

Mayor Castor's Advisory Teams
Transportation Advisory Team – Chair Dr. Robert L. Bertini
Monday, July 23, 2019 at 3:00 P.M.

Visit Tampa Bay - Conference Room Suite 2900
201 N. Franklin Street
Tampa, Florida 33602

Advisory Members present: Co-Chair Dr. Robert Bertini, Joe Waggoner, Mark Sharpe, Gary Sasso, Cesar Hernandez, Cassandra Borchers, Honorable Cindy Stuart, Clarence Eng, Darrell Enger, Christina Barker, Ben Limmer, Ron Weaver, Justin Willet, and Bill Oliver.

Transition Team and Staff present: Mayor's Transition Lead Carole Post, City Councilman John Dingfelder, Co-Chair CFO Sonya Little, Co-Chair Honorable Harry Cohen, John Bennett, Gina Grimes, Director of Transportation and Stormwater Services Jean Duncan, Chief Assistant City Attorney Ernest Mueller, Marketing and Communications Director Ashley Bauman, Director of Strategic Initiatives Marley Wilkes, Engineer IV Danni Jorgenson, Transportation Professional Engineer Milton Martinez, Government Affairs Liaison Ian Whitney, Transportation Project Coordinator Stephen Benson, Smart Mobility Manager Vik Bhide, and City Clerk Support Technician Karencia Ciagala.

Transition Lead Carole Post welcomed everyone and provided a brief update since the last meeting. An online form is now available for the public to add comments and participate in this process. Please review the uploaded minutes for these meetings and advise if any changes are needed.

Lead Carole Post stated that when the Mayor joined us at the kickoff meeting one of the calls to order was that this is a short time frame. In this 90-day engagement they do believe they can move the needle tremendously with the experience and knowledge in this room and reach our goal.

Co-Chair Dr. Robert Bertini advised the public in attendance that if time permits, comments could be taken at the end of the meeting. He then advised everyone to go online and visit the web site (tampagov.net/t3) and that they may fill out the forms and add comments for consideration. At the first meeting everyone weighed in with their viewpoints. Now the team needs to refine its focus. Bertini introduced and welcomed the Director of Transportation and Stormwater Services **Jean Duncan** and Smart Mobility Manager **Vik Bhide**.

Director Duncan stated she appreciates our time and interest, and that she is very excited about transportation in Tampa. She said that the information obtained from our last meeting was used to prepare today's presentation.

Smart Mobility Power Point Presentation by Manager Vik Bhide

Mobility Approach as a service – safer greener roads
Advanced Traffic Management Systems (ATMS)
Transit efficiency and reliability - interconnected
Parking and Mobility Hubs
Downtown Parking Study - Congestion Reduction – Better service – Transparency

Transit efficiency and liability

A referendum passed in November and the community sent a message that they want more transit solutions. (Smart Mobility coordinated with HART.)

Co-Chair Dr. Robert Bertini thanked Vik Bhide for his presentation and advised team members that they would now review the key topics and begin their discussions.

Engineer Danni Jorgenson reviewed the summary of topics for discussion. The guideway study has started and they are on the second phase.

The key areas are:

- 1) How we integrate land use
- 2) Need to work in coordination with Hart
- 3) Support the city as a lab for mobility.

Team Discussions:

City Councilman John Dingfelder stated that communication needs improvement. Land use plan and code have it right, but the community is not there yet. Citizens will message to city council (examples in last three weeks) that they do not want land use changes approved, such as Gandy Blvd., and Davis Islands. Sometimes they change their mind when they later become aware of what the applicant really asked for.

Transition Co-Chair Cohen agreed with Councilman Dingfelder, and that the community is growing and we need changes to the code. Do not want safety overlooked for convenience.

Co-Chair Bertini stated that corridors should connect the city for success in the future. We need a fixed guideway from downtown to the airport. Collaboration is key. Technology should connect all – in a one-stop shop.

Joe Waggoner stated that we got where we are without long-range plans, and does not want to have that happen again.

Transition Co-Chair Cohen would like to integrate what everyone else is doing (county/parks and recreation, Port Authority, FDOT, Hart etc...) saving money and time.

Incoming City Attorney Gina Grimes stated the mayor champions leadership to make outreach happen. Currently our interaction is good we just need broader neighborhood engagement.

Cassandra Borchers would like to create a program to engage advocates to trust government philosophy with listening and asking – open forums.

Flip Charts created during today's discussions showed team collaborative effort as follows:

City as a Lab – SMART CITIES

Micro-Mobility Partnerships
“Precursors” or “Quick Wins” to lay groundwork (Wi-Fi areas etc...)
Adopt an **ACES** Policy Statement using Best Practices at similar cities
Collaboration/Implementation across *all agencies* HART, THEA, FDOT, etc...
Need to put more people in fewer vehicles
Climate/Weather factors into transportation/land use decisions

Performance Measurement of all focus areas– Accountability

Capacity to handle new functions (needs to be elevated)

- Vision Zero
- Trails/Greenways
- Transit
- Engagement

Planning, Collaboration and Implementation

- Parking & Trails should be considered to be part of transportation
Should be across all agencies including HART, THEA, and FDOT

Vision Zero – Focus Area

Mayoral leadership “Champion” – owns goals
Active engagement/education (i.e. speed fatalities/crash severity)
Data to support/communicate decisions
Create a city specific Vision Zero Action Plan

Focus on Neighborhood Engagement

- Make it easy to work with the city - hold events – open streets/etc...
- Neighborhood specific
- Ongoing conversation –using right tools/approach
- Listening first –include but not limited to traditional channels
- Equity – Inclusiveness
- Focus on Quality of Service

Joint Transit and Land Use decision making within the city

Better coordination – density – quality transit service
Identify key corridors

Action: City Wide Mobility Vision/Plan

Holistic approach to explore how to best maximize mobility/right-of-way usage
Land use and transportation (transit)
Should be planned in coordinated way - supportive of common goals
Equity in access – transportation disadvantaged

Focus on Transit System

Frequency – Reliability – Comfort
Action: Review and revise LDC/Land Use Policy

Action: Commit to connecting key points (corridors) – be clear about the goal
USF – Downtown – West Shore/Airport
Trails and Greenways

Review urban parking – holistically-function of transportation system

Parking Policy - Goals should be to support transit/transportation

Peak areas – Is there enough?

People will still use cars and need to park

Because of a scheduling conflict, the location of the next meeting changed from Visit Tampa Bay to Tampa Police Headquarters.

Next meeting will be on Thursday, August 22, 2019 at 3:00 p.m.

Tampa Police Headquarters – 5th Floor Conference Room

411 N. Franklin Street

Tampa, Florida 33602

Minutes prepared by City Clerk Support Technician Karencia Ciagala