

2010 SURVEY OF TAMPA'S NEIGHBORHOOD ASSOCIATION LEADERS AND MEMBERS

Trees SHOULD be planted in our neighborhood because:

- 1) They provide shade - 98% agree
- 2) They increase property values – 96% agree
- 3) They create attractive community character – 92% agree
- 4) They make business districts more attractive – 92% agree
- 5) They reduce noise – 90% agree
- 6) They reduce water runoff – 89% agree
- 7) They reduce air pollution – 88% agree
- 8) They provide wildlife habitat – 87% agree
- 9) They increase walkability of sidewalks – 86% agree

Trees are a PROBLEM / should not be planted in our neighborhood because:

- 1) They fall on power lines – 18% agree
- 2) They drop leaves, sap and other debris – 18% agree
- 3) They are ugly when not maintained – 14% agree
- 4) They make it difficult to detect criminal behavior – 10% agree
- 5) They cause allergies – 9% agree
- 6) They cost too much to maintain – 8% agree
- 7) Their roots damage sidewalks and roads – 8% agree
- 8) They increase risk of wildfire – 5% agree
- 9) The risk of hurricane damage – 5% agree
- 10) The restrictions imposed by home insurance – 5% agree

2012 FOCUS GROUPS - TAMPA HEIGHTS, OLD SEMINOLE HEIGHTS AND VM YBOR

Key Findings

- 1) Trees serve as an important part of neighborhood identity
- 2) Trees create a more livable environment
- 3) Neighborhoods would like more input into planting design
- 4) Neighborhoods would like more flexibility for planting trees
- 5) Neighborhoods need specialized knowledge to plant and care for trees

What Have We Learned

- 1) Citizens of Tampa voiced strong positive opinions about trees
- 2) Fewer people voiced problems/concerns