

# **Blueways Action Plan**

## **PHASE I (Volunteer Organization/Test Paddling) FY04/05**

- Organize Volunteers/Maintain interest
- Test Paddle
- Continue Follow Up on Testing Water Trails
- Retest questionable trails
- Brainstorm logo
- Greenways Committee Review/Approve Concept Map
- Create database (city) from paddle logs

## **PHASE II (Map/Guidebook Development) FY 05/06**

- Create GIS Map of approved concept routes
- Develop guidebook text
- Guidebook/Map design & layout
- Develop/finalize logo
- Finalize concept map/guidebook
  - Blueways Committee review
  - Greenways Committees review
- Volunteer party to unveil map

## **PHASE III (Grant Procurement) FY 06/07**

- Cost Estimates
  - Map/Guidebook
  - Signage
  - Website Development
    - Who will host?
- Select Grants to Apply For
- Secure Required Match Commitments ('07) & Grant submission authorization
- Submit Grant Applications ('07)

## **PHASE IV (Printing & Publishing/Production) FY 07/08**

- Finalize graphic layout (proof, proof and reproof)!
- Bid/Select graphic consultant
- Select paper material (waterproof)
- Determine # of copies
- Determine distribution means
- Blueways Committee Review
- Greenways Committee review
- BOCC & City Council Review
- Revisions
- Print/Publish

## **PHASE V (Signage) FY 07/08**

- Select signage locations
  - Trailhead
  - Water Trails
- Layout & Design for blueway trailhead signage
- Layout & Design for water trail markers/decals
- Permitting for water trail signs
- Bid/graphic consultant for signage layout
- Blueways Committee review
- Greenways Committee review
- Fabricate signs (inhouse by COT?\_
- Installation of Trailhead signs
- Installation of Water Trail signs
- Implement signage maintenance program

## **PHASE VI (Blueways Program Maintenance)**

- Funding for maintenance expenses (OE)
- Sign Maintenance
- Website Posting
- Map/Guidebook Reprints/Updates

## **PHASE VII (Blueways Website Development) FUTURE**

- Determine host
- Develop pages
  - Water Trails
  - Safety Tips
  - Canoe/Kayak weblinks
- Blueways Committee review
- Greenways Committees review
- Publish Website