



# CITY OF TAMPA

Pam Iorio, Mayor

Department of Strategic Planning & Technology

January 30, 2004

## CHARTER TO DEVELOP AN ENTERPRISE GEOGRAPHIC INFORMATION SYSTEM (GIS)

### PROJECT CHARTER:

Develop an Enterprise Geographic Information System (GIS) Capability for the City of Tampa.

### BUSINESS NEED:

The City has successfully developed an initial GIS environment that coordinates and publishes critical common use GIS Layers that are maintained by the departments and outside agencies responsible for the data layers. To date, the city has taken a vertical approach to GIS as each of the City's departments purchase and implement GIS technology and development data sets independently based solely on their own needs. The current approach results in redundant and overlapping data, greater long-term costs, security at the department level, and impaired service delivery. (Final report of COT GIS assessment by Space Imaging, March 02.) There needs to be more coordination and city-wide integration of these systems that will allow for the elimination of duplicate efforts, standardize data layers used by all departments and allow timely and accurate GIS data exchange across departments. This can be accomplished by establishing a new enterprise-wide focus to effectively use GIS as a tool to improve the delivery of municipal services.

### PRODUCT/SERVICE DISCRPTION:

Organize a matrixed working group to produce and implement a plan that will transform the existing independent GIS capability into a city-wide integrated capability focused on strategic business needs.

### PROJECT MANAGER:

Lee Hoffman,  
Operations Improvement Coordinator,  
Strategic Planning and Technology Dept

### RESPONSIBILITIES:

Organize a Community of Practice to foster communication and collaboration  
Chair the GIS Working Group  
Development a Tampa GIS (TGIS) Master Plan  
Implement the TGIS Master Plan once approved  
Address all issues relating to enterprise GIS

CONSTRAINTS:

Planning and implementation will comply with the current laws governing actions in this area.

ASSUMPTIONS:

Department Heads and Directors will allow personnel involved in GIS work to be a part of the TGIS working group and share in the work effort.

City personnel will value the concept of an enterprise GIS capability.

Chief of Staff and Department Heads will continue to support enterprise GIS.

DELIVERABLES:

TGIS Master Plan with implementation schedule

Fully integrated GIS capability across all departments

SCHEDULE:

Brief the Master Plan to the CS by March 31, 2004

The CS will determine remaining schedule

DURATION:

This project will continue until terminated by the Chief of Staff.



Darrell Smith  
Chief of Staff