Project Title: Florida Avenue Mural
Artist: Carl Cowden III
Year Completed: 2003
Materials: Acrylic on stucco
Commissioning Agency: City of Tampa, Public Art Program
Location: 1102 North Florida Avenue

Artist Carl Cowden’s postcard-inspired mural merges images from the past and the present on this historic building. This city-leased building, that houses Archives and Records, and several Tampa Police Department offices, was built in 1910.

“...I searched state and local archives for images that would work contextually and compositionally, and supplemented them with original compositions for the project. My experience from advertising and sign painting, coupled with an early influence from Art Nouveau posters, and a love of the natural environment, allows me to work well with the formal challenges of successfully resolving issues of subject and scale.”—Carl Cowden III.

The mission of the City of Tampa, Public Art Program is to promote the involvement of artists in projects throughout the city that enhance the physical environment and celebrate Tampa’s unique character and identity.