

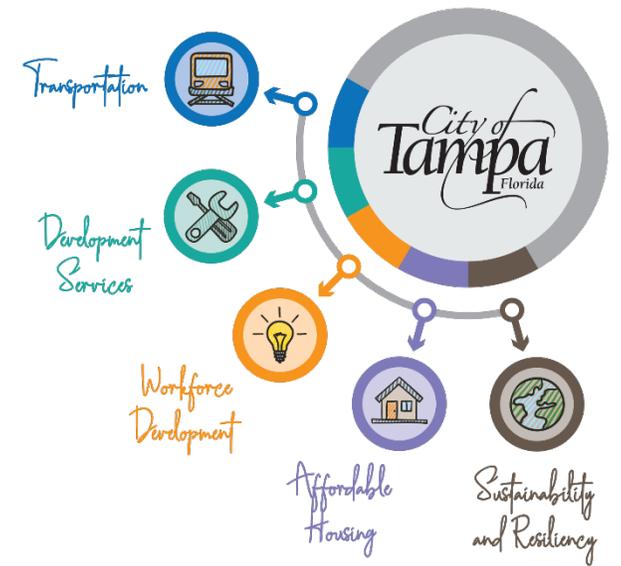
WELCOME

City of Tampa Economic Advisory Committee
Virtual Meeting #5
October 14, 2020

Agenda – Meeting #5 (October 14)

Welcome & Committee Purpose	5 minutes
Review Selected Metrics and Definitions	15 minutes
Breakout Group Planning and Direction Identify tactical and strategic initiatives to improve metrics	50 minutes
Breakout Group Summary Presentations	20 minutes
Advisory Team Discussion	15 minutes
Public Comment	10 minutes
Next Steps	5 minutes
Adjourn	

Committee Purpose



A. Identify 'best practice' social and economic metrics

Meetings 1 & 2 (August – Sept)

B. Recommend key metrics relevant to City of Tampa needs

Meetings 3- 4 (September)

C. Recommend tactical and strategic initiatives to improve selected metrics

Meetings 4 - 6 (September – October)

Groups 1-4 Focus Categories and Metrics

1. Inclusive Economic Growth

- a. GRP per capita
- b. Unemployment Rate

2. Reducing Poverty

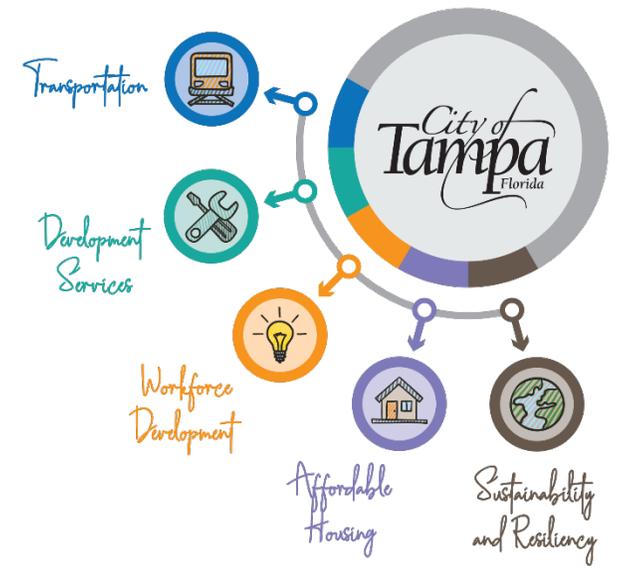
- a. Poverty rate
- b. Transportation to Work
- c. Digital Access

3. Gender and Racial Equity

- a. Poverty rate gap
- b. Labor Force Participation Gap

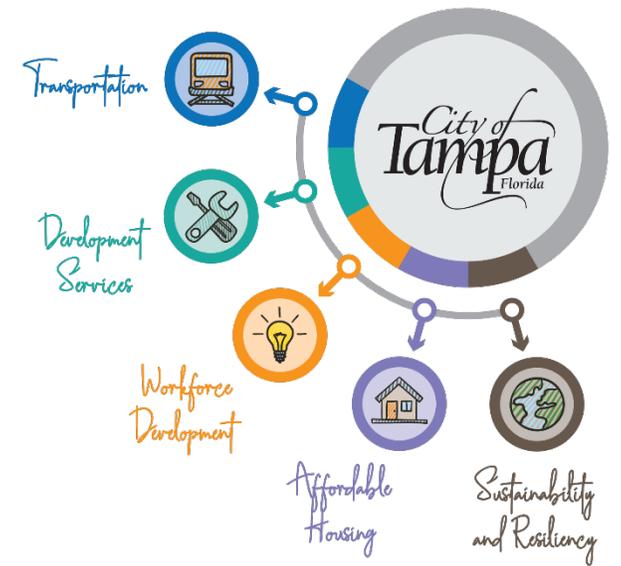
4. Education Opportunity

- a. 3rd/8th Grade Math Florida Standards Assessment (FSA)
- b. High School Graduation Rate
- c. Educational Attainment (Bachelor's degree and above)
- d. Vocational and Certification Attainment



* See one-pager hand-out for detailed description of each metric

Focus Categories and Metrics Defined

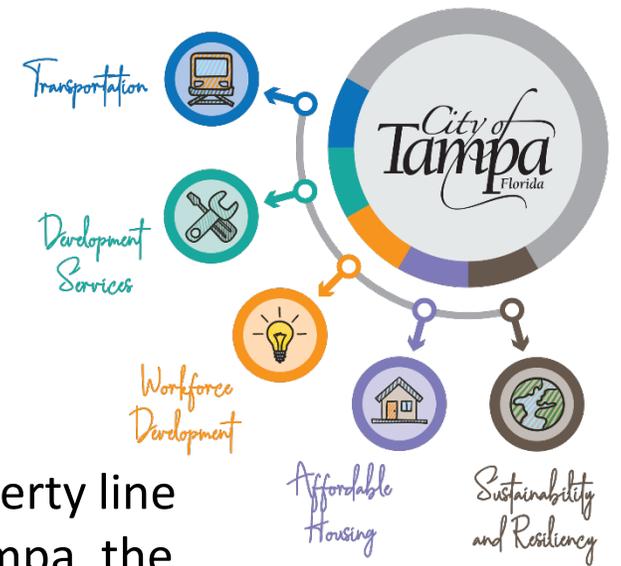


1. Inclusive Economic Growth

A. *GRP per capita*: The measure of the Gross Regional Product (the value of all goods and services produced in the region), divided by the population of the region.

B. *Unemployment Rate*: The percentage of the labor force that is without employment. An individual is considered unemployed if he/she is willing and able to work but unable to find employment.

Focus Categories and Metrics Defined



2. Reducing Poverty

A. *Poverty rate*: The percentage of population that is living below the federal poverty line defined by the US Census Bureau (Income thresholds vary by family size). For Tampa, the Poverty level thresholds in 2019 are: 1-person Household: \$13,011; 2-person Household: \$16,521; 3-person Household: \$20,335; and 4-person Household: \$26,172.

B. *Transportation to Work*: The share of workers 16 years and older that rely on public transit or walking to commute to work. This data is from US Census Bureau, American Community Survey. This metric measures the proportion of workers who either walk or use public transit (does not include workers who use bike or scooter) to commute for work and reflects public transit availability which is an important driver affecting poverty reduction.

C. *Digital Access*: The share of households with a computer and a dedicated physical broadband with internet subscription such as fiber optic or DSL.

Focus Categories and Metrics Defined



3. Gender and Racial Equity

A. *Poverty rate gap(Gender)*: The male-female gap in share of workers working full time with income below the federal poverty line (calculated by comparing the average poverty rate for males vs females).

B. *Poverty rate gap(Race)*: The black-white gap in share of workers working fulltime with income below the poverty line (calculated by comparing the average poverty rate for African Americans vs White-Americans).

C. *Labor Force Participation Gap (Gender)*: The male-female gap in percentage of the population 20-64 years old that is either working or actively looking for work. It is calculated by subtracting the labor force participation of females from that of males.

D. *Labor Force Participation Gap (Race)*: The black-white gap in the percentage of the population 16 years and older that is either working or actively looking for work. It is calculated by subtracting the labor force participation of African Americans from that of White-Americans.

Focus Categories and Metrics Defined



4. Education Opportunity

A. *3rd/8th Grade Math Florida Standards Assessment (FSA)*: Percentage of students who took the 3rd and 8th Grade Math, Florida Standard Assessment, and got a level 3 or higher.

B. *High School Graduation Rate*: Percentage of High School graduates in the school district of the city.

C. *Educational Attainment (Bachelor's degree and above)*: Percentage of population, 25 years and older, who have attained a bachelor's degree or higher.

D. *Vocational and Certification Attainment*: The total number of people, who have completed vocational training

Meeting 4

Breakout Group Participants

1. Inclusive Economic Growth

Ocea Wynn-Facilitator

- a. Ron Christaldi
- b. Sheila Solomon Rudd
- c. Bob Rohrlack
- d. Juawana Colbert
- e. Sonya Little
- f. Cory Person
- g. Craig Richard

2. Reducing Poverty

Marley Wilkes - Facilitator

- a. Michelle Patty
- b. Lakshmi Shenoy
- c. Francisco Sanchez
- d. Brandon Wagner
- e. Andy Joe Scaglione

3. Gender and Racial Equity

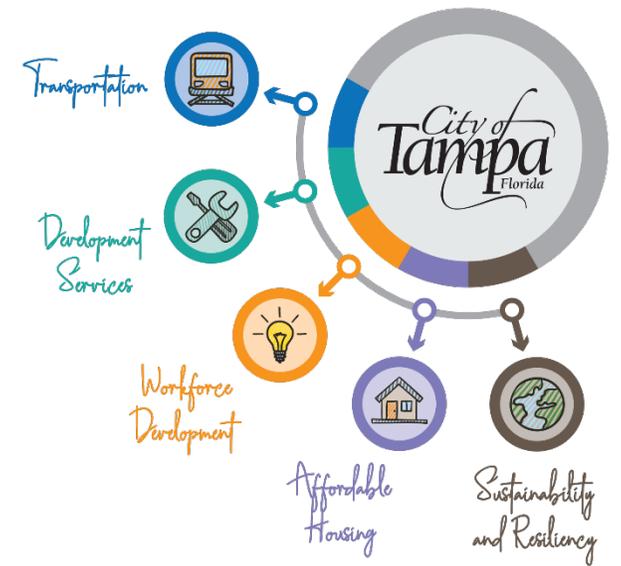
Carole Post- Facilitator

- a. Randy Randolph
- b. Yvette Lewis
- c. Mercedes Young
- d. John Flanagan
- e. Terrie Daniel
- f. Henry Gonzalez

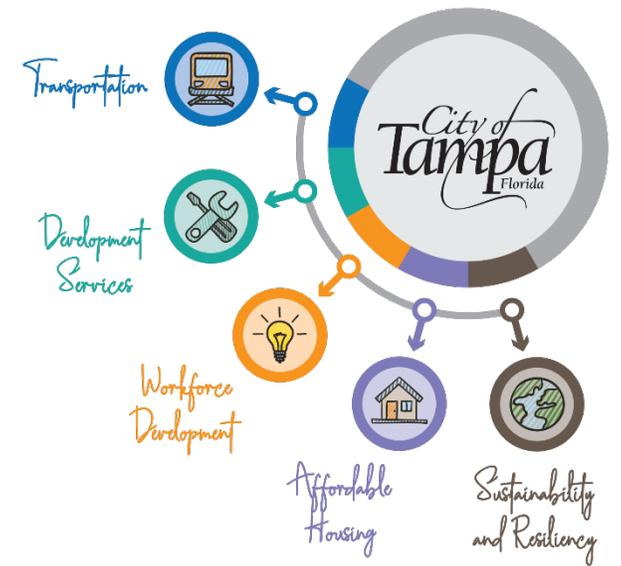
4. Education Opportunity

Michael Bloom - Facilitator

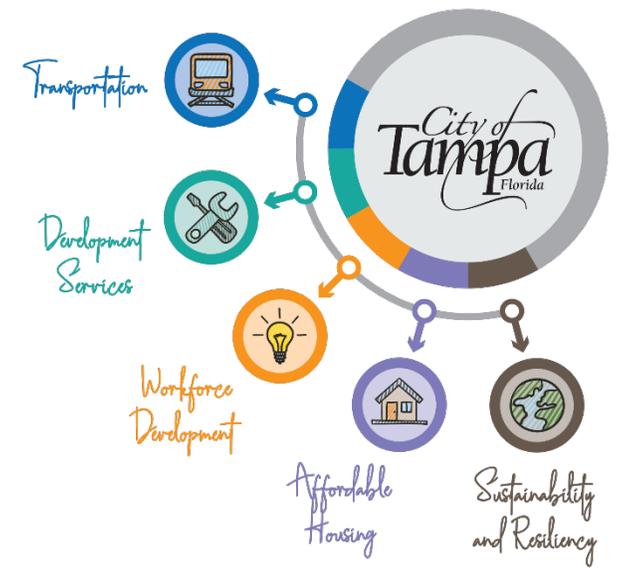
- a. Missy Martin
- b. Sandra Guggino
- c. Ernest Coney, Jr.
- d. Andrew Wright
- e. Jeremy Bunkley



Guide for Breakout Groups



1. Time Check - State the start and end time to manage discussion.
2. Nominate a 'recorder/presenter' to report back to the full group.
3. Start RECORDING for public record.
4. Call out time at 15 min and 10 min. Break-out rooms cut off at the designated time. No grace period. ☹️



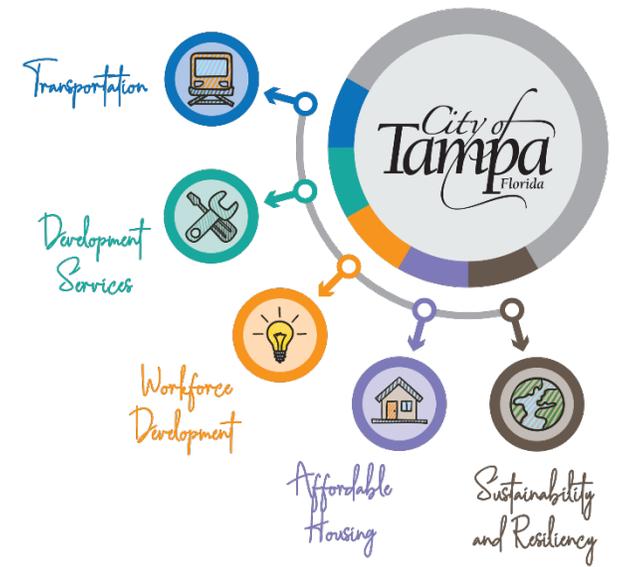
Breakout Groups: Confirm Focus Measures and Discuss Tactical Approaches

Trouble Shooting: Ebone Clifton or Eric Hayden via chat box

Breakout groups 50-minute session

End Time:

Inclusive Economic Growth



GRP per capita

Action Recommendation: _____

Justification: _____

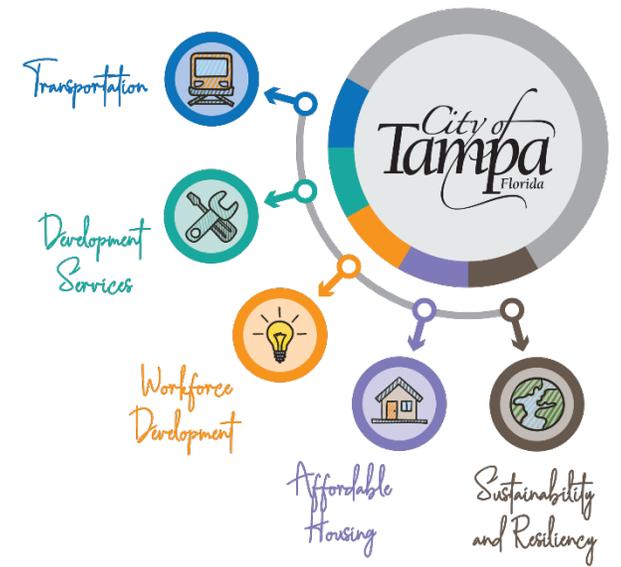
Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Inclusive Economic Growth



Unemployment Rate

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Reducing Poverty

Poverty rate

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____



Reducing Poverty

Transportation to Work

Action Recommendation: _____

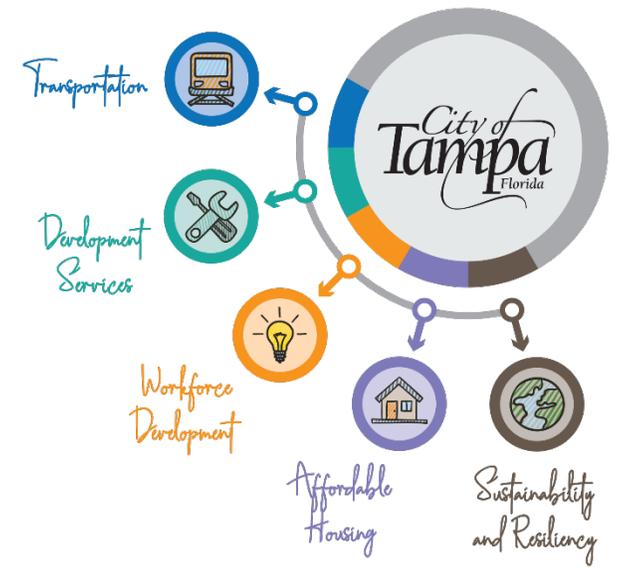
Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____



Reducing Poverty

Digital Access

Action Recommendation: _____

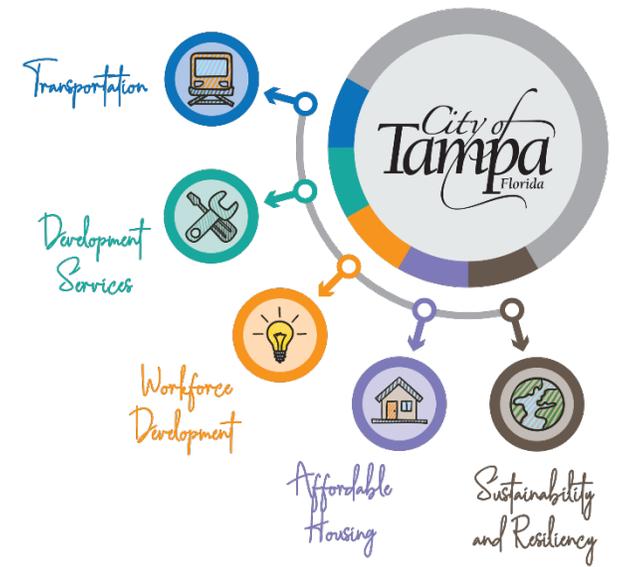
Justification: _____

Action Recommendation: _____

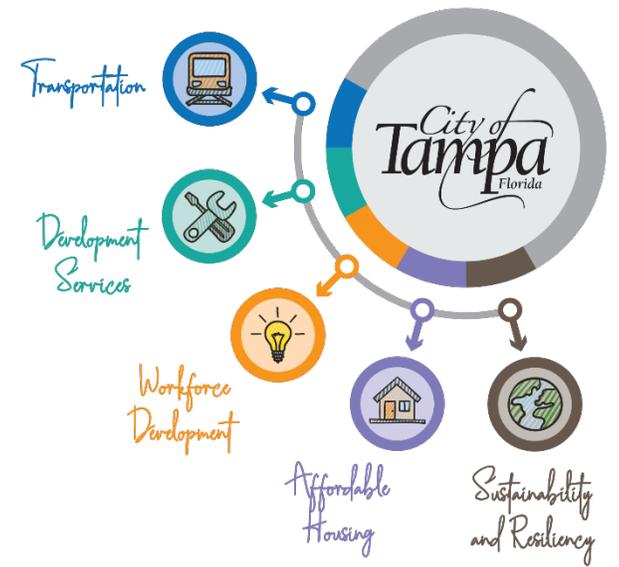
Justification: _____

Action Recommendation: _____

Justification: _____



Gender and Racial Equity



Poverty rate gap (Gender)

Action Recommendation: _____

Justification: _____

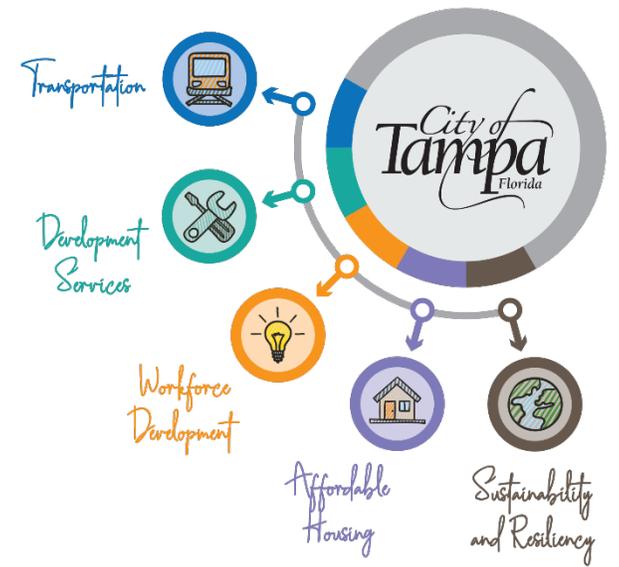
Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Gender and Racial Equity



Poverty rate gap (Race)

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Gender and Racial Equity

Labor Force Participation Gap (Gender)

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____



Gender and Racial Equity

Labor Force Participation Gap (Race)

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____



Education Opportunity

3rd/8th Grade Math Florida Standards Assessment (FSA)

Action Recommendation: _____

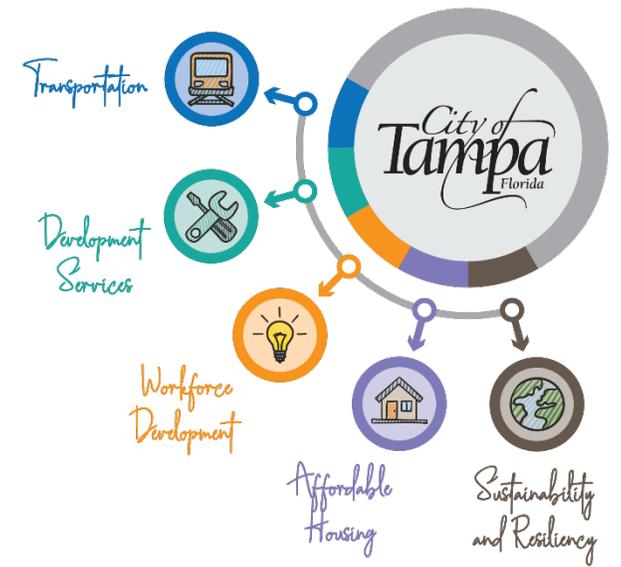
Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____



Education Opportunity

High School Graduation Rate

Action Recommendation: _____

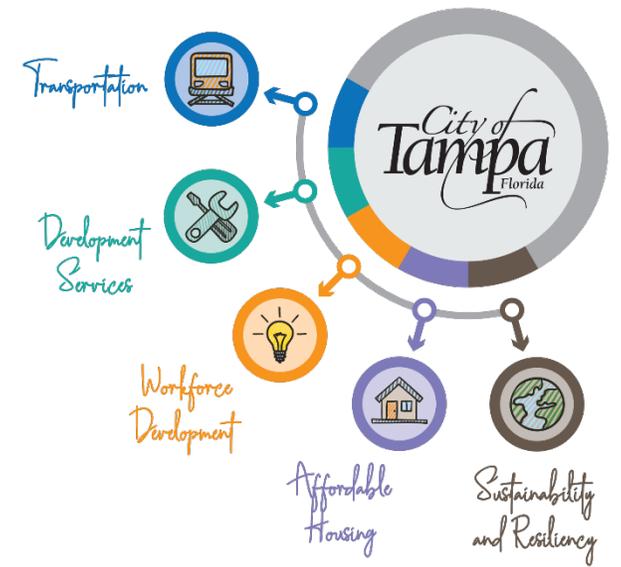
Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____



Education Opportunity

Educational Attainment (Bachelor's degree and above)

Action Recommendation: _____

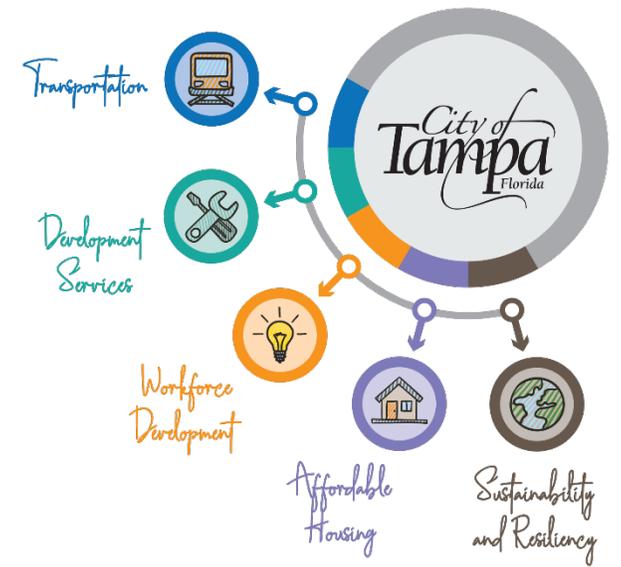
Justification: _____

Action Recommendation: _____

Justification: _____

Action Recommendation: _____

Justification: _____



Education Opportunity

Vocational and Certification Attainment

Action Recommendation: _____

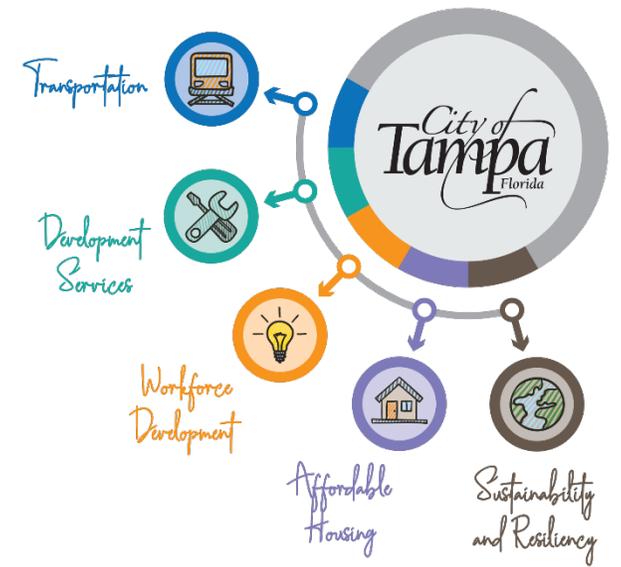
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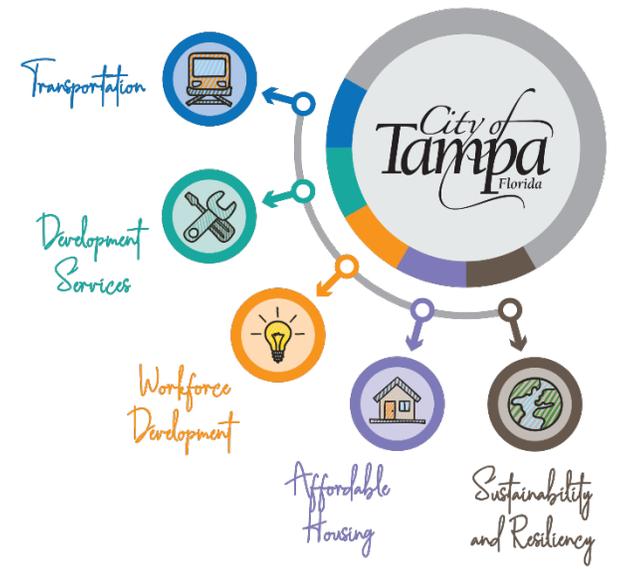
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Justification: _____

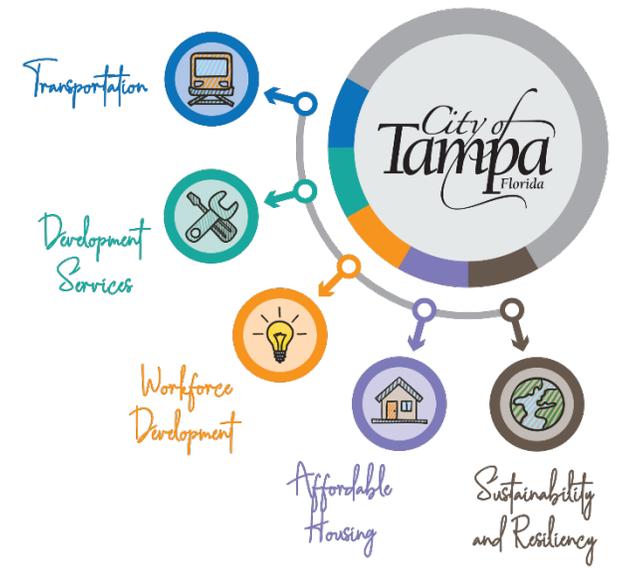
Action Recommendation: _____

Justification: _____



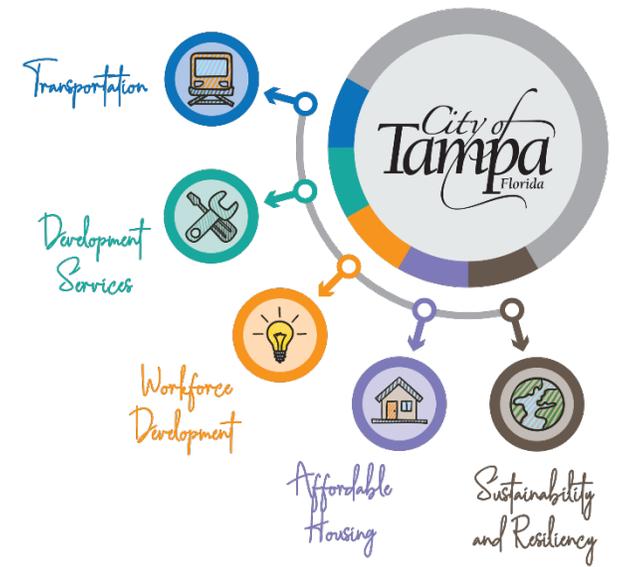


Breakout Group Presentations and Full Committee Discussion



Public Comment

Economic Advisory Committee



Next Steps/Wrap-up

Economic Advisory Committee

Next Meeting Wednesday October 28, 2020
8:00am-10:00am