

Planning and Management

- Major Accomplishment: Developed/administered the Mayor's Strategic Initiatives (MSI).
- Developed a computerized management and monitoring system for the nearly 1,200 policies in the Comprehensive Plan.¹
- Began development and delivery of Internet Mapping Applications.²
- Completed the Application for the Sustainable Communities Demonstration Program and coordinated the planning activities.³
- Established the Tampa Technology Initiative and produced two Annual Reports.⁴
- Developed the strategic plan and marketing programs for the City's eGovernment Portal – TampaGov.net⁵
- Conducted 643 Urban Design Review (annual average of 92 reviews).⁶
- Completed 20 urban design review of all major downtown projects.⁷
- Established the City of Tampa/MacDill Air Force Base Partnership Agreements. (1999).⁸
- Instituted a Grants Coordination Process for City Grant Development. (1996)⁹
- Produced a Grants Database and Annual Grants Program Summary.¹⁰
- Quarterly publishes the annual Major Developments Report.¹¹
- Completed the Local Mitigation Strategy (and three Annual Reports), a strategy designed to help mitigate public and private property from impacts caused by natural and man-made disasters.¹²
- Produced, in cooperation with City Departments, 70 grants totaling \$41 million.
- Completed the INDEX Demonstration Project, a computer model for presenting profiles of neighborhood conditions.¹³
- Produces Annual City Facts & Services Summary (2002).
- Created Neighborhood Information Page on Department Website (2002).¹⁴
- Marketed Tampa's eGov web site – TampaGov.
- Developed the Site Profiler Anti-Terrorism Demonstration Project and wrote the Grant.
- Published the Mayor's Status Report – 2003.

Planning & Management Notes

- ¹ Using a Microsoft Access Database, the City of Tampa Planning & Management Department is developing a system that links each Comprehensive Plan policy to the lead implementing department and to the specific action that is called for in the respective policy. Once fully operational, the system will be used to track all implementation mechanisms and to assess their effectiveness as a prelude for recommending plan amendments and updating the Plan, enhancing the overall effectiveness of the Comprehensive Plan.
- ² The Department, working with the Management Information Systems Department, is developing an Internet GIS Mapping System to enable residents to have access to a variety of geographical information.
- ³ Under the 5-Year Demonstration Project, the Department coordinated planning efforts with Hillsborough County, produced a video, provided staff support for a city-council advisory committee, published a website and brochure, and fulfilled annual reporting requirements. The program ended in 2001.
- ⁴ The Department acts as the primary point-of-contact for technology business inquiries and communication among local technology organizations. Several reports outlining how the City of Tampa can support technology development have been produced (including a website and annual updates).
- ⁵ Includes developing the brand, logo, brochures, press releases, videos and speaking engagements designed to promote use of the eGovernment Portal (TampaGov.net.).
- ⁶ Review of all CBD and Channel District development as it relates to urban design, public open space, waterfront development, riverwalk, streetscape and public art requirements, as well as, the factors affecting development in order to identify the opportunities that exist.
- ⁷ Includes: Tampa Marriott Waterside Hotel (2000); Marriott Courtyard Hotel, Residence Inn (2001); One Police Center Parking Garage (2000); Channelside Complex (2001); Edgecomb Building (under construction); Marion Street Transit Center (under construction); Southern Transportation Center (Advertised for Bid); Huntington Plaza Renovation Project; Tampa Port Authority Headquarters Building; Tampa Port Authority Parking Garage; Courthouse Square Park; Ft. Brooke Park; Lykes Gaslight Square; Tampa Electric Streetcar Line; Ribbon of Green Park; Cultural Arts District and Franklin Street Renovation Project.
- ⁸ The City of Tampa/MacDill Air Force Base (AFB) Partnership Initiatives is a cooperative relationship of a local government - the City of Tampa, and the federal government - the MacDill AFB. This partnership produced a series of agreements with MacDill Air Force Base to address issues of mutual concern. It has been acknowledged as a model for cooperative agreements between a military base and its neighboring city.
- ⁹ Includes grants writing; grant proposal quality review; prioritized departmental special project funding availability analyses; and on going grants data base management. Also includes identifying and tracking federal, state, regional, and local foundation grant opportunities to address city priorities. The priorities are identified in the Mayor's Strategic Initiatives and as "unfunded needs" in the City's annual fiscal budget process, identified by the Department of Revenue and Finance.
- ¹⁰ The annual Grants Report is published in January and summarizes the City's previous year's grant activity by department, MSI Initiative and Unfunded Need. The report also provides a summary of the impending year's available grants (federal, state, regional and local government grants and private foundations [when appropriate].
- ¹¹ The MDR highlights major construction and expansion of new industry, business and residential development in the City of Tampa. It identifies major developments with an estimated cost typically exceeds \$3 million or 50,000 sq. ft.; also excluded are county school facilities, libraries and other general public buildings.
- ¹² In partnership with Hillsborough County, the Planning & Management Department coordinated the City's participation in the development of the City's portion of the countywide local mitigation strategy.
- ¹³ Under an agreement with the Florida Department of Community Affairs, the Department tested a computer indicator model for local communities. Six neighborhood profiles featuring 27 indicators were developed and published on the Department's Webpage.
- ¹⁴ Site provides neighborhood profiles and indicators related to community concerns, including demographics, land use, housing, economics, employment, recreation, and environment. Site configuration allows for comparison of neighborhood areas on different indicators.