



*City of*  
**Tampa**  
Florida

**MAAAC**  
*Mayor's African American Advisory Council*

*Proudly Serving the Community for 31 years!*



**2007 — 2012**

**MAAAC MOMENTS!**



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**Tampa**  
Florida

**MAAAC**  
Mayor's African American Advisory Council

## ***Proudly Serving the Community for 31 years!***

### **ABOUT MAAAC:**

The Mayor's African American Advisory Council [MAAAC] is a unique organization of African American professional business owners and neighborhood leaders has been together working in the community within the City of Tampa since 1981.

The organization was originally known as the C.A.T. Force (Community Awareness Task Force) and evolved from a concept under the administration of former Mayor Bob Martinez who described it as "...a means to provide a good two-way communication between the citizens in the community and local government, with the City being made aware of citizens concerns and the citizens being advised by the City as to what improvements and actions are taking place."

**MAAAC** continues to serve as a liaison between Tampa's Mayor and various governmental agencies, community groups, civic organizations, and religious institutions, regarding the importance of good race relations with a focus through the following committees:

- Community Improvement
- Economic Development
- Education
- Public Safety
- Marketing & Communications

**MAAAC** has two City of Tampa employees appointed by the Mayor and Chief of Police to serve as Liaisons:

1. **Carla Jackson**, City of Tampa Neighborhood & Community Relations Liaison
2. **Captain Roosevelt "Rocky" Ratliff**, City of Tampa Police Department (District II)

### **PURPOSE:**

- To develop a means to keep the community aware of changes in policy and procedures to help increase the understanding of the functions of government
- To become part of a communication network which will disseminate resourceful information to the community at large
- To bring to the attention of governmental officials, community problems which perpetuate racial unrest

The Council recommends programs and activities which promote good relations among all citizens throughout the City. The Council members are appointed by the Mayor, can consist of up to 25 members with no set terms and does not require Council confirmation or oath of office. By-laws do not require City residency; however, the Mayor had made it a preference to appoint only City residents

# MAAAC MOMENTS!

*MAAAC meetings are held every 2<sup>nd</sup> Thursday of each month \*\* General Body 5:30pm*

## 2007:

- *September 2007 - Carla Jackson appointment as MAAAC Liaison by Mayor Iorio (with a focus on reorganization of council members, committees and re-branding of the Council*
- *Wednesday, November 17, 2007 – Mayor's Meeting Luncheon – Mayor's Conference Room*

## 2008:

- *Thursday, February 12, 2008 – Guest Speaker James Ransom regarding Rogers Park, Sports Authority and the YMCA*
- *Monday, March 3, 2008 – New Member Open Enrollment for prospective candidates for appointment to MAAAC*
- *Thursday, March 12, 2008 – Guest Speaker Tom Looby and Cheryl Pollock regarding the YMCA at Rogers Park*
- *Tuesday, March 18, 2008 – 1<sup>st</sup> Annual MAAAC Luncheon – 34<sup>th</sup> Street Church of God (200 attendees)*
- *Saturday, April 26, 2008 – 1<sup>st</sup> Annual MAAAC Symposium – HCC Ybor Campus (250 attendees)*
- *Thursday, May 8, 2008 – Mayor's Meeting Luncheon – Mayor's Conference Room*
- *Thursday, May 8, 2008 – MAAAC Annual Election Day*
- *Monday, May 18, 2008 – Mayor's Meeting Luncheon – Mayor's Conference Room*
- *Saturday, July 26, 2008 – 1<sup>st</sup> Annual MAAAC Retreat "THEME: TEAM BUILDING"– MacDill AFB Community Center & Beach*
- *Thursday, August 14, 2008 – MAAAC Installation of New Members Ceremony (6 new members installed)*
- *Wednesday, November 5, 2008 – Mayor's "NEW DAY" Meeting Luncheon – Mayor's Conference Room (1<sup>st</sup> group to meet with Mayor after election of President Obama)*
- *Thursday, December 11, 2008 – 1<sup>st</sup> Annual MAAAC Holiday Celebration*

## 2009:

- *Monday, March 2, 2009 – New Member Open Enrollment for prospective candidates for appointment to MAAAC*
- *Thursday, May 14, 2009 – MAAAC Annual Election Day*
- *Saturday, July 25, 2009 – 2<sup>nd</sup> Annual MAAAC Retreat "THEME: TRUE COLORS"– MacDill AFB Community Center & Beach*
- *Friday, September 25, 2009 – MAAAC VIP Reception – Quorum Hotel (100 attendees by invitation only)*
- *Saturday, September 26, 2009 – 2<sup>nd</sup> Annual MAAAC Symposium – Quorum Hotel (200 attendees)*
- *Thursday, October 8, 2009 – MAAAC Installation of New Members Ceremony (5 new members installed)*

## 2009 (con't):

- *Tuesday, November 10, 2009 – Mayor's Meeting Luncheon – Mayor's Conference Room*
- *Thursday, November 12, 2009 – MAAAC Board Elections & Guest Speaker City of Tampa Police Chief Jane Castor*
- *Thursday, December 10, 2009 – 2<sup>nd</sup> Annual MAAAC Holiday Celebration (collaboration with City of Tampa Black History Committee)– Wellswood Recreation Center*

## 2010:

- *Thursday, January 14, 2010 – MAAAC Monthly Meeting; new board members officially take office*
- *Monday, March 1, 2010 – New Member Open Enrollment for prospective candidates for appointment to MAAAC*
- *Wednesday, March 10, 2010 – Mayor's State of The City (Tampa Convention Center)*
- *Wednesday, March 23, 2010 – Mayor's Meeting Luncheon – Mayor's Conference Room*
- *Wednesday, March 31, 2010 – Mayor's Town Hall Meeting (New Tampa – Hunters Green Elementary)*
- *Wednesday, April 21, 2010 – MAAAC Luncheon with Hillsborough County School Board - "Educating Our Community" Forum*
- *Thursday, May 13, 2010 – MAAAC Annual Election Day*
- *Wednesday, May 26, 2010 – Mayor's Town Hall Meeting (Ybor City – Phillips Shore Elementary)*
- *Saturday, July 24, 2010 – 3<sup>rd</sup> Annual MAAAC Retreat "THEME: Who Moved My Cheese"– MacDill AFB Community Center & Beach*
- *Thursday, August 12, 2010 – Mayor's Budget Luncheon with Neighborhood Leaders – Al Lopez Recreation Center*
- *Tuesday, August 17 – Friday, August 20, 2010 – MED Week – Crown Plaza Westshore*
- *Wednesday, November 1, 2010 – Mayor's Meeting Luncheon – Mayor's Conference Room*
- *Friday, October 29 - Saturday, October 30, 2010 - 3<sup>rd</sup> Annual MAAAC Reception & Symposium – Wyndham Hotel (200 attendees)*
- *Thursday, December 16, 2010 – 3<sup>rd</sup> Annual MAAAC Holiday Celebration (collaboration with City of Tampa Black History Committee)– Wellswood Recreation Center*

## 2011:

- *Friday, February 24, 2011 - Black, Brown & College Bound Mentoring Initiative with the "Men of MAAAC" at HCC*
- *Friday, April 1, 2011 – Mayor Buckhorn Inauguration Day (Tampa Convention Center)*
- *Thursday, June 9, 2011 – African American Roundtable with Congresswoman Kathy Castor (Cyrus Greene Recreation Center)*
- *Wednesday, June 29, 2011 – Mayor's Meeting with Mayor Buckhorn – Mayor's Conference Room*
- *Saturday, July 23, 2011 – 4<sup>th</sup> Annual MAAAC Retreat*
- *Thursday, September 8, 2011 - MAAAC Annual Election Day*

## 2011 (con't):

- *Thursday, November 10, 2011 - MAAAC Board Elections*
- *Monday, December 19, 2011 - 4<sup>th</sup> Annual MAAAC Holiday Celebration - Wellswood Recreation Center*

## 2012:

- *Thursday, January 12, 2012 - MAAAC Monthly Meeting; new board officers & members officially take office*
- *Wednesday, February 8, 2012 - MAAAC attended the City of Tampa Black History Committee's Annual Celebration at the Tampa Convention Center*
- *Saturday, February 11, 2012 - Black Diamond Anniversary Awards Banquet - MAAAC was nominated as a finalist for the Civic Organization of the year at Howard W. Blake*
- *Friday, March 2, 2012 - 2<sup>nd</sup> year participation in the Black, Brown & College Bound Mentoring Initiative with the "Men of MAAAC" at HCC*
- *Tuesday, May 1, 2012 - Mayor's Meeting with Mayor Buckhorn - Mayor's Conference Room*

Meetings are located at Tampa (Amtrak) Union Station  
601 North Nebraska Avenue, Tampa, 33602  
Board Room – 2<sup>nd</sup> Floor

PAST EVENTS/PROJECTS

- Claire Frye Memorial
- Tampa Riverwalk
- Middleton High School
- West Tampa Kick Ball League
- Central Park Development
- Annual Small & Minority Business Symposiums since 2008
- Annual Community Engagement Luncheons (2008 & 2010)
- Annual MAAAC Retreats since 2007
- Mayor's Community Involvement (support and attendance of various Mayor initiatives)
  - East Tampa (attendance to monthly ETCRP Meetings)
  - Neighborhood Association Meetings (various throughout city)
  - Annual Budget Luncheons since 2008
  - Mayor's Town Hall Meetings since 2008
- Re-Branding of Council
  - Creation of MAAAC Logo 
  - Creation of Email address - MAAAC@tampagov.net
  - Updating of Website - [www.tampagov.net/MAAAC](http://www.tampagov.net/MAAAC)

## CURRENT EXECUTIVE BOARD MEMBERS:

1	Ms. Chandra	Lee	Vice Chair	Media Relations
2	Mr. Herman	Broxton	Treasurer	Tampa Bay Workforce Alliance Manager
3	Mr. Ida	Williams-Campbell	Chair	Owner, Priority Title of Florida
4	Mr. Luvator	Nelson	Secretary	Technology Industry

## CURRENT COUNCIL MEMBERS:

5	Mr. Carlos	Sanders	Member	U.S. Army Recruiting Public Affairs Specialist
6	Ms. Chante	Jones	Member	Verizon Sr. Analyst marketing Support
7	Ms. Deborah	Lawson	Member	Suncoast Schools Credit Union Branch Manager
8	Ms. Delphine	Jones	Member	Registered Nurse
9	Mr. Earnest	Pinder, III	Member	Owner/Financial Advisor, E. A. Pinder III & Associations, Inc.
10	Mr. Halvern	Johnson	Member	Director, Boy Scouts of America
11	Mr. Howard	Harris, Jr.	Member	Friends of the Library/Contracts Administrator/Negotiator
12	Mr. Isell	Denson	Member	Owner, Denson Realty
13	Ms. Jacqueline	Coffie-Leeks	Member	Devereux Kids, Inc.
14	Ms. Jasmine	Honeysucker	Member	Community Outreach Coordinator
15	Mr. Jeffrey	Rhodes	Member	Co-Owner Ray Williams Funeral Home/TOBA
16	Att. Kamillah	Perry, Esquire	Member	Attorney/Phelps Dunbar LLP
17	Mr. Marvin	Martin	Member	Retired Educator/Democratic Black Caucus
18	Ms. Natasha	Goodley, J.D.	Member	Barry University Assistant Director
19	Mr. Shaun	Robinson	Member	President/CEO
20	Dr. Shawayne	Craig, Ph.D.	Member	Tampa Bay Beauty Institute/VP of Ops/Campus Director
21	Mr. Willie	Robinson, Jr.	Historian	Sarah Jackson House (Administrator)/NAACP

*The City of Tampa Mayor's African American Advisory Council [MAAAC]  
is a unique organization of African American professional business owners and neighborhood leaders who have been  
working together in our communities since 1981.*

### **Vision:**

*MAAAC is committed to creating an environment where every citizen is engaged and informed.*

### **Mission:**

*The City of Tampa Mayor's African American Advisory Council is to serve as a liaison  
between Tampa's Mayor and its community stakeholders, within the City of Tampa.*

### **Goal:**

*To be a primary contributor to a continually progressive and efficient working relationship  
between the Mayor's Administration and the African American Community within the City of Tampa.  
MAAAC will prepare every person in Tampa to become aware of concerns  
in the African American community.*

### **GOT MAAAC?**

*For more information regarding the Mayor's African American Advisory Council,  
Call MAAAC: 813-274-8152 , or Visit MAAAC WEBSITE: [www.tampagov.net/MAAAC](http://www.tampagov.net/MAAAC),  
or Email MAAAC: [MAAAC@tampagov.net](mailto:MAAAC@tampagov.net)*