

# 2<sup>ND</sup> ANNUAL SMALL & MINORITY BUSINESS SYMPOSIUM

Saturday, September 26, 2009

"Successful Business Connections for Small & Minority Companies in Today's Economy"

## \*SESSION I WORKSHOPS\*

**Early Bird Registration Special Only \$20; Onsite Registration (day of the event) \$30**

*(includes continental breakfast, Session I and/or Session II workshops, powerful Business Matching Trade Show, interactive panel discussions and networking luncheon with a dynamic keynote speaker)*

SESSION I  9:55am to 10:45am	<b>WORKSHOP A1</b> <b>BIDDING BASICS: <i>Identifying the Who, What, Where, When &amp; Why's to obtaining contracts</i></b> <ul style="list-style-type: none"> <li>➤ Learning the tools &amp; understanding the process of how to become eligible for bids or contract opportunities within the City of Tampa</li> </ul>
SESSION I  9:55am to 10:45am	<b>WORKSHOP B1</b> <b>BUSINESS MAKEOVERS I: <i>Smart Start Your Business</i></b> <ul style="list-style-type: none"> <li>➤ Prepare your Business for success with training for new businesses (i.e., budgeting, bookkeeping, administration, developing a business plan)</li> </ul>
SESSION I  9:55am to 10:45am	<b>WORKSHOP C1</b> <b>FINANCIAL FREEDOM RESOURCES: <i>Show Me The Money</i></b> <ul style="list-style-type: none"> <li>➤ Assistance with qualifying for loans</li> <li>➤ Enterprise Zone incentives</li> </ul>
SESSION I  9:55am to 10:45am	<b>WORKSHOP D1</b> <b>PART I: SMALL BUSINESS STIMULUS FOR SBA'S - <i>Get The 411 Regarding Federal and State Level Project Opportunities!</i></b> <ul style="list-style-type: none"> <li>➤ Will small business cash in on the big stimulus dollars? Join experts as they share how the American Recovery Act and Reinvestment Act of 2009 affects various financing and loan programs that assist small business entrepreneurs to become successful</li> </ul>
SESSION I  9:55am to 10:45am	<b>WORKSHOP E1</b> <b>GIVE ME SOME CREDIT: <i>What's Your Score?</i></b> <ul style="list-style-type: none"> <li>➤ Tired of being denied credit due to a bad credit report? Who wants to carry the faults on the credit report that stop you from receiving the needed credit? Move ahead! Get rid of all the errors on your credit reports through Credit Restoration</li> </ul>

## \*SESSION II WORKSHOPS\*

SESSION II  10:55am to 11:45am	<b>WORKSHOP A2</b> <b>BIDDING BASICS: <i>Identifying the Who, What, Where, When &amp; Why's to obtaining contracts</i></b> <ul style="list-style-type: none"> <li>➤ Learning the tools &amp; understanding the process of how to become eligible for bids or contract opportunities within the City of Tampa</li> </ul>
SESSION II  10:55am to 11:45am	<b>WORKSHOP B2</b> <b>BUSINESS MAKEOVERS II: <i>Marketing Your Business</i></b> <ul style="list-style-type: none"> <li>➤ Take your Business to the next level with marketing development for established businesses to learn how to market and grow your business</li> </ul>
SESSION II  10:55am to 11:45am	<b>WORKSHOP C2</b> <b>SMALL BUSINESS BONDING: <i>What Is It and How Do I Get it?</i></b> <ul style="list-style-type: none"> <li>➤ Contractors and other types of <b>small businesses</b> that require entry into a home or <b>business</b> to complete work may want to consider getting <b>bonded!</b></li> </ul>
SESSION II  10:55am to 11:45am	<b>WORKSHOP D2</b> <b>PART II: SMALL BUSINESS STIMULUS FOR SBA'S - <i>Get The 411 Regarding County and City Level Project Opportunities!</i></b> <ul style="list-style-type: none"> <li>➤ Will small business cash in on the big stimulus dollars? Join experts as they share how the American Recovery Act and Reinvestment Act of 2009 affects various financing and loan programs that assist small business entrepreneurs to become successful</li> </ul>
SESSION II  10:55am to 11:45am	<b>WORKSHOP E2</b> <b>GREEN WITH ENVY: <i>Get your Green Power by Going Green and Saving!</i></b> <ul style="list-style-type: none"> <li>➤ Going green is all the buzz these days. Learn how your small business – from home offices to small manufacturing companies can easily compete with big business when going green</li> </ul>