

STATE OF THE
REGION

The Good News

#1 Net Migration

#2 Crime Rate per 100,000 Residents

#4 Business Establishment Start Rate

#6 Merchandise Exports Growth Rate

#8 Home Sales Price Growth Rate

In 2020, Tampa Bay ranked in the Top 10 in 14 different indicators

These indicators pointed to strong signs of growth and confidence in our economy

The Bad News

#19 Average Wage

#19 Educational Attainment Rate

#20 Transit Availability

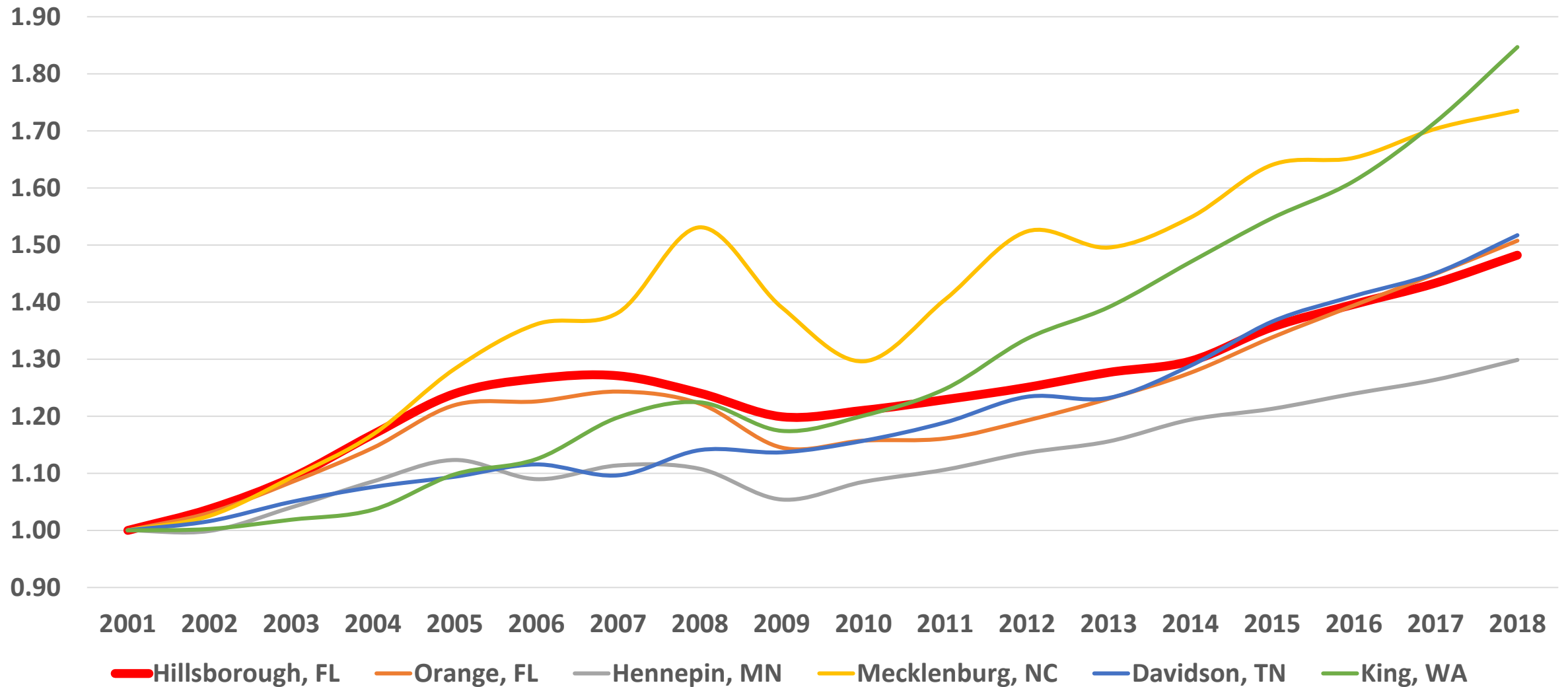
#20 Median Household Income

#20 GRP per Capita

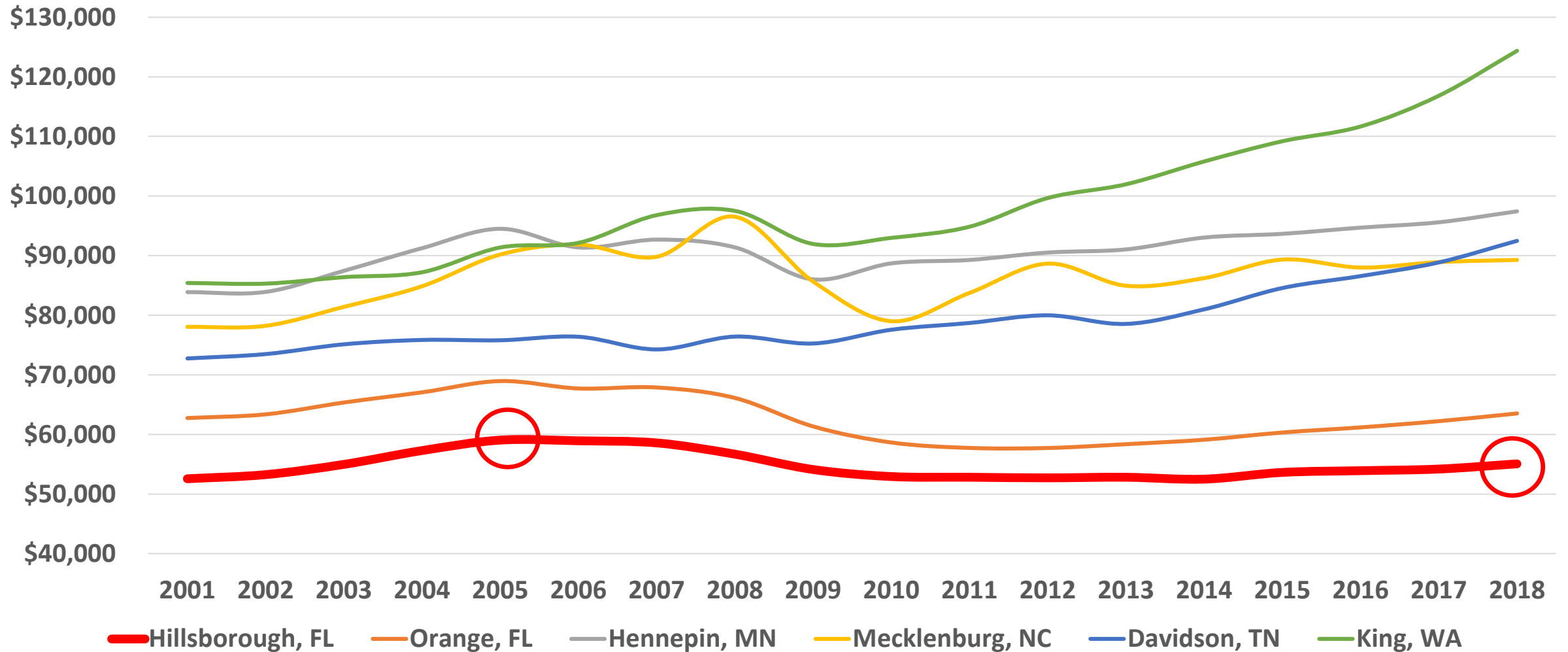
**But in nearly 3/4
of the indicators,
Tampa Bay is in
the bottom half**

**In many, we're
standing still or
losing ground
against our
competitors**

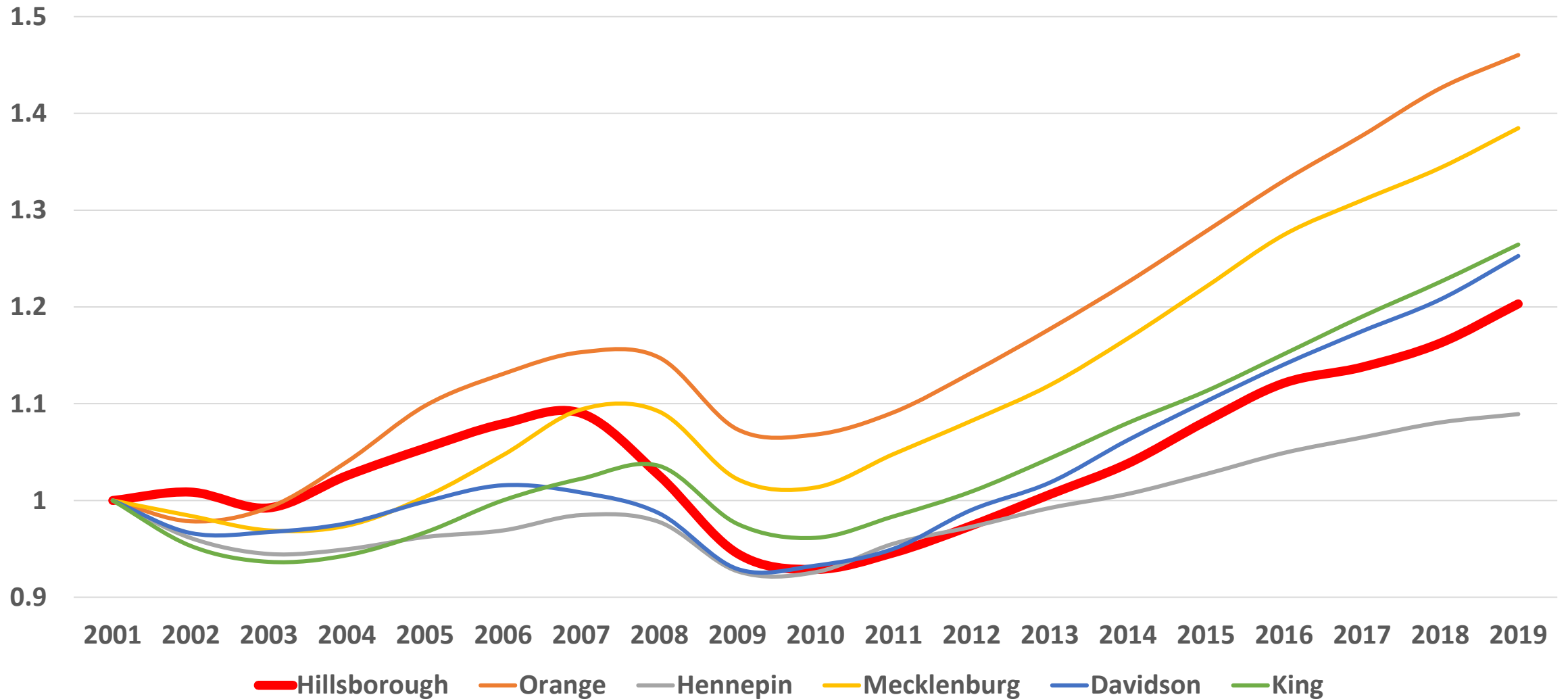
Gross Regional Product Indexed



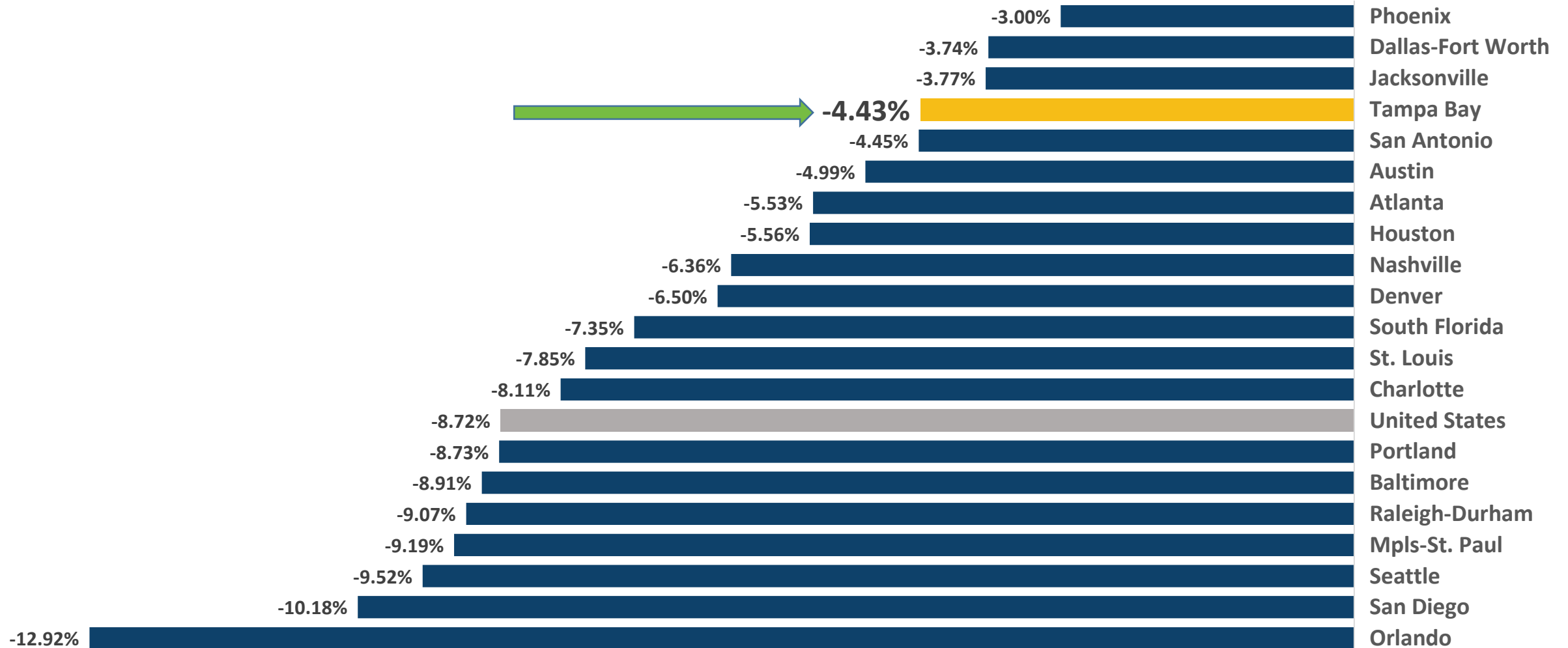
Gross Regional Product Per Capita



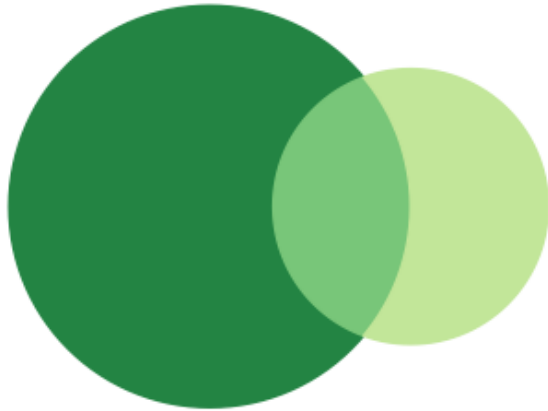
Jobs Indexed



2019-2020 Job Growth

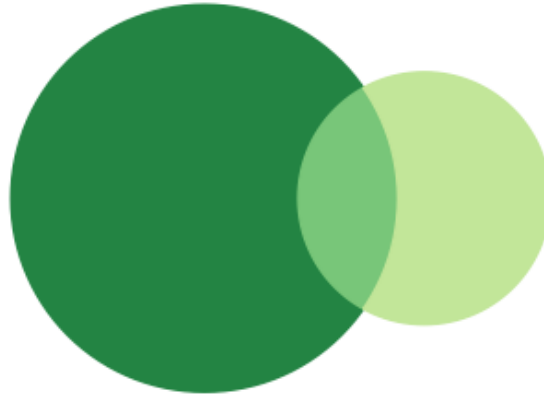


Tampa



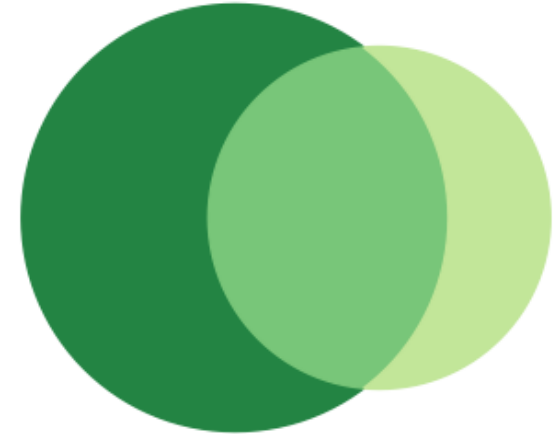
262,627 - Employed in Selection Area, Live Outside
87,546 - Live in Selection Area, Employed Outside
67,164 - Employed and Live in Selection Area

Orlando



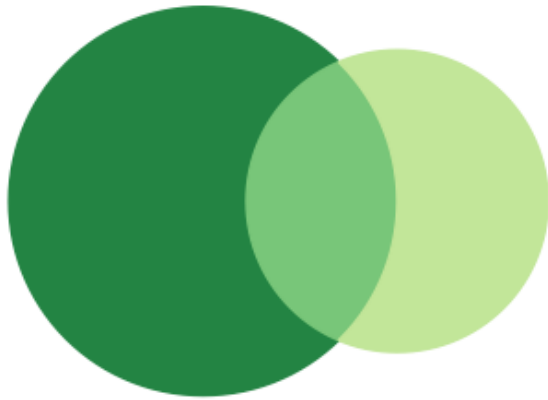
258,574 - Employed in Selection Area, Live Outside
84,913 - Live in Selection Area, Employed Outside
43,071 - Employed and Live in Selection Area

Charlotte



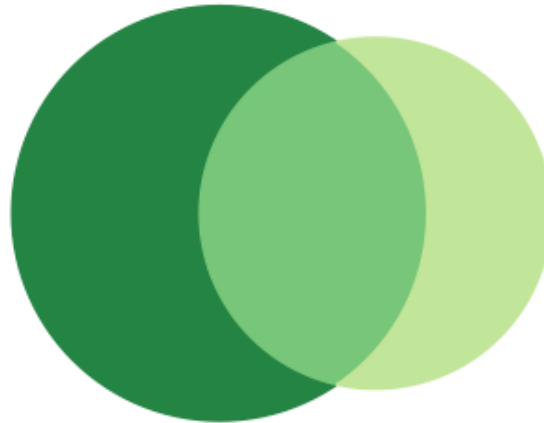
336,211 - Employed in Selection Area, Live Outside
129,523 - Live in Selection Area, Employed Outside
241,096 - Employed and Live in Selection Area

Minneapolis



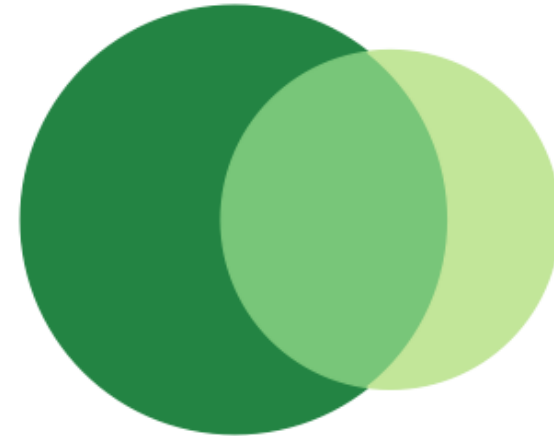
234,660 - Employed in Selection Area, Live Outside
109,483 - Live in Selection Area, Employed Outside
81,323 - Employed and Live in Selection Area

Nashville



237,466 - Employed in Selection Area, Live Outside
120,345 - Live in Selection Area, Employed Outside
175,000 - Employed and Live in Selection Area

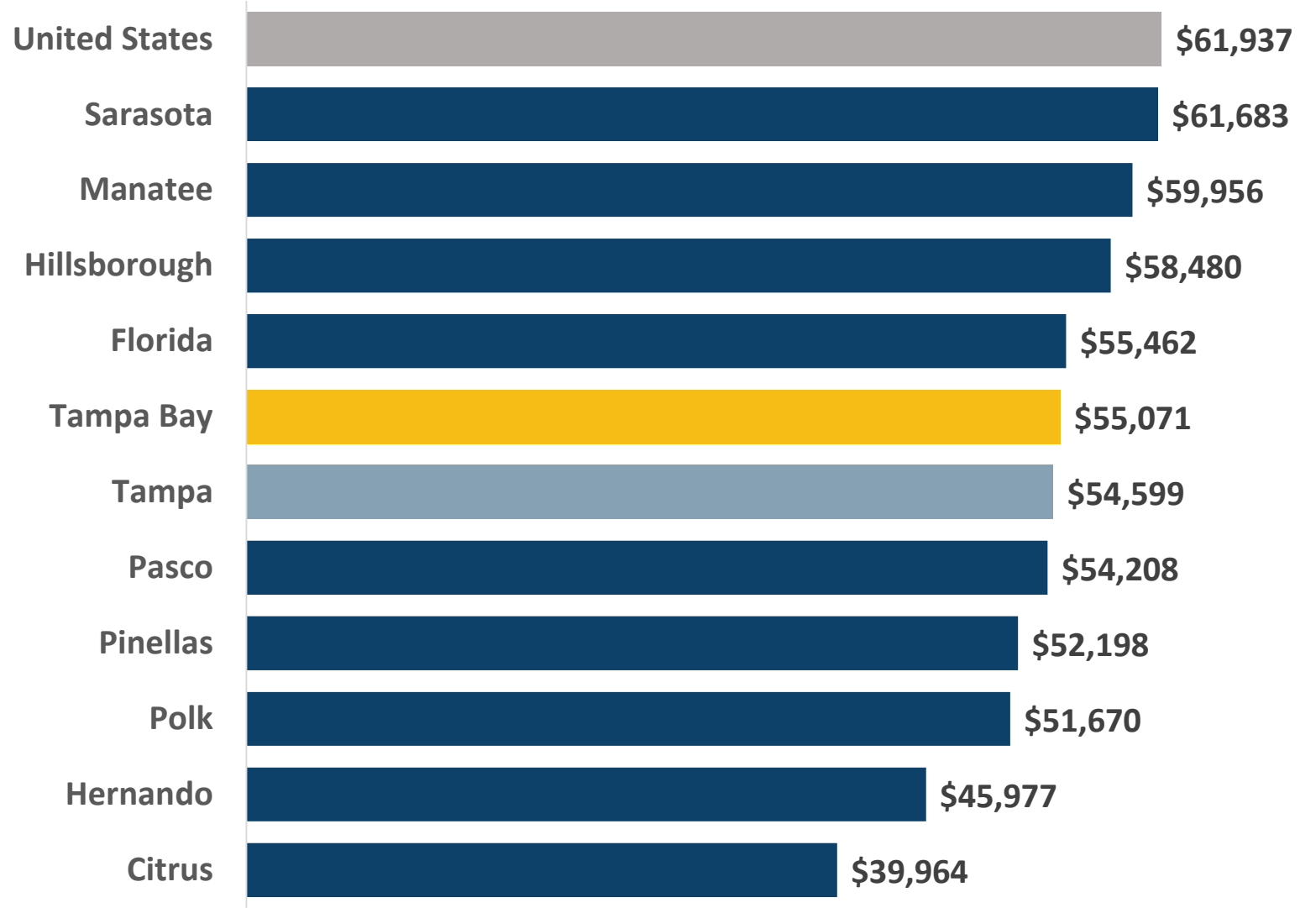
Seattle



329,310 - Employed in Selection Area, Live Outside
123,892 - Live in Selection Area, Employed Outside
217,525 - Employed and Live in Selection Area

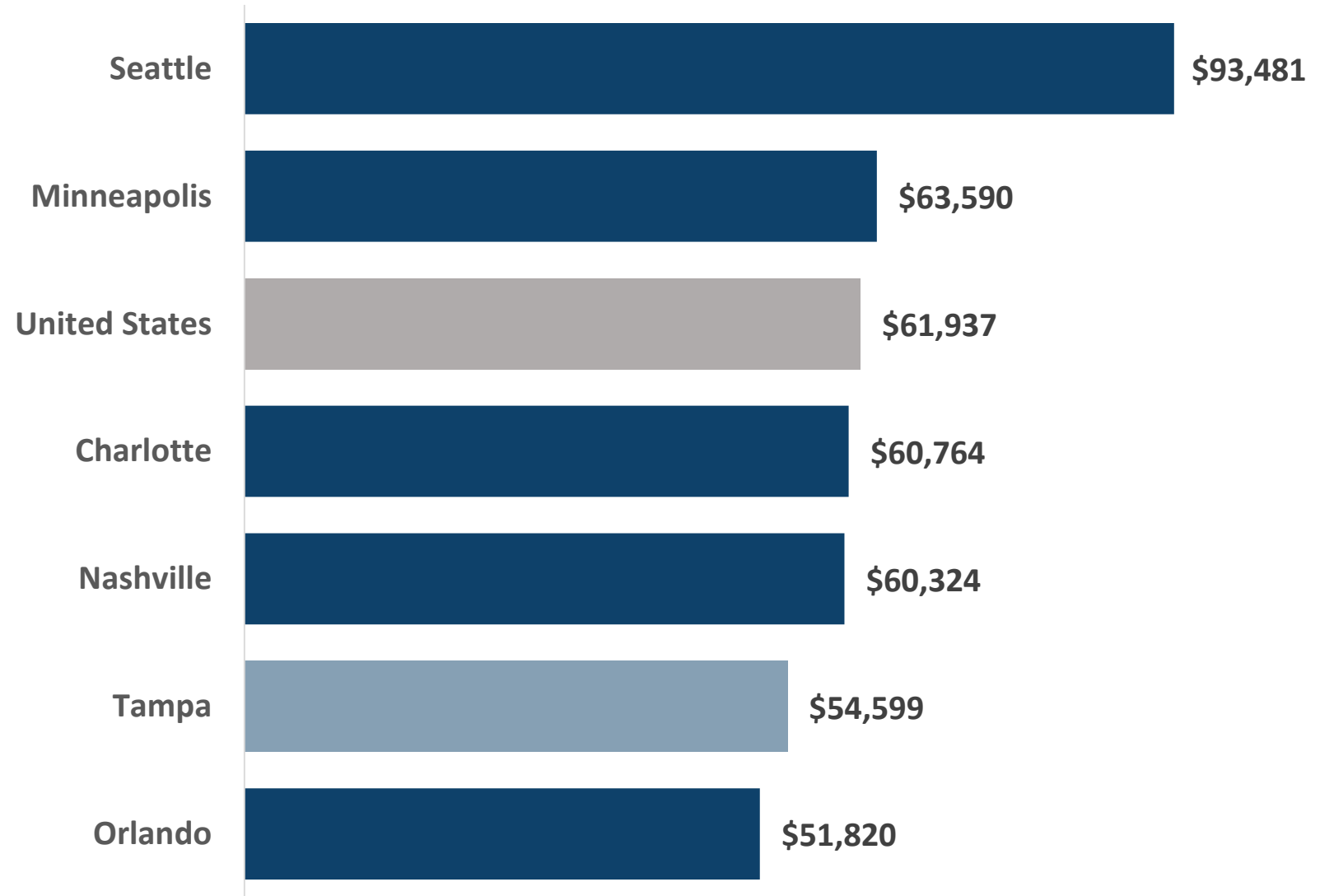
Median Household Income

Sarasota and Manatee counties come the closest to reaching the U.S. average

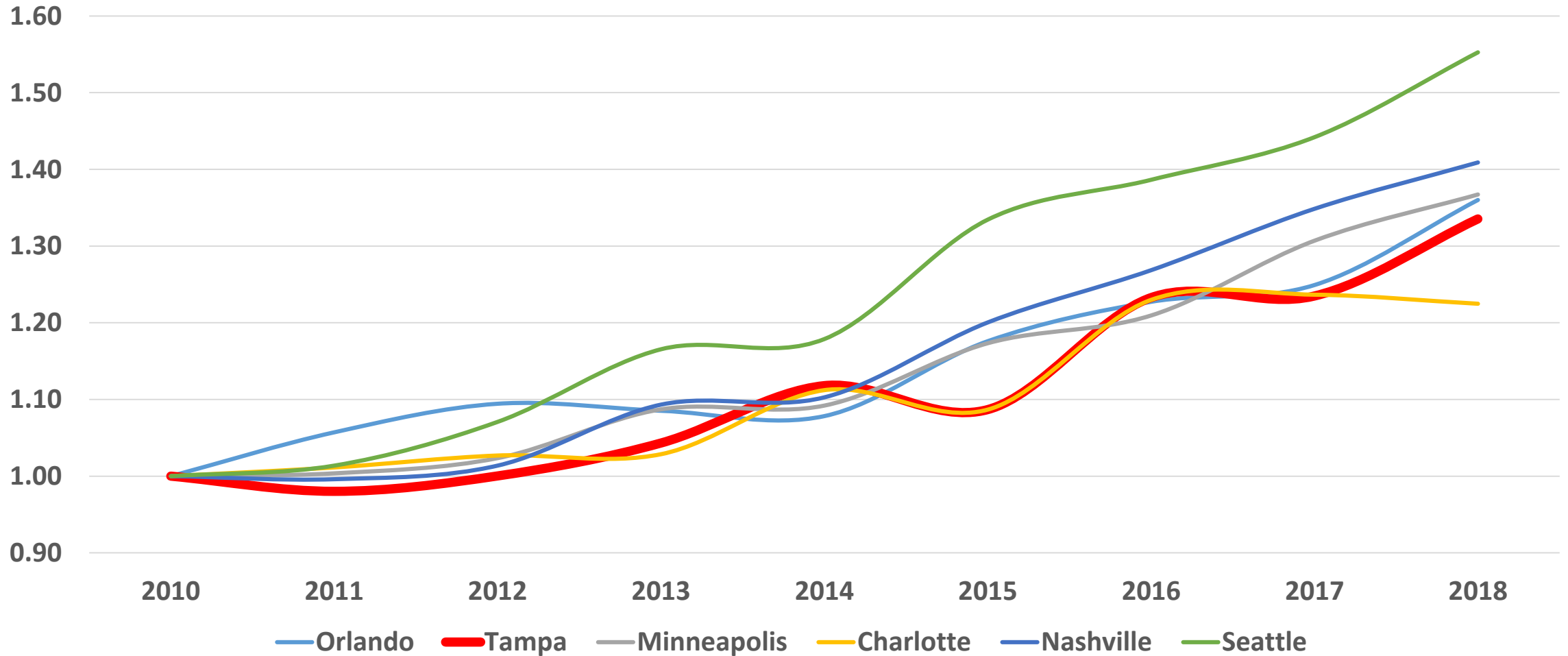


Median Household Income

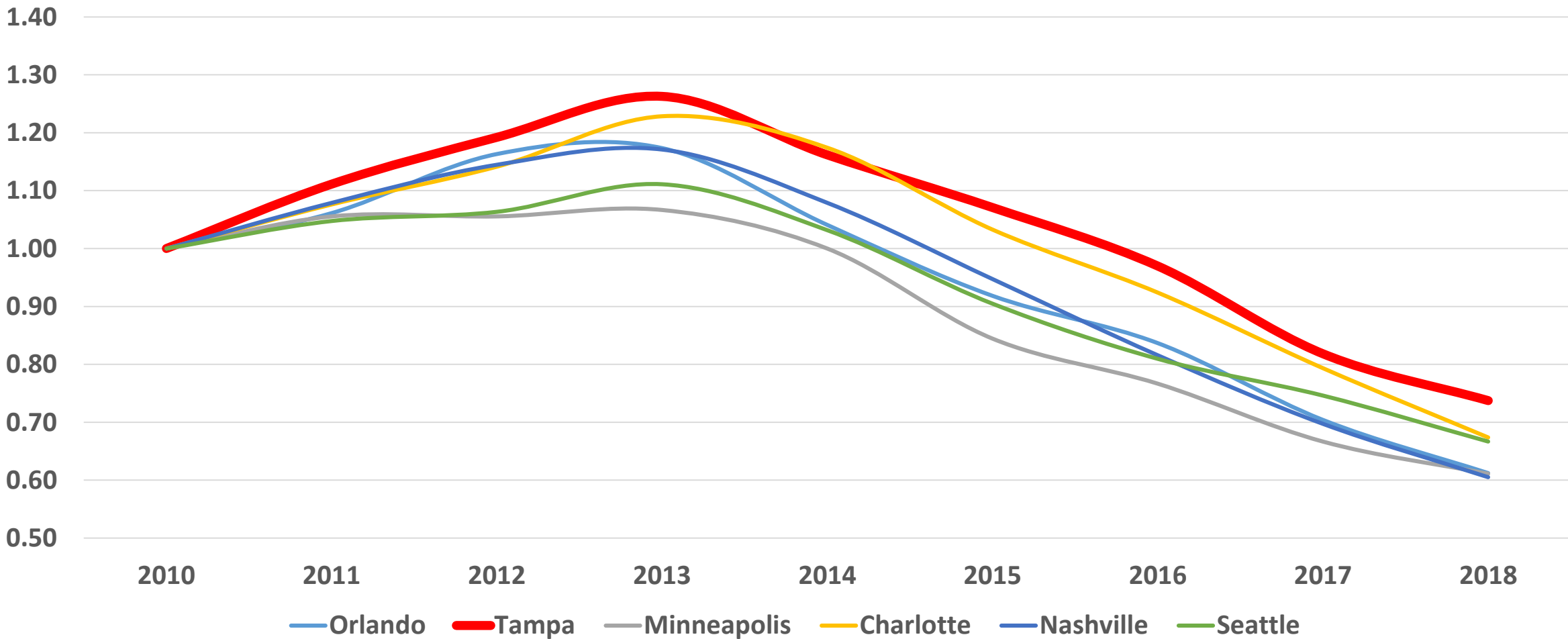
Tampa and Orlando trail the comparison set



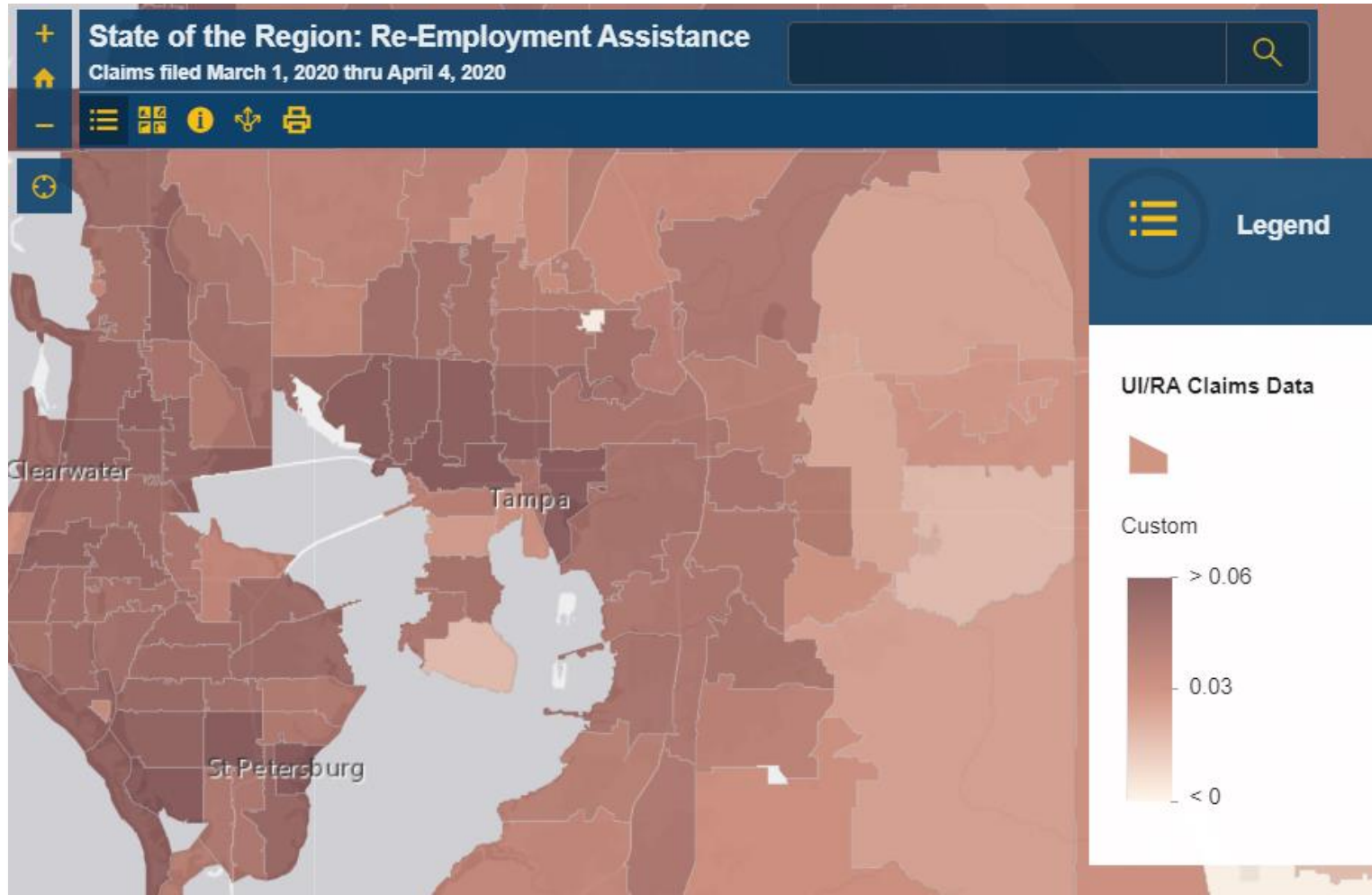
Median Household Income Indexed



Unemployment Rate Indexed



COVID-19: Tampa Unemployment Claims

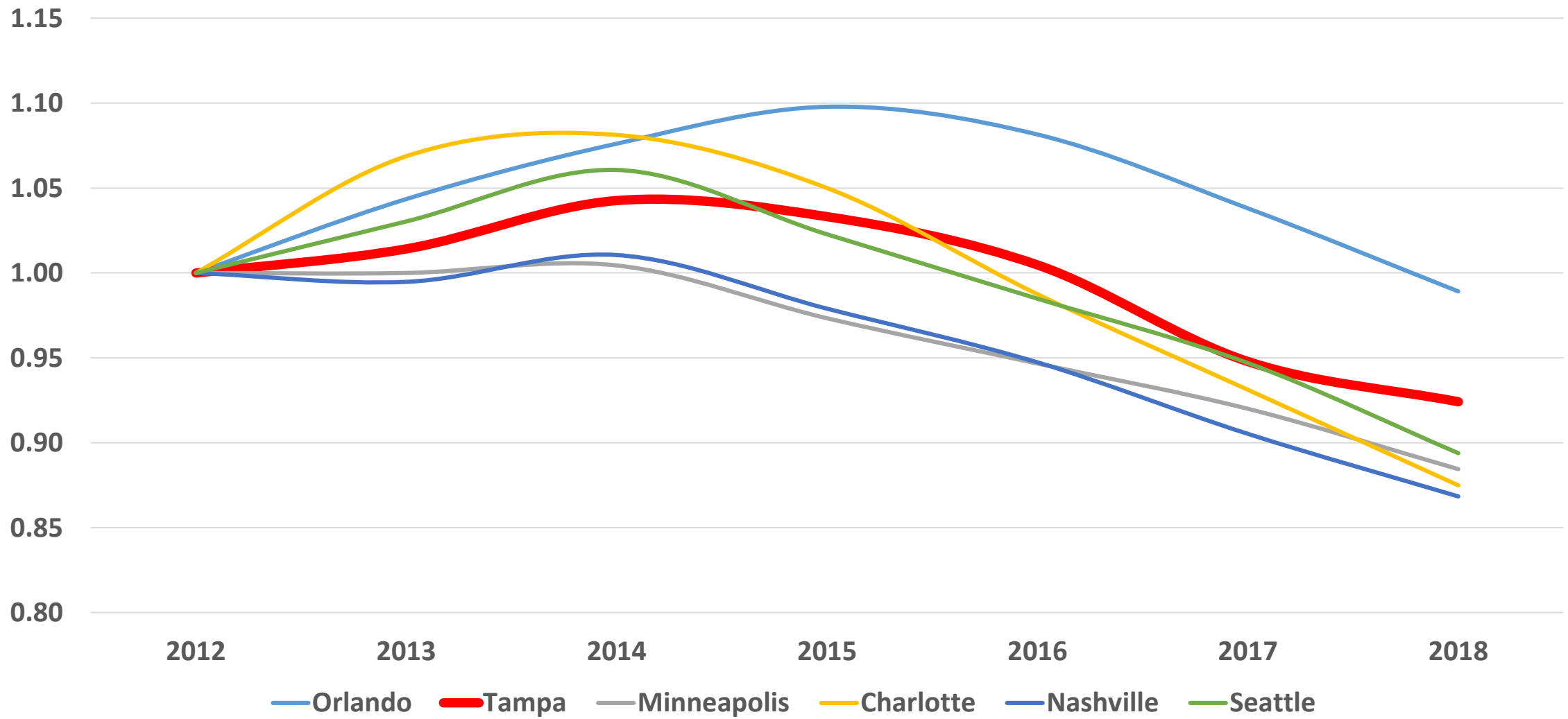


Claims more prevalent among:

- **Women**
- **Younger Workers**
- **Less Educated**

bit.ly/SOR_UIClaims

Poverty Indexed



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