



AGENDA

8:00am	<p>Symposium Registration Open – Ybor Room Foyer Vendor Registration Open –Patio Area Light Refreshments - Cafeteria & Patio Area</p>
8:30am to 9:00am YBOR ROOM	<p>OPENING REMARKS: Carla Jackson – City of Tampa MAAAC Liaison MAAAC Video Presentation</p> <p>INTRODUCTIONS: Isell Denson – MAAAC Chair</p> <p>WELCOME: Gregory Hart, City of Tampa Minority Business Development Manager Gregory Spearman, City of Tampa Purchasing Director</p>
9:00am to 4:00pm PATIO AREA	<p>SYMPOSIUM VENDOR SHOWCASE Exhibits from various community, business & organizations</p>
9:00am to 9:50am YBOR ROOM	<p>OPENING CEREMONY KEYNOTE ADDRESS: Presented by Bryan M. Chavis, President/Founder of The Landlord Academy, Certified Professional Landlord, Certified Apartment Manager</p>
9:50am to 10:00am	<p>BREAK</p>
10:00am to 12:00 Noon YBOR ROOM	<p>Workshop F: BUSINESS MATCHING TRADE SHOW (By Appointment Only)</p>
10:00am to 12:30pm PERFORMING ARTS BUILDING	<p>All Workshop Sessions</p> <ul style="list-style-type: none"> • Group I: [WORKSHOPS A & B] - 10:00am - 10:45am • Group II: [WORKSHOPS C, D & E1] - 10:50am - 11:35am • Group III: [WORKSHOPS C & E2] - 11:40am - 12:25pm
12:30pm to 1:15pm CAFETERIA & PATIO AREA	<p>LUNCH Sponsored by Panera Bread</p>
1:15pm to 2:15pm YBOR ROOM	<p>NETWORKING LUNCHEON DIALOGUE</p> <ul style="list-style-type: none"> • <i>Networking</i> - Bring your business cards to share with attendees • <i>Greetings:</i> Tampa City Councilman Chair Thomas Scott Tampa City Councilwoman Mary Mulhern • <i>Keynote Speaker Address:</i> "Is your Small & Minority Business ready to become a Priceless Moment?" presented by Twanda Bradley, Owner/Sr. Event Planner of Priceless Moments <p style="text-align: center;">Free Raffle Drawing - MUST BE PRESENT TO WIN!</p>
2:15pm to 4:15pm YBOR ROOM	<p>POST SYMPOSIUM FORUM & DIALOGUE Free Raffle Drawing - MUST BE PRESENT TO WIN! Complimentary light appetizers sponsored by Rigatoni's Tuscan Oven Restaurant</p> <p>Special Guest Panelists to speak on various topics include:</p> <ul style="list-style-type: none"> • <i>David Denson</i>, Executive VP - Suncoast African American Chamber of Commerce, Inc. • <i>Freddie Owens, Jr.</i> - Director of Business Development - CMTS Florida, LLC • <i>Glen Arvantis</i>, Neilson, Wojtowicz, Neu and Associates • <i>Gregory Hart</i>, Manager – City of Tampa Minority Business Development Office • <i>Gregory Spearman</i>, Director – City of Tampa Purchasing Department • <i>Harry McCoy</i>, Associate Consultant - Aerial Business Group, Inc. • <i>Jerry Mason</i>, VP Market Manager - North Star Bank • <i>Joe W. J. Robinson, P.E.</i> - Businessman and Professional Consulting Engineer • <i>Jonathan Graham</i>, President - Horus Construction Services, Inc. • <i>Jonel Hein</i>, U.S. Small Business Association – Business Development Specialist • <i>Malik Ali</i>, Florida Minority Supplier Development Council & Super Bowl Host Committee • <i>Shirmatee Ojah-Maharaj</i>, City of St. Petersburg & Super Bowl Host Committee • <i>Spencer Albert</i>, Manager - Hillsborough County Minority/Small Business Enterprise Program • <i>Stephanie Owens-Royster</i>, Director of Community Outreach & Co-Chair for the Super Bowl Host Committee • <i>Tanita Montgomery</i>, Minority Business Relations Manager - Tampa General Hospital • <i>Toyin Aina-Hargrett</i> - Assistant City Attorney • <i>Washington Mutual Representative</i> • <i>Wayne Ford</i>, Credit Resolutions Pro

ENJOY FROZEN TREATS FOR LUNCH ON THE CAFETERIA PATIO AREA SPONSORED BY SMOOTHIE KING

WORKSHOPS

GROUP I	<p>10:00am to 10:45am</p> <p>PERFORMING ARTS BUILDING</p> <p>CLASSROOM TBD</p>	<p>WORKSHOP A EDUCATION: <i>The A, B, C's of Business Skills Development</i></p> <ul style="list-style-type: none"> ➤ Enrollment - Programs & Classes offered, ➤ Financial aid assistance ➤ Resource to help business acquire skills in a specific trade or industry <p style="text-align: center;">SPONSORED BY HILLSBOROUGH COMMUNITY COLLEGE – YBOR CAMPUS</p>
	<p>10:00am to 10:45am</p> <p>PERFORMING ARTS BUILDING</p> <p>CLASSROOM TBD</p>	<p>WORKSHOP B CONSTRUCTION TRACT: <i>The Business of Construction</i></p> <ul style="list-style-type: none"> ➤ Construction licensing, permitting, and other information regarding residential and commercial construction within the City of Tampa <p style="text-align: center;">SPONSORED BY CITY OF TAMPA CONSTRUCTION SERVICES DIVISION</p>
GROUP II	<p>10:50am to 11:35am</p> <p>PERFORMING ARTS BUILDING</p> <p>CLASSROOM TBD</p>	<p>WORKSHOP C (NOTE: workshop repeats in GROUP III) BIDDING BASICS: <i>Identifying the Who, What, Where, When & Why's to obtaining contracts</i></p> <ul style="list-style-type: none"> ➤ Learning the tools & understanding the process of how to become eligible for bids or contract opportunities within the City of Tampa <p style="text-align: center;">SPONSORED BY CITY OF TAMPA MINORITY BUSINESS DEVELOPMENT OFFICE, CITY OF TAMPA PURCHASING DEPARTMENT & CITY OF TAMPA HOUSING & COMMUNITY DEVELOPMENT OFFICE</p>
	<p>10:50am to 11:35am</p> <p>PERFORMING ARTS BUILDING</p> <p>CLASSROOM TBD</p>	<p>WORKSHOP D FINANCIAL FREEDOM RESOURCES: <i>Show Me The Money</i></p> <ul style="list-style-type: none"> ➤ Assistance with qualifying for loans ➤ Bonding for businesses ➤ Credit Restoration ➤ Enterprise Zone incentives <p style="text-align: center;">SPONSORED BY WACHOVIA BANK, NIELSON, WOJTOWICZ, NEU & ASSOCIATES AND CREDIT SOLUTIONS PRO</p>
	<p>10:50am to 11:35am</p> <p>PERFORMING ARTS BUILDING</p> <p>CLASSROOM TBD</p>	<p>WORKSHOP E1 BUSINESS MAKEOVERS: <i>Preparing Your Business For Success</i></p> <ul style="list-style-type: none"> ➤ "<i>Smart Start Your Business</i>" - Training for new businesses (i.e, budgeting, bookkeeping, administration, developing a business plan) <p style="text-align: center;">SPONSORED BY HILLSBOROUGH COUNTY SMALL BUSINESS INFORMATION CENTER</p>
GROUP III	<p>11:40am to 12:25pm</p> <p>PERFORMING ARTS BUILDING</p> <p>CLASSROOM TBD</p>	<p>WORKSHOP C (NOTE: workshop repeats same information from GROUP II) BIDDING BASICS: <i>Identifying the Who, What, Where, When & Why's to obtaining contracts</i></p> <ul style="list-style-type: none"> ➤ Learning the tools & understanding the process of how to become eligible for bids or contract opportunities within the City of Tampa <p style="text-align: center;">SPONSORED BY CITY OF TAMPA MINORITY BUSINESS DEVELOPMENT OFFICE, CITY OF TAMPA PURCHASING DEPARTMENT & CITY OF TAMPA HOUSING & COMMUNITY DEVELOPMENT OFFICE</p>
	<p>11:40am to 12:25pm</p> <p>PERFORMING ARTS BUILDING</p> <p>CLASSROOM TBD</p>	<p>WORKSHOP E2 BUSINESS MAKEOVERS: <i>Preparing Your Business For Success</i></p> <ul style="list-style-type: none"> ➤ "Marketing Your Business" - Marketing development for established businesses to learn how to market and grow your business <p style="text-align: center;">SPONSORED BY HILLSBOROUGH COUNTY SMALL BUSINESS INFO CENTER</p>
<p>10:00am to 12:00 Noon</p> <p>YBOR ROOM</p> <p>BY APPOINTMENT ONLY</p> <p>NOTE: Your Business Proposal will be presented for review and discussion only within the 15 minute appointment.</p>	<p>WORKSHOP F THE FINISH LINE: <i>Ready, Set, Meet your Opportunities</i> - Introduction opportunities to market your businesses with local businesses from the City, public/private sectors and other local entities</p> <p style="text-align: center;">SPONSORED BY TAMPA INTERNATIONAL AIRPORT, TECO, TIME CUSTOMER SERVICE, AND GREATER TAMPA CHAMBER OF COMMERCE</p> <p>Business Matching Presentations with the following entities:</p> <ul style="list-style-type: none"> ○ Aerial Business Group, Inc. ○ CMTS Florida, LLC ○ Neilson, Wojtowicz, Neu and Associates ○ Suncoast African American Chamber of Commerce ○ Tampa Bay Super Bowl Host Committee ○ Tampa International Airport ○ TECO ○ Time Customer Service, Inc. ○ Wachovia Bank ○ Washington Mutual Bank 	