

**Drew Park Community Redevelopment Area
Advisory Committee**

Meeting Minutes
January 10, 2012

Tampa Police District 1 Headquarters
3818 West Tampa Bay Boulevard

Attendees

Committee Members: Maritza Astorquiza, Chair; Dwight Stephens, Vice Chair; Chad Angell; Pat Cuervo; Eric Müller; Denise Sanchez; Cathy Watson; and Robert Wynegar

City of Tampa Staff: Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist

Others: Jorge Astorquiza, John Hohn, Kathy Steele
David Conner, David Conner & Associates
Liane Caruso, Limelight Marketing

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:32 p.m. on January 10, 2012.

Ms. Fenton introduced Liane Caruso of Limelight Marketing. Ms. Caruso has the Drew Park newsletter contract for 2012.

II. Tampa Police Department Update

Officer David A. Cosme provided a report from TPD. He reviewed incidents from the month of December.

- Two officers are completing Bike patrol training. The upcoming RNC will also result in more visible bike patrols.
- Activity trends include: petty thefts/grabs and thefts from businesses.
- In a couple of incidents, the alleged perpetrator was carrying a gun.
- Noticing an increase of homeless living in vehicles in the area.
- TPD is requesting that the metal barrier at South and Lois be looked at. It has been hit several times and is damaged.
- TPD is regularly checking list of abandoned homes to ensure they do not attract criminal activity or squatters.

III. Approval of Minutes, September 18 and November 1, 2011

Copies of the minutes from the September 28, 2011 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Mr. Stephens made a motion to approve the minutes of September 28, 2011. Mr. Müller seconded the motion and it was passed unanimously.

Minutes from the November 1, 2011 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Ms. Cuervo made a motion to approve the minutes of November 1, 2011. Mr. Wynegar seconded the motion and it passed unanimously.

IV. Façade Program Underwriting Committee

Requested that the CAC appoint a representative to be on the Façade Underwriting Committee, as Mr. Angell would no longer be the representative. The CAC designated Ms. Cuervo as the representative and Mr. Müller as the alternate.

V. Streetscape and Beautification Plan

David Conner presented an update of progress on design, along with the evolution of the process for design of the identity markers.

- Goal is to communicate “Drew Park”
- Using simple form due to the competition of other structures and cars in the vicinity
- Potential for future art work to be installed on the signs
- 45 mph legibility for letters, 6” high font
- Drew Park is multi-dimensional so looking for concept that can work for multiple industries
- Public art is a separate focus and will be handled in other areas of Drew Park including the historical pieces that have yet to be developed.
 - Identity markers are the first step/projects

Discussion:

- Expected to see some tie in to airport/flight/aviation
 - Airport is a large part of Drew Park’s identity
 - Proximity to airport is a draw for attracting businesses
 - The airport is an important asset to area
- Design looks bland, not noticeable
 - A lot of blank space

Concern about the design process and the CAC’s role for input. What role is there for the public art committee?

The CAC needs to first agree on goals of the markers and what they are to achieve before they can reach consensus on design.

- Image/branding of what the area wants to be
- Markers will be repeated to create a consistent visual rhythm demarking the boundary
- Imaging the character of the community
 - What should that image be?
 - How do you evolve the element of design with the airport while being neutral to industry and contemporary in design
 - Reflect/infer the airport

CAC agreed on the following elements:

- Size of marker: 6' x 3'
- The simple form allows for future artwork to be integrated, and updated over time
- Use of glass and the aluminum beam
- Tie in to airport should be current as opposed to historical/Drew Field
- Street names on sign, if it works, vertical. Should not take attention away from "Drew Park"
- Monument is affordable, low maintenance, durable, "updateable"
- No internal lighting. Lighting can be considered with landscaping around monument.
- Special call meetings if needed to review design proposals

Mr. Conner will adjust design based on feedback from the CAC.

VI. Project update Report

Ms. Fenton mentioned that the Henry Pond project had gone out for bid and would be starting construction soon.

The MLK lane lengthening has been completed.

VII. Chair's Report

Ms. Astorquiza thanked everyone as the outgoing Chair. She appreciated everyone's hard work, time, and commitment for the Drew Park community. Huge accomplishments were made in 2011 including the bike patrols, and the playground is still to come. Ms. Astorquiza will continue her involvement in the community.

VIII. CAC Member Recognition

Ms. Fenton recognized the CAC members who have reached their term limits and will be rotating off of the CAC. These members were presented with desk clocks to

commemorate their contributions to Drew Park. A CRA is only successful through the active participation of its community members. On behalf of the Mayor, CRA Board and Economic Development Department, Ms. Fenton thanked the outgoing members for their service.

Maritza Astorquiza, Chair
Chad Angell
Susan Powell

IX. Announcements

CRA Board meeting is January 12, 2012. New CAC member appointments will be made at that time.

Ms. Fenton will contact all the members regarding time and date for future CAC meetings for 2012.

X. Public Comment

Mr. Stephens made a motion to adjourn at 7:28 PM, seconded by Mr. Wynegar, and it passed unanimously.

**Drew Park Community Redevelopment Area
Advisory Committee**

Meeting Minutes
February 7, 2012

Tampa Police District 1 Headquarters
3818 West Tampa Bay Boulevard

Attendees

Committee Members: Dwight Stephens, Chair; Pat Cuervo; Eric Müller; Denise Sanchez; Cathy Watson; and Robert Wynegar

City of Tampa Staff: Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist

Others: John Hohn, Kathy Steele
David Conner, David Conner & Associates

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:33 p.m. on February 7, 2012.

II. Tampa Police Department Update

Ms. Fenton distributed the monthly incident report.

Officer John Sluckis provided the report from TPD. He reviewed incidents from the month of January which included: drug arrests, larceny, fraud (2), burglary (2), armed robbery, and a shooting at Flash Dance.

III. Approval of Minutes, January 10, 2012

Copies of the minutes from the January 10, 2012 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Ms. Cuervo made a motion to approve the minutes of January 10, 2012. Ms. Sanchez seconded the motion and it passed unanimously.

IV. Community Gateway Design

David Conner recapped the presentation of designs from the last DPCAC meeting and he is presenting four new design concepts based on the DPCAC's feedback.

Approach:

- Identity gateways should be more suggestive of a modern airport than actual historical depictions.
- Historical items are included in the pedestrian design concepts.
- Represent the beauty and graceful form of an airplane along with fluidity/movement through air. Broke down the graceful forms into specific elements for use in the identity gateways.

Mr. Connor reviewed the design approach for each of the four concepts presented, see handout. Once the DPCAC settles on one or two designs, he will be able to discuss manufacturing approach, materials and cost.

Discussion:

- Concept B seems more cost effective whereas the others would seem more complicated to fabricate.
 - Mr. Conner: B can be manufactured for low maintenance, including powder coating.
- B is obvious as to design compared to concepts without a propeller.
- A and B make strong image statements for the tie in to the airport, A relying on form, and B on shape.
- A and B are the most responsive to comments about the need for a tie in to the airport.
- B meets the industrial theme.
- A might be a little too subtle for the speed of traffic on Dale Mabry.
- Simplicity is better. C and D start to lose the concept.
- Like the wing and propeller of C
- Does a propeller tie us to the concept of an old fashioned air port/plane?
- Stamped panel, like as shown in the photo of the desk in the handout, might be appealing.
 - Mr. Conner: All of the identity markers need to be the same.
- The wing shape on C could be more obvious.
 - Mr. Conner: A may be better if only two pieces.
- Make propeller more obvious, appear across like a cross.
 - Mr. Conner: The polished metal/stainless steel will look dramatic and high tech, progressive area
- Vertical element of the wing can be repeated in other areas as we move into design for Lois and larger gateway entries.
- Vote on designs:
 - 4 votes for B
 - 2 votes for C: like the high tech look of it
 - Public: Like A for the prominence of the wing shape.

Mr. Conner explained the next steps will be to hone the design and technical drawings and obtain costs, refine the designs, and then come back to the DPCAC.

Mr. Stephens moved that David Conner move forward with Concepts B and C based

upon the feedback of the group. Mr. Wynegar seconded, and it passed unanimously.

Mr. Conner also provided a progress report on the streetscape project.

Grady: Incorporating the conceptual designs into the technical drawings. Working on 90% plans. Meeting with Transportation department on driveways and lights. Project on schedule.

V. Project Update Report

Ms. Fenton announced that Woodruffe & Sons was awarded the Henry Pond contract, funded by City funds. Completion expected by end of July.

Lois Avenue design process: The Transportation department is looking to remove the flashing signal on Lois and Cayuga. Cayuga would have stop signs and Lois the right of way. Intersection does not warrant the flashing light.

Discussion:

- Lois and Ohio has had a few accidents in the past. Can Transportation see if that intersection warrants the flashing light?

VI. Drew Park Advisory Committee

Ms. Fenton explained the actions taken by the CRA Board regarding CAC membership in Drew Park, based on concerns that the categories for membership were not clear and candidates may have misunderstood their eligibility. The CRA Board will be providing direction at the February meeting and then will reopen the applicant process. Ms. Fenton will update the DPCAC after the CRA Board meets.

Chair position: Mr. Stephens was in the Vice Chair position so he will move into the Chair position, with the concurrence of the CAC.

Vice Chair Position: Propose that this position be filled once all members of the CAC have been appointed.

Mr. Müller moved that Mr. Stephens be the DPCAC Chair, Mr. Wynegar seconded, and the motion passed unanimously.

Mr. Stephens thanked the CAC for their support. He stated that he would be focused on efficient meetings while being respectful of everyone's input.

VII. Discussion / Questions

Discussion took place regarding what more can be done to recruit more community participation on the CAC.

- Newsletters and emails are currently used

- Enhancing email database
- Newsletter article about why someone should participate

VIII. Announcements / Public Comment

Next meeting of the DPCAC is Tuesday, March 13, 2012

Ms. Sanchez made a motion to adjourn at 6:44 PM, seconded by Mr. Müller, and it passed unanimously.

**Drew Park Community Redevelopment Area
Advisory Committee**

**Meeting Minutes
March 13, 2012**

**Tampa Police District 1 Headquarters
3818 West Tampa Bay Boulevard**

Attendees

Committee Members: Dwight Stephens, Chair; Pat Cuervo; Eric Müller; Cathy Watson; and Robert Wynegar

City of Tampa Staff: Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist
Michelle Boone, Tampa Housing & Community Development

Others: John Hohn, Kathy Steele, Jonathan Lee
David Conner, David Conner & Associates
Lee Combs, Housing consultant

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:35 p.m. on March 13, 2012.

II. Tampa Police Department Update

Ms. Fenton distributed the monthly incident report.

Officer Matt Smith provided the report from TPD. Crime incidents appear average. There were a couple of residential and auto burglaries. TPD has been focusing on speeding in residential areas with 25 mph restrictions.

III. Approval of Minutes, February 7, 2012

Copies of the minutes from the February 7, 2012 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Ms. Cuervo made a motion to approve the minutes of February 7, 2012. Mr. Wynegar seconded the motion and it passed unanimously.

IV. HUD Funding Priorities

Michelle Boone provided a presentation regarding the upcoming process for solicitation from the community on housing priorities.

Every 5 years they are required to develop a 5 year plan for the four grants that the City receives from HUD. This is the last year of the previous plan. This process was developed as a way to have City residents and business people provide input to the City on their housing priorities. Once the priorities are established then the City will solicit RFPs from non-profits for programs to target the identified needs.

Input will be collected by paper surveys, Survey Monkey, and links from the Housing Division's website under "Community Survey 2012". All input is requested by March 23, 2012.

V. Community Gateway Designs Update

Ms. Fenton discussed that at the last DPCAC meeting the CAC identified their two preferred choices for the gateway identity markers. David Conner presented updated designs based on CAC feedback, and then solicited feedback on design and estimated costs for fabrication and installation of each of the designs from potential manufacturers. (see handouts)

The propeller on both designs is aluminum to look like a real propeller. No lighting is currently designed. Powder coating is proposed to reduce maintenance. Both designs are "skins" so they can be disassembled and "refreshed" and reassembled.

Alternate A:

- Partial fabrication and then partial construction on site. More labor intensive. This is a panel attached to a wall.
- Will have the look more of a monument sign.
- The proposed color is a reddish-brown, reminiscent of rusted steel blending the industrial nature of the area with the propeller.
-

Alternate B:

- Completely manufactured and then installed on a footer. This is a closed structure.
- Will have the look of a manufactured sign.
- Lighter design with an aluminum skin on the propeller.
- More high tech industrial look with the propeller theme.
- Will require less maintenance.
- Fabrication of wing will be more expensive.

Discussion:

- Concern for legibility of lettering.

- Mr. Conner stated that in real size the letter will be equally legible on both designs.
- Can A be manufactured like B?
 - Yes, which would reduce maintenance costs.
- Concern regarding reflection of sun affecting drivers' vision.
- Ms. Fenton has not yet discussed maintenance of the markers with other City departments.
- A appears to be a more durable option.
- B appears to have fewer variables for issues on the marker for maintenance.
- Image of the markers:
 - Which image do we want to portray?
 - Rust as a color is acceptable, but trying to get away from the "rusted" image of an aging industrial area.
- Concern regarding cost.
- Consensus is that either design would be acceptable
 - Maintenance and durability is a priority

Mr. Conner reported that the planting plans for Grady are at 60%. Very simple, straightforward plan taking into consideration all competing existing conditions such as the multitude of utilities in the right of way. The landscaping will help to define the edge of the street. Sidewalks will be provided on both sides.

Ms. Fenton stated that there are some encroachment (into the right of way) issues that will need to be discussed with property owners. Originally hoped for more on-street parking, but the size of the right of way has reduced parking. She will be pursuing additional parking options.

VI. Project Update Report

Ms. Van Loan explained the work being done so far to expand the email database for Drew Park.

Ms. Fenton provided an update of the Henry pond work which is on track to be completed by late July. Expect to break ground on Grady in mid/late summer. Lois Ave will start in early 2013.

VII. Drew Park Advisory Committee

Ms. Fenton reported on the status of new CAC members.

- Legal provided language on the issue of "significant interest" and for a preference for a majority of CAC members to fall into a specific category. Recruitment has reopened and ends March 30, 2012. Existing applications will be rolled into the new recruitment. CRA Board will hopefully appoint new members on April 12 and then they will be seated at the DPCAC May meeting.

VIII. Discussion / Questions

Congratulations to Drew Park and TIA for the first natural gas dispensing station.

Ms. Fenton has requested the TIA Director to attend a future DPCAC meeting.

Ms. Fenton stated that there are currently no items for approval for the April meetings and suggested canceling the meeting.

Mr. Wynegar moved to cancel the April 2012 DPCAC meeting. Ms. Cuervo seconded the motion and it passed unanimously.

IX. Announcements

X. Public Comment

Mr. Jonathan Lee attended the DPCAC meeting. He is a consultant in Tallahassee who works with CRAs and specializes in tax consulting in enterprise zones.

Next meeting of the DPCAC is Tuesday, May 1, 2012

Meeting adjourned at 6:38.

**Drew Park Community Redevelopment Area
Advisory Committee**

**Meeting Minutes
May 1, 2012**

**Tampa Police District 1 Headquarters
3818 West Tampa Bay Boulevard**

Attendees

Committee Members: Dwight Stephens, Chair; Travis Allred, Randy Coen, Pat Cuervo; Bert Garcia, Eric Müller; Cathy Watson; and Robert Wynegar

City of Tampa Staff: Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist

Others: John Hohn

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:30 p.m. on May 1, 2012.

Mr. Stephens welcomed new and returning members and everyone introduced themselves.

II. Tampa Police Department Update

Ms. Fenton distributed the monthly incident report.

A tractor-trailer rig was stolen, otherwise no noticeable changes in criminal activity to report.

III. Approval of Minutes, March 13, 2012

Copies of the minutes from the March 13, 2012 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Ms. Cuervo made a motion to approve the minutes of March 13, 2012. Mr. Müller seconded the motion and it passed unanimously.

IV. Appointment of Vice Chair

Mr. Stephens nominated Pat Cuervo for Vice Chair. No additional nominations were made. Pat Cuervo was unanimously voted into the position of Vice Chair.

V. Quarterly Financial Reports

Quarterly Financial reports were distributed for the period ending March 31, 2012. Ms. Fenton explained the report is a snapshot of where the CRAs stand at the end of the quarter.

- \$2.7 million balance across all fund years plus the interest created from the balance.
- The four identified priority projects in the Streetscaping Plan will cost approximately \$2.3 million.
- Preliminary 2013 revenue projection for 2013 is currently \$532,000, a slight decrease from 2012.
- Proposed 2013 budget will be presented at the June CAC meeting.
- Currently not anticipating the need to reappropriate any FY2009 funds.

Ms. Fenton also explained that for the 2013 budget, beginning on October 1, 2012, the budget format would be changed to collapse all years into one combined budget. The revenue for each year would continue to be tracked to ensure all expiring year's revenues are spent. It is expected this change will make the budget easier to understand and present.

VI. Planning Commission Design Awards

Ms. Fenton, with the assistance of David Conner, submitted the Drew Park Streetscape and Beautification Plan to the Hillsborough County Planning Commission for recognition. Ms. Fenton was notified that the Plan won top honors in the category of Planning. Drew Park has won previously for the Strategic Action Plan. Ms. Fenton credited the CAC for their hard work on and input into the Streetscape Plan.

VII. Project Update Report

Stormwater/Beautification Projects

- Grady Avenue is out for bid. Expect to start work in July and continue for approximately 12 months. Plan includes the streetscape enhancements.
- Henry Avenue pond is under construction and should be completed by the end of the summer.
- Lois Avenue design plans are at 60%. In the process of working towards finalized plans.
- Tampa Bay Boulevard Linear Park is still on hold pending land control issues being resolved.

Spring Newsletter

- The newsletter is currently in draft form. Ms. Fenton will distribute to the CAC Marketing Committee before it is finalized. This issue focuses on infrastructure, code enforcement activities, budget overview, Façade Program, Message from the Mayor, and an appeal for email addresses.

VIII. Discussion / Questions

Mr. Stephens mentioned that the Ybor CRA Marketing Plan was presented at the last CRA Board meeting. He thought there were some strategies that Drew Park might be able to adapt and emulate such as using technologies like Facebook and WWW.DrewParkNow.com to show people outside of the area what Drew Park is about. Do not need to reinvent the wheel, maybe resurrect the Marketing Committee.

Ms. Fenton discussed that Ybor CRA did have a very strong marketing program due to the restaurant and entertainment focus of their CRA. Ybor also has a website separate from the City's website which is something that Drew Park could consider.

Ms. Fenton reported that the CTTV quarterly show highlighted the stormwater projects in Drew Park.

IX. Announcements

Westshore Alliance Master Plan

Randy Coen provided a briefing on the Westshore Alliance Master Plan Update being conducted in conjunction with USF.

- Phase I: Himes to the Bay, Kennedy to the airport along Spruce, Dale Mabry to Himes with Hillsborough Avenue being the major corridor.
 - Focus is on public realm properties.
 - Does not look at airport, HCC, Drew Park, or Sports Authority since each entity has their own plans
- Meeting on May 10 at 9 am to review the initial analysis.
- Next six months will be data collection, analysis, and recommendations.
- Following six months will take the concepts out to the public (end 2012/early 2013).
- Schedule is to seek approval by the City and County at the end of the second quarter of 2013.
- \$60,000 project cost for USF contract is being funded collaboratively by the City, County, and Westshore Alliance.
- Separate committee is looking at developing strategies for funding the recommendations in the plan.

Drew Park will be affected to the degree that there are recommendations for Dale Mabry. Ms. Fenton will be attending meetings. Mr. Müller is also on the committee. The Tampa Bay Regional Planning Council will provide the econometric models.

Additional information was provided on projects being addressed by the Westshore Alliance Transportation Committee. The area will be experiencing both challenges and opportunities over the next several years.

- The westbound lanes of the interstate will start construction from downtown to Westshore.
- The Courtney Campbell Causeway will also be undergoing repairs such as repaving and new recreation trails.
- Starting in 2012, FDOT will begin design work for the areas Boy Scout from Columbus to Spruce, and airport to Himes including repaving, adding crosswalks, and landscaping. Construction to begin in 2013.
- Almost 1000 apartment units will be under construction in the area.
- The City of Tampa will be working on Cypress, widening O'Brien, and working on Columbus from Dale Mabry to Himes. Just completed work on MLK.
- The Veterans will also be widened.

Airport Master Plan Update

Ms. Fenton also mentioned that the airport is updating their master plan and she attended their kickoff meeting on the project.

Ms. Watson reported that the airport updates their master plan about every 5-7 years. This update is a little different in that it includes a land use element for the east and south areas as to what is the best use of those areas for passenger and airport services. Will be investigating how they might develop the area acquired to their east, along the border with Drew Park.

The airport expects to come to the public for input around August, 2012 with hopes to have the plan approved by the end of the year.

CRA Board Update

Ms. Fenton mentioned that the CRAs rotate presenting updates to the CRA Board. Mr. Stephens will be presenting Drew Park's update at the June CRA Board meeting.

X. Public Comment

Next meeting of the DPCAC is Tuesday, June 5, 2012

Meeting adjourned at 6:20.

**Drew Park Community Redevelopment Area
Advisory Committee**

Meeting Minutes

June 5, 2012

Tampa Police District 1 Headquarters

3818 West Tampa Bay Boulevard

Attendees

Committee Members: Dwight Stephens, Chair; Pat Cuervo, Vice Chair; Randy Coen; Bert Garcia; Denise Sanchez; Cathy Watson; and Robert Wynegar

City of Tampa Staff: Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist

Others: Linn Durbin, John Hohn

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:34 p.m. on June 5, 2012.

Mr. Stephens discussed the recognition by the Hillsborough County Planning Commission of Drew Park's Beatification and Streetscape Enhancement Plan and thanked all the CAC members for their hard work. Ms. Fenton stated that the Plan would be submitted next year to the Florida Redevelopment Association for recognition.

II. Tampa Police Department Update

Ms. Fenton distributed the monthly incident report.

III. Approval of Minutes, May 1, 2012

Copies of the minutes from the May 1, 2012 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Mr. Coen made a motion to approve the minutes of May 1, 2012 as corrected. Ms. Cuervo seconded the motion and it passed unanimously.

IV. FY13 Draft Budget Approval

Ms. Fenton provided an overview of the budget approval process for FY13. The handout reflects the current balance of each remaining fiscal year of TIF funds to provide a complete picture of all funding available. Approximately \$200,000 in interest is not reflected in the spreadsheet totals.

FY13 has a projected revenue of \$411,000 which is substantially less than FY12, and less than the \$530,000 in an earlier projection. All CRAs saw reductions again for FY13.

FY13 Budget:

- Most of the funding is placed in Neighborhood Infrastructure.
- Some funds for marketing and promotions.
- Staff salaries, no operating. Portion of salary funding does support a fraction of our department's administrative costs.
- No funds are proposed for stormwater due to remaining balances in previous years dedicated to stormwater.

\$2.7 million cumulative balance, which will start to diminish as the streetscaping projects begin, at a projected cost of \$2.3 million.

Mr. Coen made a motion to approve the proposed FY13 budget as submitted. Ms. Sanchez seconded the motion and it passed unanimously.

V. Project Update Report

Traffic Signals on Lois: The redesign of Lois showed the flashing yellow light at Cayuga would be removed as it did not meet the required warrants. Mr. Hohn had requested that Lois and Ohio be reviewed for possible location for a flashing yellow signal. Transportation engineering reviewed this second location and it also did not meet the warrants for signal installation.

Henry Avenue pond is making great progress.

Grady:

Bids were opened and low bid was \$4.7 million by Woodruff & Sons. Bid includes water, wastewater, and streetscaping along with the stormwater work. Contract should be awarded in next 30-60 days.

Originally it was expected that Grady landscaping would be minimal and \$75,000 was the TIF's estimated contribution. The final cost is unknown now, but will most likely be more than \$75,000. The numbers will be finalized across all contributing entities before the contract is awarded.

Ms. Fenton walked all of Grady with Bayside Engineering and David Conner. It was determined that there were 3-4 properties that would lose parking based on the design and so the design is being reworked in those areas.

- Palm trees will be taller to avoid visibility conflicts with signage.
- Some business signs have been found to be in the right of way, and the property owners will need to relocate them. Staff is looking into utilizing the façade grant program to offer assistance.

Ms. Fenton will also be sending out letters to all property owners and businesses on Grady explaining the project. Additional communications will be made as construction nears.

Lois Avenue design plans are at 60%. In the process of working towards finalized plans. TIF commitment to Lois Ave. is \$1 million.

No updates on the identity markers as the focus has been on Grady, but staff will be coming back to the CAC with proposed design.

VI. Discussion / Questions

Mr. Stephens would like to explore the logistics of getting a website to better promote Drew Park. Staff to report back with preliminary information at next meeting.

Mr. Hohn mentioned that Grady is one half the distance of Lois Ave., so hopefully we will learn from the Grady experience as regards to impacting businesses along the improvement. Ms. Fenton stated that the walk through on Lois would happen earlier in the design process and staff will communicate with businesses sooner.

Airport Master Plan. The Director wants to meet with the CAC once the plan is a little more solidified. Ms. Fenton will bring information from the airport meetings back to the CAC in the meantime.

VII. Announcements

Mr. Stephens mentioned that a new club on Dale-Mabry was being discussed on the radio. Drew Field was mentioned, but no one on the radio knew what Drew Field was.

Mr. Stephens will be attending the CRA Board meeting on June 14th to provide the Drew Park Update.

VIII. Public Comment

Mr. Linn Durbin of Turner Cole Real Estate Services was in attendance. His area of responsibility includes Drew Park.

Due to the Independence Day holiday, the next meeting of the DPCAC is rescheduled to Tuesday, July 10, 2012, pending action items for the agenda. If no action items, meeting will be cancelled and next meeting will occur on August 7.

Meeting adjourned at 6:15.

**Drew Park Community Redevelopment Area
Advisory Committee**

Meeting Minutes
August 7, 2012

Tampa Police District 1 Headquarters
3818 West Tampa Bay Boulevard

Attendees

- Committee Members:** Dwight Stephens, Chair; Pat Cuervo, Vice Chair; Travis Allred; Randy Coen; Bert Garcia; Eric Müller; Cathy Watson; and Robert Wynegar
- City of Tampa Staff:** Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist
- Others:** Michael Benning, Robert Coats, Joe Filippelli, Warren Friton, John Hohn, Sara Miller, Michelle Rudy, Karen Sinnriech, Thomas Smith

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:30 p.m. on August 7, 2012.

II. Tampa Police Department Update

Officer Melinda Ruiz attended. Item of note was that TurboToys had been robbed twice in a couple of days. Ms. Fenton distributed the monthly incident report.

III. Approval of Minutes, June 5, 2012

Copies of the minutes from the June 5, 2012 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Ms. Cuervo made a motion to approve the minutes of June 5, 2012. Mr. Wynegar seconded the motion and it passed unanimously.

IV. Project Update Report

Henry Pond: Project is 60% complete following rain delays and is expected to be completed in Late September.

Grady Avenue: Woodruff & Sons has been selected to construct the project at a cost of \$4.7 million, a savings of \$1.3 million from original estimate.

Ms. Fenton sent a letter to all property owners along Grady and has been meeting with businesses about how the project might affect their property/business. The Grady plan has been tweaked as a result of some of the 5+ property owner meetings that occurred to date.

The CRA was originally expected to pay for the landscaping portion of the project estimated at approximately \$100,000. Due to a shortfall in funding resources for the balance of the project, the CRA will contribute \$500,000 of the \$4.7 million cost.

Lois Avenue: Original CRA investment of \$1 million remains unchanged.

Community Markers: Staff met with FDOT since they own the Dale Mabry right-of-way. FDOT was supportive of the concept, but needed to research their rules and regulations to see if and how the community markers might be incorporated into the ROW. The timing is also fortuitous as FDOT is currently reviewing how their regulations are interpreted.

Budget: Received new figures for revenues, adjusted from \$411,000 to \$405,906. Reductions taken from capital improvements. A review of the property values indicates that the reductions would have been greater if Drew Park had a higher percentage of residential properties.

Drew Park Webpage: Ms. Van Loan presented information of other websites, how they were developed, purposes they serve, and the type of information they provide.

Next Steps

- Use Marketing subcommittee
- Ms. Fenton will send information out to the community and work with Ms. Cuervo
 - Does the community want a Drew Park Webpage
 - Develop the goals for the website
 - Report back to the CAC
- Meeting to be held before the next CAC meeting

V. Discussion / Questions

Kathy Watson introduced Joe Filippelli, Director of Commercial Real Estate at Tampa International Airport. Mr. Filippelli shared the following with the CAC:

- Creating a website specifically for the TIA Commercial Real Estate Department
 - A member from the DPCAC is welcome to attend their meetings on website development
- Mr. Filippelli intends to be involved in the community
- TIA Master Plan to be completed by January, 2013. Will provide information on dates for public meetings and workshops.
 - USF Architectural Program is the lead consultant
 - Plan will provide recommendations for land development along the east

side of the airport.

Mr. Warren Friton, Green Wizard, is opening a tire recycling facility in Drew Park on Coolidge Avenue. Goal is for 96% of tire to be recycled. They will partner with the communities to access waste tires. Phase II will then add roof shingles into their process. The company will have approximately 15-18 employees and an equipment investment of \$500,000. Green Wizard chose Drew Park due to its location. His market research of industrial areas showed that Drew Park had the lowest vacancy rate and the highest occupancy rate.

Economic Development discussion:

- Previous CRA efforts have focused on the infrastructure improvements
- To date, the focus on economic development has been in an indirect way
- Drew Park has unique assets, central location, good infrastructure, flexibility in land use
- There is a Marketing subcommittee, maybe should have an Economic Development Subcommittee to work with staff, and then tie into the goals of the website
- Consider adopting rules that are attractive to existing and new businesses

Ms. Fenton believes we will start to see more businesses interested in the façade program once the Grady and Lois projects are under way. She has been discussing the program with property owners while discussing the road/stormwater projects.

VI. Announcements

VII. Public Comment

Concern regarding flooding on N. Clark. Ms. Fenton indicated that as the Stormwater projects are completed, that area will also receive relief from flooding.

Due to the Labor Day holiday, the next meeting of the DPCAC is rescheduled to Tuesday, September 11, 2012.

Meeting adjourned at 6:34.

**Drew Park Community Redevelopment Area
Advisory Committee**

Meeting Minutes
September 11, 2012

Tampa Police District 1 Headquarters
3818 West Tampa Bay Boulevard

Attendees

Committee Members: Dwight Stephens, Chair; Pat Cuervo, Vice Chair; Travis Allred; Randy Coen; Bert Garcia; Eric Müller; Denise Sanchez, Cathy Watson; and Robert Wynegar

City of Tampa Staff: Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist
Maryanne Hunsberger, TPD

Others: Michael Benning, John Hohn, Kathy Razzano

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:30 p.m. on September 11, 2012. Chair Stephens offered the committee's condolences for the tragedy that occurred at the Henry Pond project.

II. Tampa Police Department Update

Officer Sluckis reported that crime was down 28% during the RNC. Only two minor instances occurred during the month of August. July saw minor crimes such as burglary, criminal mischief, and drug offenses.

III. Approval of Minutes, August 7, 2012

Copies of the minutes from the August 7, 2012 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Ms. Cuervo made a motion to approve the minutes of August 7, 2012. Mr. Wynegar seconded the motion and it passed unanimously.

IV. Surveillance Cameras & National Night Out

Surveillance Cameras: Officer Hunsberger mentioned that the latest crimes reflected

“volunteer victims” meaning thefts from cars left unlocked and garage doors left open. Crimes of opportunity need to be reduced. TPD currently has four cameras, funded through a grant, available to set up in areas where crime trends have been noted and to assist businesses experiencing thefts. TPD is requesting the DPCAC fund additional surveillance cameras available at \$150 each to aid businesses and address illegal dumping.

Mr. Coen moved to buy cameras based on advice from TPD and the actual cost of the cameras. Ms. Cuervo seconded the motion and it passed unanimously. Staff will report back to CAC the final outcome of the purchase.

National Night Out: TPD is checking to see if the CAC is interested in sponsoring a “Business Night Out” which can be held during an afternoon or evening. TPD would send out assets and resources to meet with attendees, and the event provides an opportunity to bring businesses together and networking opportunities.

The CAC would like to explore such an event in 2013 and will begin to discuss in June, 2013.

V. Project Update Report

Henry Pond: Project to be completed in October.

Grady Avenue: Preconstruction meeting held, and beginning utility relocations. Construction will start 9/9/2012 and should be completed by 10/13/2013. Ms. Fenton will be providing monthly updates on project status.

Lois Avenue: Design work continues.

Community Markers: Waiting for FDOT decision on placement of Community Markers on Dale Mabry right-of-way.

Budget: Drew Park excerpts from budget book distributed to CAC and will go for CRA Board approval on September 13. Hope that property values have reached lowest point, but upward trends will be slow due to caps on increase in property revenue growth.

Drew Park Webpage: Ms. Fenton will report at October meeting. Sending out a solicitation to the community for input and to have a subcommittee meeting.

VI. Discussion / Questions

TIA Master Plan: October 20 is the tentative rescheduled date for the public meeting. The remaining dates will be adjusted. Ms. Fenton will also be having discussions with TIA regarding Brownfield designation.

Chair Stephens mentioned that recruitment for CAC membership is starting as there are

expiring terms in January, 2013. Please help in getting the word out in the community.

Ms. Fenton has referred two code enforcement issues to Code Enforcement. One was cleaned up and now for sale. The other is working its way through the process.

VII. Announcements

The Police Memorial Run is October 13 to honor the 31 TPD officers who have lost their lives in the line of duty. Proceeds will assist with the Angels Garden on the West side of this facility.

WestShore Alliance 2nd Annual Taste of WestShore will be held October 7 at the HCC Pavilion. The CRA should look at the possibility of displaying the Landscape Master Plan boards at the event.

October 9, 8:30 a.m. – Noon, at Girl Scout Training Facility, there will be a workshop on the WestShore Master Plan. The Plan affects Dale Mabry and Hillsborough Avenue. The Plan addresses the right-of-way areas, potential small parks, and pedestrian friendly infrastructure. A working draft will be developed after the public workshops. The draft will then be presented at a series of public meetings, including presentations at neighborhood meetings. The final plan will be presented to the City Council and BOCC for adoption.

The CRA Board will meet on Thursday, September 13 at 9:00 a.m.

VIII. Public Comment

Meeting adjourned at 6:15 p.m.

**Drew Park Community Redevelopment Area
Advisory Committee**

Meeting Minutes
November 13, 2012

Tampa Police District 1 Headquarters
3818 West Tampa Bay Boulevard

Attendees

Committee Members: Dwight Stephens, Chair; Pat Cuervo, Vice Chair; Bert Garcia; Cathy Watson; and Robert Wynegar

City of Tampa Staff: Jeanette LaRussa Fenton, Urban Development Manager
Michelle Van Loan, Economic Development Specialist

Others: Michael Benning, Mimi Fernandez, Joe Fillippelli, Andy Scaglione

I. Opening Comments / Introductions

The regular meeting of the Drew Park Community Redevelopment Area Advisory Committee convened at 5:32 p.m. on November 13, 2012.

II. Tampa Police Department Update

The monthly written police report was distributed to the CAC.

III. Approval of Minutes, September 11, 2012

Copies of the minutes from the September 11, 2012 meeting were previously distributed for members to read and additional copies were provided at the meeting.

Ms. Cuervo made a motion to approve the minutes of September 11, 2012. Mr. Garcia seconded the motion and it passed unanimously.

IV. TIA Master Plan Update

Mr. Joe Fillipelli presented the CAC with an update on TIA's Master Plan.

- The master plan is updated every 5-7 years.
- Approach is to increase and extend productivity of existing facilities.
- TIA south side development: Capacity issues appear to be best addressed by

creating rental car facility at south end of TIA. TIA has the 7th largest volume for car rentals.

- Improves service to car rental customers
- Frees space in long term parking garage
- Automated people mover to be constructed to access car rental facility
 - Creates faster access to economy parking garage
 - Removes bus traffic at terminals, extending acceptable capacity levels of entrance/exit roadways to TIA
 - Creates solution for public rail transit to access TIA in future
- Creates activity to promote growth of TIA and development opportunities in the south region of TIA
- TIA east side development:
 - Aviation related development
 - Maintenance Repair Operations (MRO) center of excellence and MRO support services
 - Air cargo services
 - Distribution related businesses
 - Commercial businesses for east side of Air Cargo Road
- 12/6/2012 - Brief HCAA
- 12/12/2012 - Public workshop
- Feb-March 2012 – Complete Master Plan Phase I
 - Phase II adds implementation and technical detail to the Plan

Discussion:

- TIA's consultant, HTNB, consulted with local transportation authorities in developing connection options to future rail.
- The SW corner of the south side development area has potential for hotel or office space.
- TIA has been in discussions with USPS regarding their future needs.
- TIA does not anticipate any significant land acquisitions.
- Current airport configuration of gates and runways will provide ample capacity for at least the next 20 years.
- There is a bike trail that ties into Airport Service Road and then to the Economy Parking Garage.
- All development on TIA property will be lease-based.
- Potential for Drew Park machine shops to support TIA repair services.

V. Marketing Subcommittee Report

Ms. Cuervo reported on the meeting held November 8, 2012. Goals for a proposed website include:

- Building sense of community
- Bulletin board
- Business directory
- Facebook link
- Connect to Westshore Alliance & other related sites

Upon recommendation of the subcommittee, Ms. Cuervo moved to move forward with investigating the process and costs for developing a Drew Park website. Mr. Garcia seconded the motion and it passed unanimously.

VI. Project Update Report

Henry Pond: Work is on schedule and project should be completed in December.

Grady Avenue: Work has begun on Grady Ave. Continuing to work with a couple of property owners that have concerns.

Lois Avenue: Project is at 90% design. Final design work continues and will be completed in February.

Community Markers: Waiting for FDOT decision on placement of Community Markers on Dale Mabry right-of-way.

VII. Discussion / Questions

Chair Stephens discussed the wealth of information provided at the FRA conference. While there did not seem to be many attendees with Drew Park's industrial base, he was impressed with their creativity in moving forward with less funding.

Ms. Fenton said that the Drew Park Streetscape Master Plan would be submitted for an award at the 2013 FRA conference in Tampa. The Plan was not adopted in time for submittal in 2012.

Ms. Fenton mentioned the recruitment cycle for CAC members and distributed applications, which are also available on the website. Two seats will be open and the three ex-officio positions will need to be reappointed. Information sessions for interested members will be held on 11/14 at 1:30 p.m. and 11/15 at 5:30 p.m. Deadline for applications is December 14, 2012.

Lastly, Ms. Fenton reported on the revised HART Metro Rapid Transit Plan. The new revision does not provide the service all the way to HCC. HCC is addressing this issue with HART.

VIII. Announcements

The next CAC meeting is December 4, 2012 at 5:30 p.m.
The CRA Board will meet on Thursday, December 13 at 9:00 a.m.

IX. Public Comment

Meeting adjourned at 6:43 p.m.