



**Variance Review Board
City Council Chambers
City Hall
315 E. Kennedy Blvd, Third Floor
Tampa, Florida 33602**

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT AND SECTION 286.26, FLORIDA STATUTES, PERSONS WITH DISABILITIES NEEDING SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS MEETING SHOULD CONTACT THE CITY CLERK'S OFFICE AT LEAST FORTY-EIGHT (48) HOURS PRIOR TO THE DATE OF THE MEETING.

IF YOU DECIDE TO APPEAL A DECISION OF THE VARIANCE REVIEW BOARD, YOU WILL NEED TO APPLY TO THE CITY OF TAMPA CITY CLERK'S OFFICE NO LATER THAN TEN BUSINESS DAY'S AFTER THE ORAL DECISION IS MADE.

JULY 12, 2011 (Draft Minutes)

I. **SILENT ROLL CALL:** Sue Lyon, Randy Baron, Steve LaBour (Chair), Antonio Amadeo.

II. **APPROVAL OF MINUTES FOR June 14, 2011 Public Hearing**

Mr. LaBour moved without objection to continue this approval until August 2011.

III. **CHAIR'S INTRODUCTION**

Mr. LaBour then went over the rules and procedures for the public hearing and the appeal process. He went over the staff in attendance, Ernie Mueller, Assistant City Attorney; Eric Cotton, Land Development Coordination; Mary Danielewicz-Bryson, Land Development Coordination; Jonathan Scott, Transportation.

Mr. LaBour asked staff if there was any information regarding the agenda. Staff stated that the Case Number VRB11-51 2410 S. Dundee, VRB11-54 410/420 W. Kennedy Blvd., and VRB11-52 5801 S. Gordon St. have all been continued until August 9, 2011 public hearing. Randy Barron made a motion to continue each case separately and each motion was carried unanimously.

Ernie Muller swore in all witnesses and went over exparte communications for the board.

Steve LaBour reminded the petitioners that four (4) votes were required to approve a petition. Todd Pressman had a question regarding the vote required to deny. Steve LaBour mentioned that if the motion is to deny and the vote is 3-1 then the case is denied. It takes a simple majority to deny and it takes 4 voted to approve.

IV. **NEW BUSINESS**

A. **ADMINISTRATIVE APPEALS**

B. TREE & LANDSCAPE / TRANSPORTATION / SIGN VARIANCES

APPLICATION: VRB11-49
APPLICANT: Walmart Stores East, LP
AGENT: Todd Pressman
LOCATION: 8885 North Florida Avenue
REQUEST: To increase the allowable wall signage from 310 square feet to 460 square feet
PURPOSE: To increase signage
NEIGHBORHOOD: None

Staff introduced the case and showed aerial photo's and photos of the property. He went over the allowable square footage they are allowed 310 square feet and they are requesting 460 square feet.

Mr. Pressman stated that the 460 square feet is a "phantom number" and explained why. He showed aerial photos, elevations and the proposed signs. The site is allowed only one wall sign. He showed the 62.28 square foot and 34 square foot signs. Mr. Pressman explained that the City requires a "box" of the signs in order to calculate out the total square footage. The total square footage of all the signs is 216 square feet. The beer and wine store has a separate entrance and it is independent. The Pharmacy sign acts as a directional sign.

Mr. Amadeo asked about what is the same amount of signage at the existing site. Mr. Pressman stated that the existing signage has been removed.

Ms. Lyon asked about putting up the entire square footage about the phantom sign. Mr. Pressman stated that they cannot put up that total square footage.

Mr. Amadeo stated that he felt the hardship criterion has been met. Mr. Baron stated that the signs are directional and each sign is separate. Both stated that the variance is tied to the site plan.

Mr. Baron made a motion to approve the variance and it was seconded by Mr. Amadeo. The motion passed 4-0.

C. GENERAL VARIANCES

APPLICATION: VRB11-50
APPLICANT: Larry Brindley
LOCATION: 403 East Chelsea Street
REQUEST: To reduce the side yard setback from 3' to 0', with the allowed encroachment of the eaves and gutters
PURPOSE: To construct a porte-cochere
NEIGHBORHOOD: Old Seminole Heights

Staff stated that the applicant asked for a continuance to August 9, 2011 as Transportation, needed more time to review the new site plan that was submitted.

Mr. Amadeo made a motion to continue and was seconded by Mr. Baron it was carried unanimously.

V. ADDITIONAL BUSINESS:

Mr. Mueller indicated that since Genarro DiNola has missed three consecutive meetings and is no longer a member.

Mr. Baron made a motion to continue the voting of vice chair and was seconded by Mr. Amadeo. The motion passed 4-0.

The meeting was adjourned at 7:00 p.m.