

Office of Cable Communication

- Developed "The Mayor's Hour", a live weekly call-in show, co-hosted by Mayor Greco and 970 Radio Personality Jack Harris (1996).¹
- Successfully renegotiated a 15-year cable franchise agreement with Time Warner (2000), including:
 - Expansion of Intranet Service
 - Six additional public access channels
 - Grant money and operational funding for public access television
 - Free Cable service to government facilities.
- Transferred cable television franchise from Time Warner Cable to Advance/Newhouse effective January 30, 2003.
- Received Overall Excellence for Government Access Programming Award (1996 & 1998).²
- Began video streaming CTTV programming via the Internet (2001).
- Conducted a viewership survey to gauge citizen satisfaction with programming (2001).³
- Created monthly magazine program, "Spotlight Tampa" (1999).⁴
- Launched "City News Conferences" (2000), providing coverage of ground breaking, ribbon cutting and news conferences in their entirety.
- Negotiated contracts with Speak Up Tampa Bay Public Access and Tampa Educational Cable Consortium for the management and operation of these channels and facilities (2000).

Office of Cable Communications Notes:

- ¹ For the first two years, the Mayor's Hour was co-hosted by Jack Harris and Tedd Webb. Due to Monday night scheduling conflicts for Tedd Webb, he dropped out, making Jack Harris the sole co-host. The show began as a live, call-in program but over the years began to have "themes" as part of the programming. The show also has been shot on location, live from various areas of the city. According to the viewership surveys, it is one of the most viewed shows on the CTTV channel. The Mayor received a Community Communicators Award on May 13th, 2002 because of his support of PEG access and his use of the government access channel to speak to the residents of Tampa via his show.
- ² The ACM is a national organization that promotes public, educational and government access television. The Mayor's Hour has won many awards as have many other CTTV programs.
- ³ The most watched shows on the channel are the Tampa City Council meetings, Friday Extra! Concert Series, The Mayor's Hour and Community Affairs Report. The report also states that viewership base appears to be loyal, stable and growing.
- ⁴ Created a monthly magazine, "Spotlight Tampa," focusing on activities of city departments as well as other public entities.