Tampa Downtown Partnership Briefing
January 13, 2016
Study Purpose

• Support the vision for a livable, connected, and competitive downtown.

• Evaluate alternatives for the system’s modernization and extension.

• Assess alternative technologies, costs, benefits, and community impacts.

• Coordinate with regional transit study.
A Joint Project Agreement between the **City of Tampa** and **FDOT**

- **FDOT (Sponsor)**
- **City of Tampa (Owner)**
- **HART (Operator)**
- **HDR (Lead Consultant)**
Two Phase Study

**Feasibility**  Spring - Summer 2017
- Purpose & Need
- Preliminary Alternatives & Evaluation
- Funding & Implementation
- Request to FTA to Advance Project

**Project Development**  Summer 2017 - Summer 2018
- PD&E Level Design, Engineering, and Assessments
Timeline

• Assuming Small Starts Funding

- Letter Requesting Entry to the Process. FTA Approval.
- Project Rating and FTA Funding Recommendation.
- Project Update and FTA Approval.

FEASIBILITY → PROJECT DEVELOPMENT → CONSTRUCTION GRANT AGREEMENT

TODAY
Two Phase Study

Public & Stakeholder Engagement

• Project Branding
• Website
• Social Media
• Brainstorms
• Agency Workshops
• Results Roundtable
## Early Focus

### PROJECT CONTEXT
- Travel Patterns
- Land Use & Development
- Mobility Options

### SERVICE CONCEPTS
- Venue Connector
- Downtown Circulator
- Regional Link
Streetcar History

Designed and constructed as a heritage system with a historic aesthetic based on Tampa’s historic streetcars.

Above: Examples of the modern replica streetcars.

Left: Interior of replica cars with wooden benches.

Tampa’s streetcar network in the 1940’s
Existing System

2.7 Miles with 11 Stations
Planning Framework

• InVision Tampa’s Center City Plan recognized the need to extend and expand streetcar operations.
Planning Framework

• **Tampa Historic Streetcar Extension Study**
  Hillsborough Area Regional Transit Authority
  December 2014

• **Transit Assets & Opportunities Study**
  Hillsborough County MPO & The Tampa Downtown Partnership
  September 2014
Travel Markets – City Neighborhoods

Existing Close in Neighborhoods
Travel Markets – City Neighborhoods

- Tampa Heights
- Encore
- Ybor City
- Port Tampa Bay
- Strategic Property Partners
- Harbour Island
- North Downtown & East River
- Grand Central
- West River & North Hyde Park
- South Tampa

New & Emerging Close in Neighborhoods
Travel Market – Employment Centers

Employment-Intensive Subdistricts

University of Tampa

Downtown Core

East Downtown

MTC

Tampa General
Travel Markets – Employment Centers

Employment focused in distinct districts.
Travel Markets – Cultural & Event Venues

Cultural, entertainment, recreation and tourist destinations aligned along the Hillsborough River and Garrison Channel.
## Mobility Options

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<th>EXISTING</th>
<th>RECENT</th>
<th>FUTURE</th>
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<tr>
<td>Walk/Bike</td>
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<tr>
<td>Streetcar</td>
<td>Uber/Lyft</td>
<td>Marion AV Transit</td>
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<td>HART Bus</td>
<td>Car Share</td>
<td>Regional Transit</td>
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<td>In-Towner</td>
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Key Questions

• Benefits of streetcar (or another technology) in shaping the City’s future?
• How does streetcar fit in an emerging mobility rich environment?
• What role can it play?
  o Venue Connector
  o Downtown Circulator
  o Regional Link