

A Commitment to the Basics

Revitalizing East Tampa

The revitalization of East Tampa, designated as a Community Redevelopment Area (CRA) continues to be a major focus for city government. The work of the East Tampa Development Division, in conjunction with the East Tampa Community Revitalization Partnership (ETCRP), continues to make a significant difference in the community. The division administers a special Tax Increment Finance (TIF) District funded by revenues generated from annual increases in property values within the CRA. This year, TIF revenue for East Tampa has increased by more than 100%, generating approximately \$5.4 million for reinvestment in the community.

Public Safety

Over \$1.5 million will be invested toward the design and construction of the District III Police Station, located at 32nd Avenue and 22nd Street. Construction has begun and is expected to be completed in summer 2007.

Parks and Recreation Improvements

The Parks and Recreation department will continue their support of East Tampa by installing fencing at Williams Park; multi-purpose courts at Cuscaden Park and Highland Pines; and installing security lighting at Grant Park.

Investing in the Basics

In addition to dollars dedicated by the transportation division, we will invest \$1.2 million in TIF revenue for neighborhood roadway improvements including sidewalks, traffic calming devices, fencing, lighting, landscaping, and street paving projects. To help local area businesses improve, we will dedicate \$400,000 for a business façade rehabilitation program.

Housing Rehabilitation

The Housing and Community Development division will administer approximately \$600,000 in TIF funding to rehabilitate the homes of seniors and low-income individuals.

Stormwater Enhancements

TIF revenue will provide \$800,000 for the enhancement of two retention ponds converting them to "community lakes" featuring walking trails, picnic areas and enhanced landscaping.

Beautification of East Tampa

In partnership with the Clean City division, \$800,000 will be dedicated to the continuation of the full-time East Tampa litter control and environmental clean-up program that includes summer youth employment. This funding includes the hiring of two environmental detectives under the Police Department to help eliminate illegal dumping in East Tampa. In addition, the Solid Waste department is scheduled to open a "neighborhood drop-off site" in spring 2007 to provide easy access for the disposal of unwanted items.