

CHANNEL DISTRICT



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AUTUMN 2013

Mayor Bob Buckhorn



The Channel District has arrived! Embodying the excitement that has engulfed downtown Tampa, Channelside's time has come.

In September, Pierhouse Channelside celebrated its grand opening with 360 luxury apartment units and thousands of feet of new retail space. The Related Group's Chairman and CEO Jorge Perez came to celebrate their first venture in Tampa. I hope that it will be the first of many more to come.

The construction of both The Martin and Skyhouse Channelside apartment complexes is on the horizon. Together, the two new buildings will add more than 600 new residential units to the Channel District, more than 750 new residents, and new retail opportunities the entire neighborhood will be able to enjoy.

The Tampa Port Authority recently announced its intention to purchase and redevelop the Channelside Bay Plaza. Once a judge approves the agreement, the Port will finally be able to determine the destiny for Channelside, and plans to rejuvenate the complex should ignite a resurgence of retail and entertainment venues in the neighborhood.

Royal Caribbean announced that a second ship, the 2,000-passenger Vision of the Seas, will start cruising from the Port of Tampa next year to destinations such as Cozumel, Costa Maya, and Grand Cayman.

Even with so much happening, there is still a lot to look forward to. Residents should mark your calendars now: the 2nd Annual Food Truck War is returning to Grand Central at Kennedy on October 19, 2013, starting at 4 p.m.

I look forward to working with you as we continue achieving great things for the downtown's Channel District and Tampa.

Thank you,

Bob Buckhorn

INSIDE

Pierhouse Grand Opening	2
The Park at Pierhouse	2
Stageworks: A Raisin in the Sun	2
FRA Annual Conference	3
New Royal Caribbean Ship	3
Streetcar Update	3
Real Estate Update	4

Music in the Park

Chill out on a cool autumn evening and enjoy a free concert on the second and fourth Thursday of each month from 4:30-7:00 pm.

The autumn line-up includes:

- October 10 - Chuck Barnhill "Kingtrump"
- October 24 - Cindy & Anthony Campione "The Campione Entertainment Group"
- November 7 - Andrei Cheine "Russian Invasion"
- November 21 - Idris Manden "The Premiers"
- December 5 - Cynthony Palmer "Cynthony & Co."
- December 19 - Edwin Person "Edwin Person Trio"

Pierhouse at Channelside Grand Opening



(L to R) Steve Patterson, Jorge Pérez, Mayor Bob Buckhorn and Arturo Peña

The Related Group celebrated the official opening of their first multifamily project to date, Pierhouse in Tampa's Channel District, on Thursday, September 12, 2013.

"The physical structure, the sense of place, the pedestrian environment, the retail experience -- that's important, that's what makes cities," said Mayor Bob Buckhorn at the opening. "It's what gives us our heart and soul. It's not about bricks and mortar, it's about a sense of place."

Pierhouse is the first among 11 multifamily projects Related has announced throughout Florida, currently establishing them as the largest multifamily developer in the state. Developer Jorge Pérez, known as Miami's "Condo King" for which whom the new Pérez Art Museum Miami is named after, was on hand at the opening discussing plans for Related's multihousing division

and the significance Pierhouse will have on the Channel District neighborhood.

With the opening of Pierhouse, Related introduces a new caliber of rental apartments to the Tampa area, offering luxury amenities while filling the heightened demand for rentals in the growing district of Channelside, with all existing inventory nearly sold out. "Tampa's continued job growth and strong vision for the District made this location a natural for Pierhouse," says Arturo Peña, Vice President and Development Manager of Related Development, "Pierhouse brings more residents to an area that is growing more and more popular as it reaches critical mass. We are proud to play a part in this."

Keeping in line with Related and Pérez's commitment to the arts and promoting green spaces, Pierhouse features a central public park incorporating specially commissioned sculptures for the development.

Pierhouse is a 356-unit development with four, four-story wood frame buildings and 4,800 leasable square feet of retail space. The development is a unique and artsy enclave with an industrial flair in the heart of the Channel District in Tampa. The project is designed by MSA Architects and includes an expansive pool/sun deck area, unique urban art park, gym, spa, event meeting/dining room, double-height club lounge and individual landscaped courtyards at each residential building. Leasing began in April.

For additional details or to schedule your personal tour of Pierhouse at Channelside, visit PierhouseTampa.com or call the Leasing Office at 813-501-3900.

The Park at Pierhouse

The linear urban pathway park along 11th Street is complete and features the work of three prominent artists:



David Harber – created *Portal*, a powerful sculpture that mixes earthy oxidized steel with the ethereal qualities of marine grade 316 mirror polished stainless steel.

William R. Nager – created *Resurrection*, a 25-foot sculpture made of brushed stainless steel. The simplified shape of the sculpture is reminiscent of the modernist interpretations of air, wind and flight.

Dominique Martinez – created two site-specific features: a ship hull and a waving wall made of corten steel.



Resurrection

Stageworks Theatre: A Raisin in the Sun

October 3-20

Follow an African-American family's struggle for dignity and a better life—and the backlash that erupts when they try to move beyond their oppressive Chicago tenement home.

Tickets start at \$26.00. Discounts are available for students, artists, military, seniors, and groups of 10 or more. Preview night is Thursday, October 3rd – tickets are only \$10.00. Call the box office at (813) 727-2708 for information or visit stageworkstheatre.org to purchase tickets online.

Stageworks also is offering a 6-punch flex pass for the 2013-2014 Season – only \$150. For details call 813-251-8984 or email Andrea Graham at grahamandi@aol.com.

FRA Annual Conference

The Florida Redevelopment Association (FRA) will hold their annual conference at the Marriott Waterside, October 30 to November 1, 2013. Founded in 1974, FRA is a not-for-profit organization dedicated to assisting Florida professionals and volunteers in community revitalization.

Conference attendance is expected to be around 350 people, including city elected officials, redevelopment directors, community development directors, and CRA board members. Michael English, FRA Board Member and Principal Planner with BCC Engineering Group, is arranging two interesting and fun mobile tours, one using the electric boats from eBoats Tampa and the TECO Line streetcar to see new development in Downtown, the Channel District and Ybor City; the second is a tour of the Tampa Heights Community Garden. Mayor Buckhorn will be opening the Conference and welcoming the attendees. During the conference, attendees will have the opportunity to ride Tampa's historic streetcars for free thanks to the generosity of the Historic Tampa Streetcar Board, the City of Tampa, and the Tampa Convention Center. The City of Tampa is a conference sponsor and the FRA hopes to have as many elected officials as possible attend the conference, as it is an excellent way to understand the value locally and statewide of our redevelopment efforts.

TECO Line Streetcar Update

Streetcar representatives met with the Channel District and Downtown CRA advisory committees in August, both of whom agreed to continue their CRA contribution to the streetcar budget, and endorsed the extension of the Special Assessment for 2014. They are working closely with the Tampa Convention Center and Visit Tampa Bay to attract more conventions and conferences, by offering free streetcar rides to conference attendees. Additionally, they are trying to increase funding for streetcar operations and reduce fares for local riders during this next fiscal year, and make the 20-ride discount pass more accessible, and less expensive. If the Streetcar Board can increase their operational funding, streetcar operations will return to 15 minute headways and extend their hours of operation as soon as possible.

The Hillsborough Metropolitan Planning Organization (MPO) is about to begin a Streetcar Extension Study, which will look at the potential for extending the streetcar line. There will be several public workshops this fall to explore the public's interest in making the system more extensive, viable and responsive to urban transit needs.

Royal Caribbean Adding Second Cruise Ship



Brilliance of the Seas

The Tampa Port Authority and Royal Caribbean International are pleased to announce that the cruise line will be deploying a second ship at the Port of Tampa beginning in the fall of 2014. Royal Caribbean International has been operating one ship at the Port of Tampa, during winter cruise seasons, since January 2002. Brilliance of the Seas, which will sail seasonally four- and five-night Western Caribbean cruises, will now be joined by a second Royal Caribbean ship, Vision of the Seas, which will offer seven-night Western Caribbean cruises, sailing from Tampa throughout winter 2014-15. Vision of the Seas and Brilliance of the Seas' winter 2014-15 cruises from Tampa are now open for sale.

"It is extremely exciting to see Royal Caribbean International's continued support of the Tampa cruise market by adding an additional vessel to our thriving home port. Royal Caribbean is a very important partner, offering a quality cruise experience to their guests and significant economic value to the port and our region," Paul Anderson, port president and CEO, said.

Beginning November 15, Vision of the Seas will sail every Saturday from Tampa to destinations in the Western Caribbean, including Grand Cayman, Cozumel (MX), Costa Maya (MX), Roatan (Honduras) or Belize. The 915-foot ship has a capacity of 2,000 guests, double occupancy, and a crew of 742. On board, guests can enjoy Broadway-style musical revues in the main theater, a new aerial-acrobatic entertainment production, and eight restaurants featuring a gourmet deli, Chops Grille, Izumi Asian Cuisine, and an exclusive Chef's Table.

There will now be six cruise ships that homeport in Tampa. The projected passenger throughput with the sixth ship will be just over 1 million passengers, the largest throughput in the port's 31-year history as a cruise port.

Real Estate Update

The Martin and SkyHouse Channelside Receive Rezonings



Skyhouse Channelside

In June 2013, Grand Central developers Ken Stoltenberg and Frank Bombeek received approval for a zoning change to add an additional 36,000 square feet of retail space for the Martin at Meridian. The 316-unit tower, located on the north end of the District at Meridian Avenue and East Twiggs Street, will be 24-stories and include one and two bedroom, and studio units. The addition of significant retail development potential is a positive sign of continued growth in the Channel District, and a clear signal that the population growth in the district, as well as Encore and Downtown Tampa, will soon attract new retail uses for the urban center.

SkyHouse Channelside, also received zoning approval in August for their 23-story, 320-unit project at the corner of 11th and Whiting Streets on the south end

of the District. Novare Group of Atlanta, Georgia, successful developers of the SkyPoint and Element projects downtown, is the developer. It is a strong indication of our economic recovery in Tampa that successful developers of previous projects in the area several years ago are ready to go again.

Tampa Port Authority to Buy Channelside

As Mayor Bob Buckhorn said in a recent Tampa Bay Times article, "I think it's a new day for Channelside," upon successful negotiations for the Tampa Port Authority to purchase the complex for \$5.75 million from the Irish Bank Resolution Corp. This will allow the Port of Tampa to settle a lawsuit with the bank, move forward with negotiating and choosing a new developer, and make any future redevelopment in line with the Port's vision.

Important Phone Numbers

Police

District III Crime Prevention Team

Officer Kristina Duran
(813) 242-3810

Community Service Officer
Rebecca Jones
(813) 242-3867

Non-Emergency Dispatch
(813) 231-6130

Fire

Information - (813) 232-6800

Code Enforcement

(813) 274-5545

Comments or Concerns

Michael Hatchett,
Urban Development Manager
(813) 274-8812
Michael.Hatchett@TampaGov.net

Economic & Urban Development Department, 306 East Jackson Street, Floor 2N, Tampa, Florida 33602

Bob Buckhorn, Mayor

Community Redevelopment Agency (CRA) Board

Frank Reddick, *Chairperson*
Mike Suarez, *Vice-Chairperson*
Yvonne Yolie Capin
Harry Cohen
Charlie Miranda
Lisa J. Montelione
Mary Mulhern

The CRA Board meets the second Thursday of each month. Everyone is welcome.

Location: Tampa City Council
Chambers, City Hall
315 East Kennedy Boulevard

Time: 9:00 am

October 10, November 14

Community Advisory Committee

Abbey Dohring, *Chairperson*
Norman Stewart, *Vice-Chairperson*
Harriet Brantner
Ed Busansky
Jason Carroll
Raj Patel

The Community Advisory Committee meets the first Wednesday of every month. Everyone is welcome.

Location: Florida Aquarium,
701 Channelside Drive

Time: 5:30 pm

October 2, November 6