

# People

## Vision

Tampa will be recognized as a diverse, progressive city; celebrated as the most desirable place to live, learn, work and play.

## Mission

The City of Tampa's mission is to deliver outstanding services to enhance the quality of life within our community.

## Goals

- Investing in Neighborhoods
  - Economic Development in our Most Challenged Areas - Using East Tampa as a Model
  - Creating a Downtown Residential Community
  - Efficient City Government Focused on Customer Service
  - Tampa as a City of the Arts
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