

**PROPOSED AMENDED VERSION (PROVIDED BY COT)**

**Sec. 27-43. Definitions**

*Awning signs:* ~~Any sign that indelibly marks, attaches to, or hangs from an awning A structure supported entirely from the exterior wall of a building and composed of nonrigid materials (except for the supporting framework) upon which a sign is indelibly drawn, painted or printed.~~

*Canopy sign:* ~~Any sign that indelibly marks, attaches to, hangs from, or is mounted on the top of a canopy A roof-like cover, attached or unattached, extending from the exterior wall of a building, and composed of supporting framework of rigid materials upon which a sign is indelibly drawn, painted or printed.~~

*Projecting signs:* Any building sign, which is attached to ~~or~~ and projects from the outside wall of any building or structure, ~~excluding wall signs as defined herein.~~

*Roof sign:* Any sign that is erected, constructed, and/or maintained on the roof of a building or structure, which is placed above the eaves, or above mansards, parapets, or other similar architectural features of buildings or structures which are capable of supporting signs such roof.

*Sign surface area:* The total area of each sign face which may be used to display copy, including background, but not including the frame and structural supporting elements. The surface area of a sign shall be computed for the entire area within the periphery of a geometric form, or combination of geometric forms. The surface area of the sign shall be measured from the outside edges of the sign or the sign frame, whichever is greater. The sign area shall include the total of a single side of a sign surface upon which copy could be placed. Where a sign is composed of individual letters, characters or symbols applied directly to a building, canopy, marquee, mansard, fascia, façade, parapet, awning, or the area of the sign shall be the smallest geometric shape which will enclose all of the letters, characters or symbols. The area of a double-faced sign shall be the total area of each sign face. (See Diagram 1 [section 27-289.3]).

**Sec. 27-289.3. Allowable signs**

(b) The following signs are allowed only with a permit:

(6) *Building signs.* Building signs shall be allowed in office, commercial and industrial districts, provided the following specific regulations are met (refer to sec. 27-289.4 for electronic message sign standards):

a. Number:

1. *Single occupancy parcels.*

i. One (1) building sign shall be permitted for each single-occupancy parcel having street frontage. Corner parcels or double-frontage parcels shall be allowed one (1) sign per street frontage.

ii. One (1) marquee sign or projecting sign, as set forth in subsections (b)(7) below, may be substituted for each permitted building sign.

iii. Canopy and awning signs may be substituted for, or permitted in addition to, building signs, subject to the maximum sign surface area set forth in subsection (b)(6)b. below.

2. *Multi-occupancy parcels.*

i. One (1) building sign shall be permitted for each establishment with a main door entrance, which faces a public street in a multiple-occupancy parcel. Establishments located at a corner shall be allowed one (1) building sign for each side of the establishment which faces a public street.

- ii. One (1) marquee sign or projecting sign, as set forth in subsections (b)(7) below, may be substituted for each permitted building sign, subject to subsection (b)(6)a.2.iv. below.
- iii. Canopy and awning signs may be substituted for, or permitted in addition to, building signs, subject to the maximum sign surface area set forth in subsection (b)(6)b. below.
- iv. Building signs displayed on a multi-occupancy parcel shall be uniformly designed, subject to subsection (b)(6)a.2.iv. below.

b. *Size:*

- i. The maximum allowable sign surface area for each building sign shall be one and one-quarter (1 ¼) square feet per linear foot of building frontage abutting public street, excluding parking garages that abut a public street, unless otherwise specified in art. III, div. 2. special districts or art. IV overlay districts.
- ii. The maximum allowable display area for awning, canopy, and marquee signs shall not exceed two (2) square feet per linear foot of building frontage facing a public street.

c. *Design:*

- 1. One (1) projecting sign may be substituted for each building sign, as provided in subsection (b)(7) below. Marquee, canopy, or awning signs may be substituted for, or permitted in addition to, building signs as provided in subsection (b)(8) below.
- 2. Building signs shall not project beyond the roofline or side walls of the establishment to which the sign is attached, nor shall the building sign project more than twelve (12) inches out from the wall to which it is attached.
- 3. Building signs may contain a six-inch decorative border which shall not be counted as part of the sign surface area calculations.

(7) *Projecting signs.* Projecting signs shall be allowed in office, commercial and industrial districts, provided the following specific regulations are met:

- ~~a. Projecting signs may be substituted for the permitted building signs in subsection (6) above, provided that the display area square footage of the projecting sign is not greater than the maximum square footage permitted for a building sign.~~
- a. Projecting signs shall not project more than four (4) feet from the building wall to which the projecting sign is attached.
- b. Projecting signs shall not be located above the roofline of the building.
- c. The supporting hardware, unless incorporated as a decorative component of a projecting sign, shall not be visible from the street or sidewalk.
- d. Projecting signs shall not be constructed in violation of the public space encroachment limitations specified in this chapter or other applicable city code.
- e. Projecting signs shall not be erected closer than ten (10) feet from ~~an interior lot line, adjacent establishment another projecting or marquee sign,~~ or a residential property line.
- f. Projecting signs, when specifically allowed by this Code, which project over any public or private pedestrian way shall be elevated a minimum of ten (10) feet above such pedestrian way. Projecting signs, when specifically allowed by this Code, which project over any public or private street shall be elevated a minimum of sixteen (16) feet above such street.

~~(8) Regulations for marquee, canopy, and awning signs.~~ Marquee, canopy and awning signs shall be allowed in office, commercial and industrial districts, provided the following specific regulations are met:

- ~~a. One (1) sign located on a marquee, canopy, or awning shall be affixed flat to the surface and shall not rise in vertical dimension above the marquee, canopy or awning.~~

- b. ~~The maximum allowable display area for awning, canopy, and marquee signs shall not exceed two (2) square feet per linear foot of building frontage facing a public street.~~
- c. ~~Marquee, canopy and awning signs shall be permitted only when in lieu of a building sign.~~
- d. ~~*Awning signs:* Copy contained on an awning attached to a building shall be considered a building sign for purposes of calculating the maximum allowable sign surface area. The awning upon which the copy is displayed must be a single color, made of opaque materials for the portion of the awning which is not used as the sign surface area. Down lighting shall be encouraged.~~