The City of Tampa desires to obtain professional engineering, economic development, and urban planning/design services for the development and implementation of a Strategic Action Plan for the Central Park Community Redevelopment Area (CRA).

Development of the Strategic Action Plan will require a professional team that must have experience in assessing the community's vision, user and capital markets, the area's assets and barriers to private investment, and the vision of public leadership. Members of the consultant's team should have considerable experience in the areas of public/private partnerships, economic development, urban economics, urban planning/design and engineering.

The Plan will provide a 5-year action agenda for the City to include: identification of strategic public investment projects that attract private investment, identification of regulatory actions that foster quality development, and establishment of incentives that attract private investment. The consultant will be working with City staff, government agencies, neighborhood residents, area businesses, property owners, and non-profit organizations.

Services will include, but may not be limited to land use and transportation master planning, public realm master planning, infrastructure analysis, financial analysis of proposed public investments, recommending completion time frames for key initiatives, structuring public/private partnerships, developing tax increment finance (TIF) projections, identification of alternative (non-TIF) funding sources, developing strategies for affordable housing, economic development and redevelopment research, engineering survey, civil engineering/design, structural engineering, landscape architecture, environmental engineering, franchise utility engineering, utility coordination, infrastructure construction, construction inspection, cost estimating, contract administration contract negotiation, governmental permitting,

proportionate cost/share analysis, public participation, marketing and media relations.

The Central Park Community Redevelopment Plan is available at: http://www.tampagov.net/dept_urban_development/CRA%20Pages/Central%20Park/Index.asp

A Pre-Submission Conference for this project will be conducted at 3:00PM Tuesday August 22nd, at 306 E. Jackson Street, Tampa, Florida, in the 4th Floor Conference Room. Attendance is not mandatory.

Except as otherwise indicated herein, **no further information** is available before the deadline for submission of letters of interest. Questions may be directed to Jim Greiner, P.E., City of Tampa, Contract Admin., 306 E. Jackson Street 4N, Tampa, Florida 33602; Telephone (813)274-8598, fax (813)274-8080, or e-mail Jim.Greiner@tampagov.net.

Firms desiring to provide these services to the City must submit **seven copies** of a Letter of Interest referring to **RFQ- 6-D-81**, complete resume of qualifications including Standard Form 330 or 254/5, and any supplemental material allowing evaluation for further consideration (short-listing) based upon the following criteria: Successful experience with projects of similar scope (40%); Experience with projects of similar complexity (20%); Workload and availability (15%); Office location (5%); Past performance/Low amount of City work (10%); Standard Form #330 (or #254)(5%); Planned W/MBE participation(5%). These items must be delivered to:

Steve Daignault, P. E., Chairman,
Consultants' Competitive Negotiation Committee,
City of Tampa – c/o Contract Administration Department
4th Floor North, 306 E. Jackson Street, Tampa, Florida 33602,
NO LATER THAN 2 P.M.,
Thursday, September 7th, 2006.