

**Drew Park Community Redevelopment Area
Advisory Committee**

Meeting Minutes
November 1, 2011

Tampa Police District 1 Headquarters
3818 West Tampa Bay Boulevard

Attendees

Committee Members: Chad Angell; Pat Cuervo; Eric Müller; Susan Poole; Denise Sanchez; Cathy Watson; and Robert Wynegar

City of Tampa Staff: Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist
James Jackson, City Architect

Others: John Hohn, Kathy Razzano, Dan Scheffey
David Conner, David Conner & Associates
Kim DeBosier, Bayside Engineering
Lynn Schultz, Small Minority Business Development
Services

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:37 p.m. on November 1, 2011.

II. Tampa Police Department Update

Officer Bill Jordan provided a report from TPD. He reviewed incidents from the month of October. Activity was light and nothing indicated a trend.

Ms. Fenton will inquire regarding status of the bike patrols.

III. Approval of Minutes, September 13 and 28, 2011

Copies of the minutes from the September 13, 2011 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Mr. Angell made a motion to approve the minutes of September 13, 2011. Mr. Müller seconded the motion and it was passed unanimously.

Minutes from the September 28, 2011 Special Call meeting were tabled to allow everyone sufficient time for review.

IV. Streetscape and Beautification Plan

David Conner presented the PowerPoint presentation that he will provide to the CRA Board. The PowerPoint provides an overview of the recommendations from the full report.

Report includes changes in costs from earlier plan versions:

- Reminder, costs are presented for order of magnitude purposes
- Current costs reflect improved estimates from Bayside Engineering
- Changes to scope such as addition/deletion of streets in Phase 7
- Projects associated with certain phases also changed

Mr. Müller made a motion to approve the Drew Park Streetscape and Beautification Plan. Ms. Cuervo seconded the motion and it was passed unanimously.

Priority Projects

Ms. Fenton reviewed the four projects under consideration for design, as reflected on p. 38 of the Plan and discussed in detail in the handout. Request is for approval to move forward with design services for first four projects: Grady Avenue streetscaping, Lois Avenue streetscaping, gateway features, and Tampa Bay Boulevard streetscape improvements and linear park.

Ms. Cuervo made a motion to approve design of the four listed projects. Mr. Wynegar seconded the motion and it was passed unanimously.

Discussion:

- Funds will be encumbered and paid out as work is performed.
- The bulk of the design work should be complete by September 2012.
- Goal is to start construction on Tampa Bay Boulevard by August 2012.
- Gateway features estimated to cost approximately \$100,000.
- Goal is to make Drew Park more attractive to investment in the area by expanding businesses and new businesses.
- The actual designs will come back through the approval process.
- Moving forward with construction of any of the projects will go through the approval process.
- The timing of the design and construction work during 2012 will be closely monitored to ensure TIF funds are spent on time.

V. Small Business Development Services Contract

Ms. Van Loan presented the staff audit of the performance of the SBIC during the five month contract.

Ms. Fenton and Ms. Schultz presented the three possible service levels the SBIC could

perform for Drew Park during 2012.

Discussion:

- Other providers of similar services.
- Merits of providing services in the community vs. going to the location of the service providers.
- Possible future focus should be on educating businesses on resources available and then the business would go to the appropriate service provider.
- Most of the small business resources available are free to the business.
- CAC wants to find a way to continue to assist small businesses, but unsure of appropriate method for doing so.
- Discussion of various methods for reaching Drew Park Businesses.
 - Emails
 - Mailouts
 - Information in newsletter
 - Business resource provider open house
 - Drew Park CRA website
 - Scholarships to businesses to obtain counseling
 - A la carte services

Dan Scheffey, Computerized Results, addressed the CAC. Mr. Scheffey attended three of the courses offered. He believes more of this service is needed in Drew Park. He is a one-man shop and can not leave his business closed for very long to go driving far to obtain assistance.

The consensus of the committee was to not proceed with the contract for FY12. Issue was tabled for further discussion.

VI. Chair's Report

The Chair will present her report at the next meeting.

VII. Drew Park Subcommittees Reports

• Code Enforcement Subcommittee

Ms. Sanchez gave an overview of their meeting:

- Working In Neighborhoods (WIN) program.
- Review by Code Enforcement of all active and closed cases within last year.
- Recommendation to include articles in newsletter on three most common violation issues: overgrowth, accumulation, and inoperable vehicles.

It was mentioned that the area next to TPD is only cut during the football season.

Also might want to mention sign ordinances and the façade program.

VIII. Project Updates

Ms. Van Loan reported on the status of the Drew Park Neighborhood Signs which will be installed soon.

Ms. Van Loan provided an update on the Façade Program.

It was discussed that the Façade Program should be mentioned again in the newsletter.

IX. Announcements

CAC Recruitment: Ms. Fenton reported that three CAC members have reached their term limit. It is time for recruiting applicants to fill vacant positions and for applicable existing members to reapply.

The application package will be available on Monday and are due by December 2, 2011. There will be two information sessions for anyone wanting to learn more about being a CAC member.

Existing CAC members will talk up participation on the CAC and assist with recruitment.

Unless there is a pressing issue, the CAC will not meet in December.

X. Discussion/Questions

Mr. Müller heard great comments about HCC and participation in Taste of Westshore, despite the weather. It appears they may have made a profit on the event.

XI. Public Comment

Ms. Cuervo made a motion to adjourn at 7:40 PM, seconded by Mr. Müller, and it passed unanimously.