

2010 GASPARILLA KICK OFF MEETING

TUESDAY, NOVEMBER 17, 2009



2010 GASPARILLA WELCOME

INTRODUCTIONS BY:

**Santiago Corrada,
Administrator of Neighborhood Services**

2010 GASPARILLA EVENT DATES

Saturday, January 23, 2010

Children's Gasparilla Extravaganza

Saturday, January 30, 2010

Gasparilla Pirate Fest

Gasparilla Invasion, Parade and Pirate Fest 1/30/2010

- 11:30 a.m. – 1:00 p.m.** Invasion Brunch -
Tampa Convention Center
- 2:00 p.m. – 4:30 p.m.** Parade - Bayshore Blvd. from
Bay-to-Bay north into down-
town Tampa ending at
Ashley Dr. and Cass St.
- 10:00 a.m. – 10:00 p.m.** Pirate Fest with stage
locations at Publix
Supermarket at Platt St. and
Curtis Hixon Park at
Ashley Dr. and Zack St.

SECURITY & ENFORCEMENT

**Assistant Chief, Marc Hamlin
Tampa Police Department**

Police Security

Officers will be deployed within the downtown core to provide the following coverage:

- Parking Security
- Route Security
- Traffic Control
- Stage Security

Police Enforcement

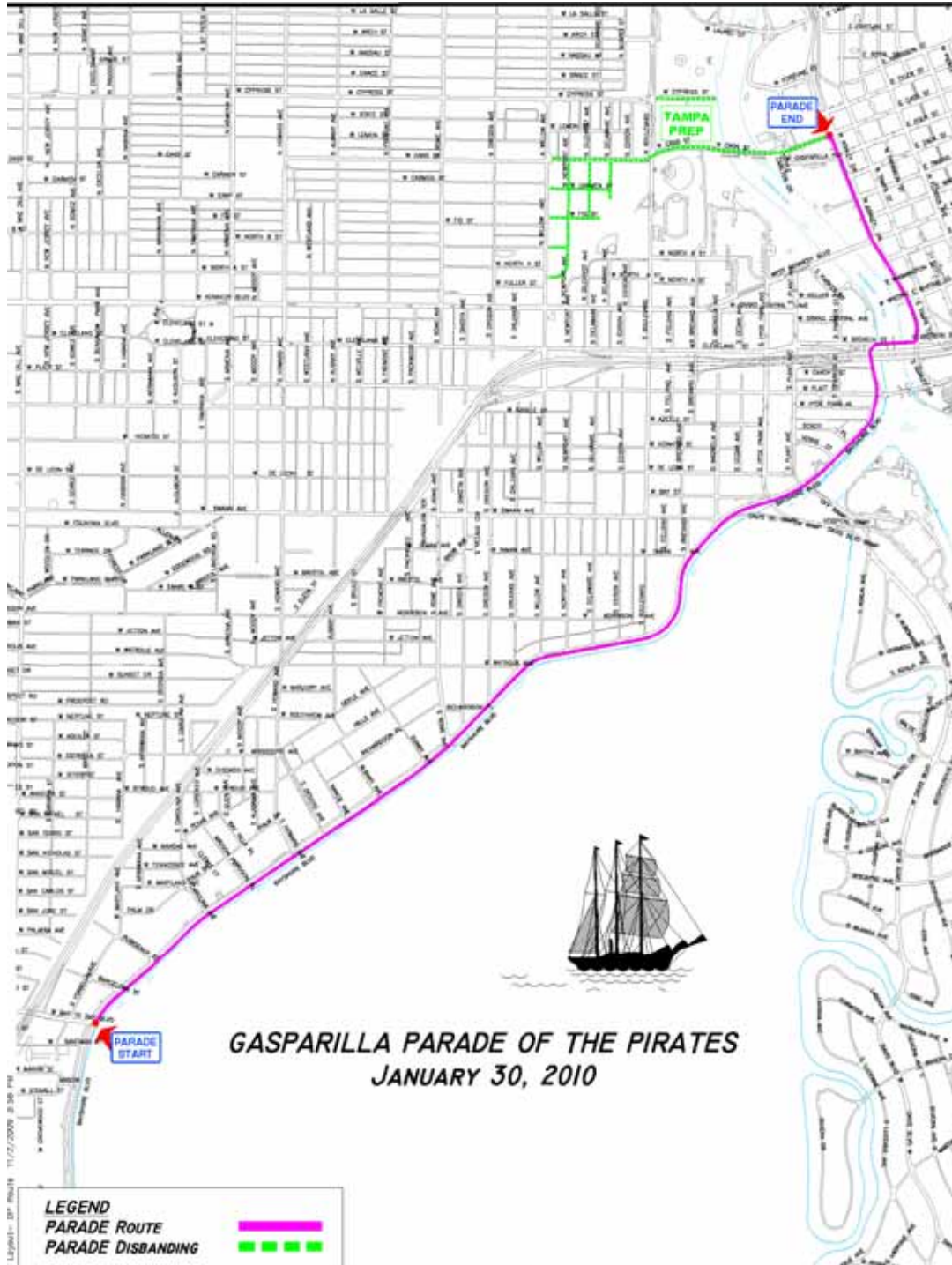
Police will have a Zero Tolerance Policy to any issues such as:

- Consumption of Alcoholic Beverages by underage persons
- Excessive Consumption resulting in Disruptive Behavior
- Large vessels dispensing alcoholic beverages
- Failure to utilize Port-O-Lets

GASPARILLA PARADE
1/30/2010
MAINTENANCE OF TRAFFIC
(MOT) PLANS

**Jae-Sang Lee, Right-of-Way Engineer,
Transportation Division**

Gasparilla Day Parade Route

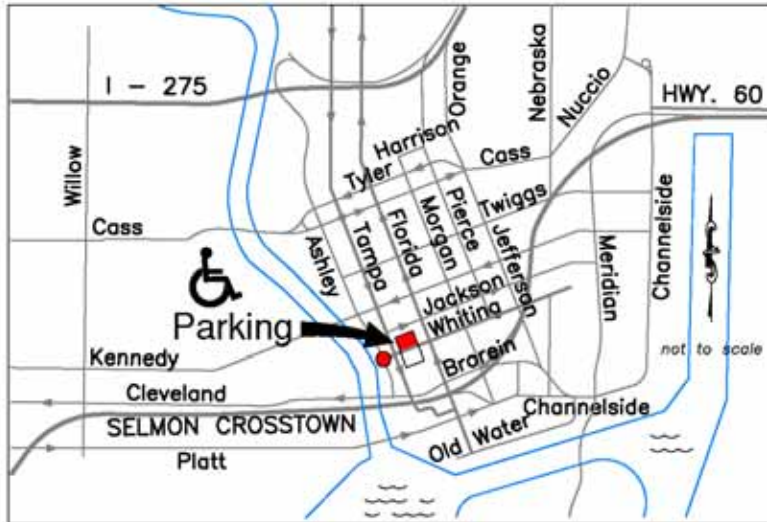


2010 Gasparilla Parade Route Changes

The 2010 Gasparilla Parade Route will enter downtown via the Brorein Street Bridge and turn north on Ashley Drive, ending at Cass Street

- Will add three additional blocks of parade viewing
- Will link the Gasparilla Parade to the new Cultural Arts District in downtown Tampa
- Will connect the Gasparilla Parade to the newly designed Curtis Hixon Waterfront Park, for pre- and post-parade Pirate Fest concerts
- Will allow and encourage use of the Tampa Riverwalk and adjacent Parks for parade viewing

GASPARILLA PARADE OF THE PIRATES
Parking and Viewing Accessible to Persons with Disabilities



Tampa Downtown Area Map



Parking and Viewing Location Detail

Gasparilla Parade 1/30/2010

Accessible Parking & Viewing

Gasparilla Day Parade Street Closures

DOWNTOWN STREET CLOSURE TIMES:

Friday, January 29, 2010 at 6:00 PM

- Ashley Dr. from Platt St. to Convention Center Driveway (Bike rack Contractor Staging)

Saturday, January 30, 2010 at 8:00 AM

- Ashley Dr. from Brorein St. to Jackson St.
- Whiting St. from Ashley Dr. to Tampa St.
- Washington St. from Ashley Dr. to Tampa St.
- Franklin St. from Channelside Dr. to Old Water St
- Franklin St. from Old Water St. to Harbour Island bridge (SB Only)

Gasparilla Day Parade Street Closures

DOWNTOWN STREET CLOSURE TIMES (CONTINUED):

Saturday, January 30, 2010 at 9:00 AM

- Kennedy Blvd. from North Blvd. to Ashley Dr. (EB)
- Kennedy Blvd. from Florida Ave. to Parker St. (WB)
- Ashley Dr. from Kennedy Blvd. to Cass St.
- Madison St., Twiggs St, Zack St. and Polk St.
from Ashley Dr. to Tampa St.

Saturday, January 30, 2010 at 11:00 AM

- Cass St. from North Blvd. to Willow Ave.
- Cass St. from Gasparilla Plaza/TBPAC Dr. to North Blvd. (WB Only)
- Tyler St. from Ashley Dr. to Gasparilla Plaza/TBPAC Dr.
(open to TBPAC only)

Gasparilla Day Parade Street Closures

DOWNTOWN STREET CLOSURE TIMES (CONTINUED):

Saturday, January 30, 2010 at 1:00 PM

- Cass St. from North Blvd. to Ashley Dr. (EB)

Saturday, January 30, 2010 at 3:00 PM

- Crosstown – EB Morgan St Exit. (Exit 6B) (Florida Ave. exit will remain open)

2010 GASPARILLA CONCLUSION

**Santiago Corrada,
Administrator of Neighborhood Services**

Gasparilla Events Neighborhood Notification

What will Neighbors Receive?

- Letter
- Circulation & Parking Map

General Information Can Be Accessed:

- On-line at www.tampagov.net
Call EventFest at (813) 251-8844 to
reserve seats
- Call the City's Gasparilla Information
Line (813) 274-8750

QUESTIONS & ANSWERS

