

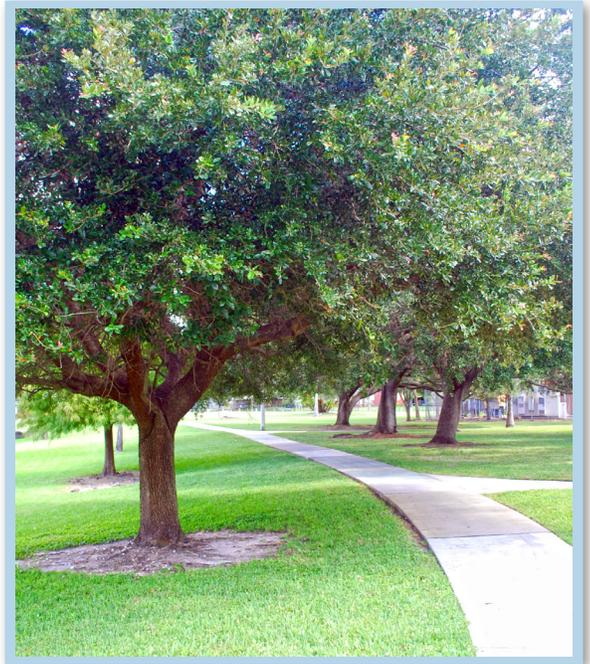
Madison Street Park

A green oasis will soon be sprouting up amidst the high rises of the booming Channel District.

Construction of Madison Street Park is anticipated to begin in spring 2019. Located on Madison Street next to the Channel Club, the nearly 1-acre park is destined to be a gathering place and activity center for the bustling downtown neighborhood.

The \$2.5 million park will feature a dog park, event space, public art, a putting green, volleyball courts and pickleball courts. Nestled between high-rise developments Grand Central at Kennedy and Bell Channelside, the park will provide natural green space in the walkable urban environment.

Madison Street Park will be the neighborhood's third public park created by the City of Tampa for downtown residents and visitors.



History of Channel District

The character of the Channel District, from its beginnings over 75 years ago, was maritime - related; a hardworking, industrial and commercial area, developed to serve the Port of Tampa, and the private shipping interests which gave Tampa its earliest reputation. Until the mid-1970's, when the commercial use of containerized shipping displaced general cargo shipping in Tampa, the District, known over the years as the Estuary, La Draga, and the Ybor Channel area, was home to ships' chandlers, shipping companies, bonded warehouses and thousands of longshoremen loading and unloading general cargo ships.

Bob Buckhorn, Mayor

Community Redevelopment Agency (CRA) Board

Guido Maniscalco, Chairperson
Luis Viera, Vice Chairperson
Yvonne Yolie Capin
Harry Cohen
Charlie Miranda
Frank Reddick
Mike Suarez

CRA Board Meeting dates:
Feb. 14, March 14

Location: Tampa Council Chambers,
City Hall
315 East Kennedy Boulevard

Time: 9:00 am

Community Advisory Committee

Nich Buchanan, Chairperson
Meghan Scalise, Vice Chairperson
Ken Stoltenberg
Kimberly Curtiss
Michael Leeds
Lane Ramsfield, Ex-Officio
Andy Scaglione
Michael Hammond

CAC Meeting dates:

Feb. 6, March 6, April 3, May 8

Location: Port Authority Board Room,
1101 Channelside Drive

Time: 5:30 pm - 7:00 pm

Important Phone Numbers

Police

District III
Crime Prevention Team
Officer Jarda Bradford
(813) 242-3859

Community Service Officer
Kinnette Scallo
(813) 242-3867
Non-Emergency Dispatch
(813) 231-6130

Fire

Information (813) 232-6800

Code Enforcement
(813) 274-5545

Comments or Concerns

Rob Rosner, RLA, FRA-RA
Urban Development Manager
(813) 274-8812
Rob.Rosner@TampaGov.net

Economic & Urban Development
Department
306 East Jackson Street, Floor 2N
Tampa, Florida 33602

CHANNEL DISTRICT



Channel District's Transformation



The Channel District is continuing its transformation from a warehouse district to a vibrant urban residential and entertainment attractor. Since 2015, major developments including SkyHouse, The Fitzgerald, Channel Club and Sparkman Wharf have contributed to the ongoing revitalization and now, more than four years later, interest in the District shows no signs of slowing. Investors continue to flood the area adding living, dining and retail options. Future developments include:

Eleve61 is a highly- anticipated 35-story luxury condominium slated for construction at the corner of Channelside Drive and Whiting Street. The 61-unit tower hosts two spacious residences per floor, indoor and outdoor entertaining space, concierge service and a pet grooming area conveniently located near the future Water Street Tampa development and Sparkman Wharf. Pre-construction pricing starts in the \$800,000s and construction is scheduled to start in early 2019.

111 N. Meridian – Developers are under contract to buy nearly an entire block of North Meridian Avenue - from East Whiting Street to East Washington Street - along with property on East Whiting Street between Meridian Avenue and North 11th Street. The property will contain a mix of apartments, street-level retail and self-storage space within an eight-story, 314,370-square-foot building; however, the exact layout is still in the works.

Home2 Suites & Hampton Inn are two of the newest additions to the Channel District. Residing under one roof at the corner of Meridian Avenue and Kennedy Boulevard, the hotels are part of Hilton's first dual brand property in Tampa Bay. The facility is conveniently located near Amalie Arena, USF College of Medicine and Port Tampa Bay and includes 213 well-appointed rooms and extended-stay suites, a roof-top pool and a full-service Starbucks. Both hotels as scheduled to open this spring and are accepting reservations for arrivals beginning July 1, 2019.

In addition to the large-scale development occurring through the District, the CRA has initiated several mobility and enhancement projects and has secured an agreement with the Downtown CRA to open Cumberland Avenue.

INSIDE

Sparking a Sense of Community..	2
Channelside Drive	2
Completion Projects	3
A Setting for Success	3
Madison Street Park	4

Sparking a Sense of Community

The question: how to create a vibrant, hip, community-centered development that attracts downtown visitors and residents to the waterfront?

The answer: Sparkman Wharf - Strategic Property Partners' vision of a vibrant, urban destination. Controlled by Tampa Bay Lightning owner Jeff Vinik and Cascade Investment LLC, Bill Gates' investment fund, SPP is turning the underperforming Channelside Bay Plaza into a mixed-use center that combines 180,000 square feet of office lofts, 65,000 square feet of retail and an acre of prime outdoor dining and entertainment space. Jeff Vinik hopes that the transformation will attract forward-thinking, innovative tenants and has launched a self-funded startup incubator that will likely be housed in the space.

But Sparkman Wharf is just one part of the much larger \$3 billion Water Street Tampa project. The joint venture project encompasses 55-plus acres between the downtown waterfront and Tampa's Central Business District. The makeover includes adding 13 acres of new and enhanced greenspace, more than one million square feet of new retail, cultural and educational space, luxury residences and the construction of a 26-story hotel. Sparkman Wharf is the anchor in SPP's vision for a revitalized downtown waterfront.



Channelside Drive Project



As the Channel District continues transforming into a dynamic urban neighborhood, Channelside Drive will also evolve to meet the needs of residents and visitors.

With the help of more than 45 community members in attendance and comments from 75 more, options to expand and widen sidewalks, enhance existing crosswalks, and add additional crosswalks got the

thumbs up at the second community meeting held by the City of Tampa and the Channel District Community Redevelopment Agency (CRA) in November.

Now in the design phase, the Channelside Drive improvement plan includes widening existing sidewalks between Kennedy Drive and Terminal 2 from five feet to 16-18 feet on the west and increasing the visibility of existing crosswalks by making them wider and more noticeable using high-visibility pavement markings.

To further enhance safety and mobility within the corridor, the plan calls for the installation of advanced warning beacons at new and existing crosswalks - alerting motorists as they approach the crossings - and reconfiguring the Cumberland Avenue roundabout to a single lane to accommodate wider sidewalks on the west and future streetcar expansion to the east.

Construction on these improvements along with drainage improvements, new landscaping, and lighting is expected to begin fall 2019.

District Wide Projects



This spring, residents and visitors will see work begin on another of the 11 projects intended to improve the walkability, safety, drainage and experience of living, working and playing in the Channel District. Two of the projects, Channelside Drive (between Kennedy Boulevard and Terminal 2) and N. 12th Street (between Kennedy Boulevard and E. Washington Street - also known as Segment C) are nearing completion. The third project, expected to begin in May, will bury unsightly overhead utilities on S. 12th Street.

The 11 completion projects have been developed to complement or enhance previously completed improvements or to address needs that may have been postponed to accommodate overlapping construction schedules. Several of the projects include the installation of sidewalk and enhanced crosswalks to improve connectivity and enhance pedestrian safety. Other improvements include installing a mid-block crossing on E. Twiggs Street at N. 12th Street, making drainage improvements along portions of 11th, 12th, E. Twiggs and E. Whiting Streets and moving utilities underground on 12th Street at the Port Tampa Bay parking garage, 11th Street near E. York Street, 12th Street north of E. Twiggs Street and on E. Cumberland Avenue.

Parking within the CRA is also slated for improvement. New parking spaces will be installed on N. 12th Street, E. Cumberland Avenue and E. Whiting Street and currently underutilized on-street parking in outlying areas will be clearly marked and converted to paid parking.

In addition to the sidewalk, utility and parking improvement projects scheduled to occur throughout the year, the District has also identified key locations to install amenities like landscaping, benches and trashcans as well as areas to install public art. As the District continues its explosive growth, the City remains committed to providing safe access, improving mobility and enhancing the areas appeal.

A Setting for Success

Along the eastern outskirts of Downtown Tampa – in an area once dotted with industrial buildings and barren lots - is a notable player in the Channel District's booming economy; one that is sure to be a key economic contributor and an important asset for the area: Channel Club.

Channel Club is a mixed-use, high-rise development occupying a prime, two-acre spot at the corner of Twiggs Street and Meridian Avenue. The ground floor houses the long awaited Publix Supermarket (set to open in mid-2019) while 324 apartment units, a seven-story parking garage, a pool deck and a state-of-the-art fitness facility complete the remaining levels.

Residents and visitors can quickly and easily access the TECO Line Street Car, the Port Tampa Bay, the Florida Aquarium and the lively dining and entertainment venues at Sparkman Wharf. With its birds-eye views of Tampa's downtown skyline and its blend of elegance, luxury and convenience, Channel Club embodies the District's vision of being one of Tampa Bay's most desirable communities.



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